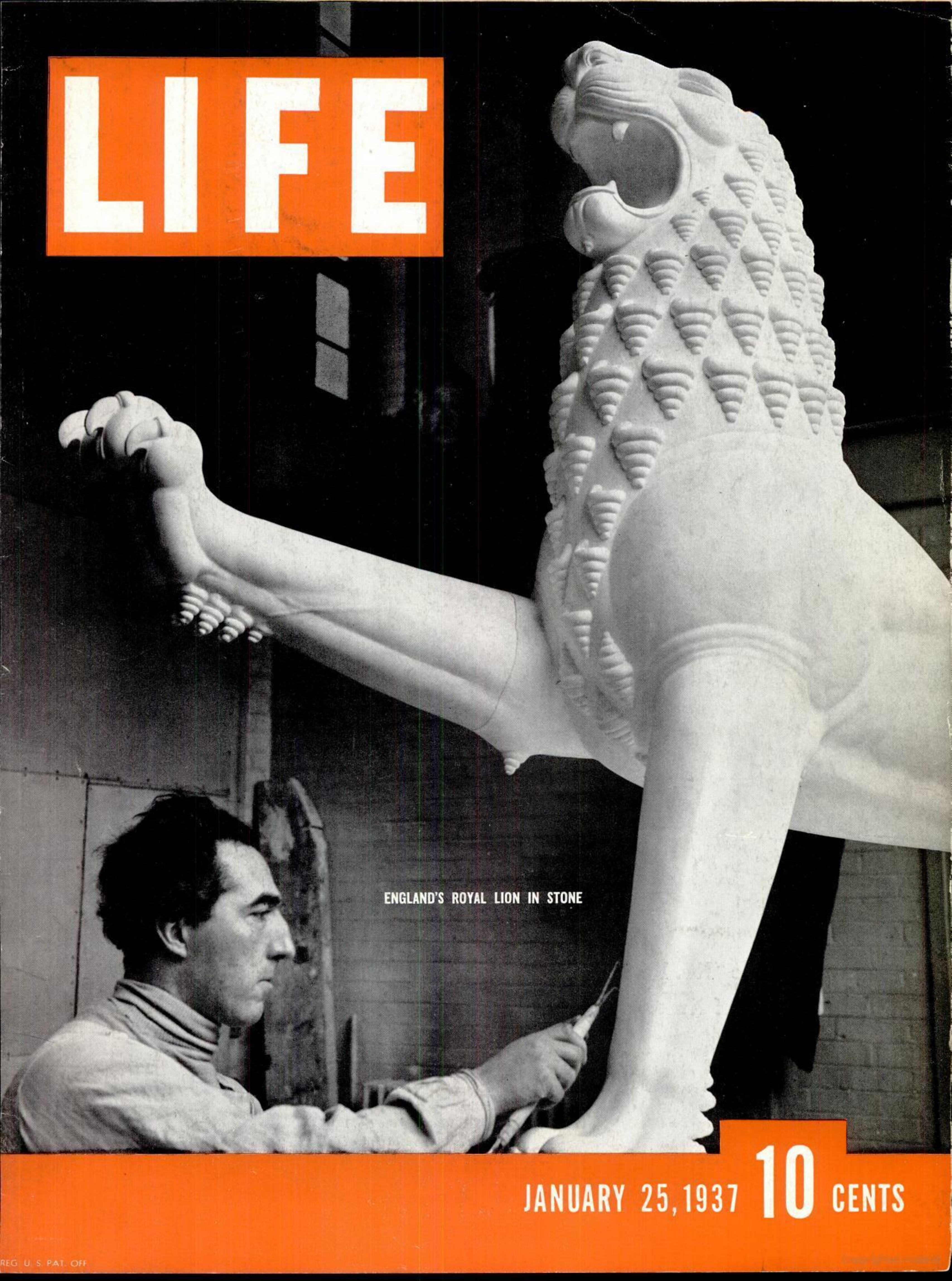


LIFE



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The pleasure of the golden hours you spend with Golden Wedding is increased a hundred-fold by knowing that every golden drop is *sound* whiskey—all whiskey... a whiskey of *well-being*!

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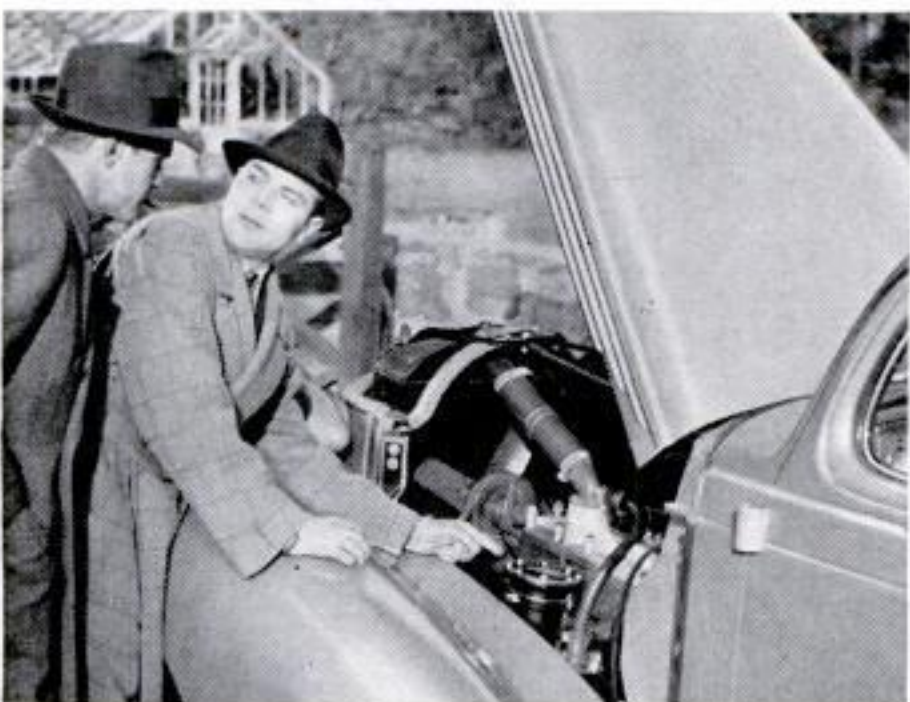
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ACTUAL PHOTOGRAPH

IT'S THE HEADLINER IN WANTED INNOVATIONS



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Gleaming "winged victory" radiator grille and louvers! Beautifully rounded one-piece hood top that lifts up! Air-curved all-steel body with a paint finish twelve coats deep!

And you pay only a little more for a new 1937 Studebaker than for a smaller, lowest priced car. The Studebaker C.I.T. budget plan assures you low cost time payments.

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WITH DUAL ECONOMY OF FRAM OIL
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AUTOMATIC OVERDRIVE

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EXTRA ROOMY INTERIORS
WITH LOWERED FLOORS AND SMART
HELEN DRYDEN STYLING

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ENORMOUSLY SPACIOUS
NEW LUGGAGE COMPARTMENTS
CONCEALED OR EXTENDED

★

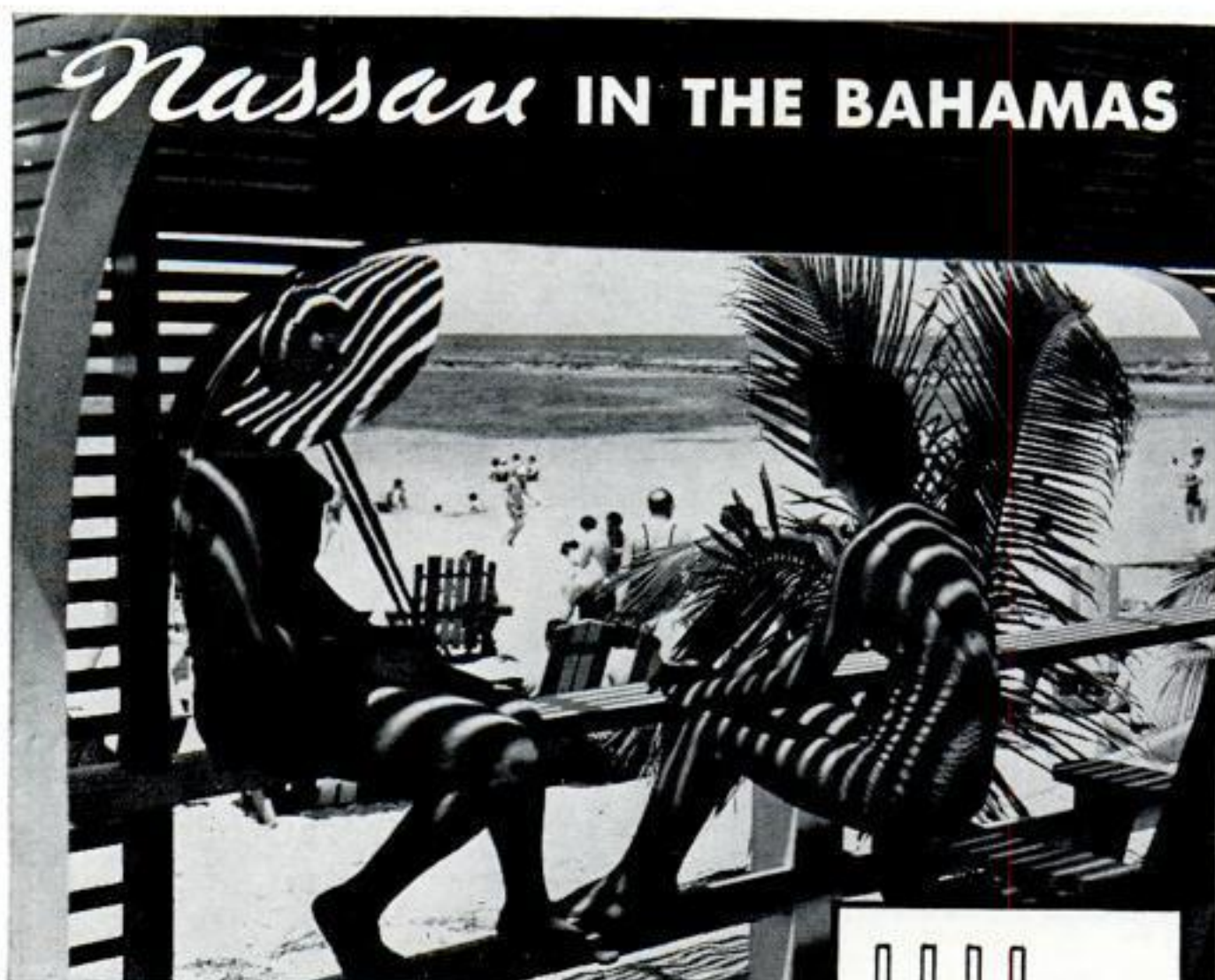
WORLD'S ONLY CARS WITH
AUTOMATIC HILL HOLDER PLUS
HYDRAULIC BRAKES

*Exciting 1937
Studebakers*

This One

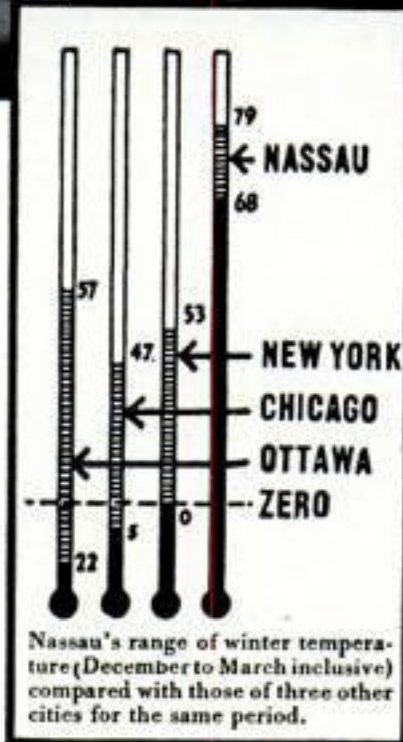


17TH-DGY-K19D



... WINTER HAVEN OF TWO CONTINENTS

Dream of summer days, pack your kit, and come to Nassau — so near, so easy to get to, and so easy on your pocketbook. Leave snow and slush and biting blizzards to those who like them, and bring along with you the things that go with summer — tennis racket, golf clubs, swimming suit. Or just bring yourself and the yen for any kind of outdoor sport you would fit into your dream of summer days.

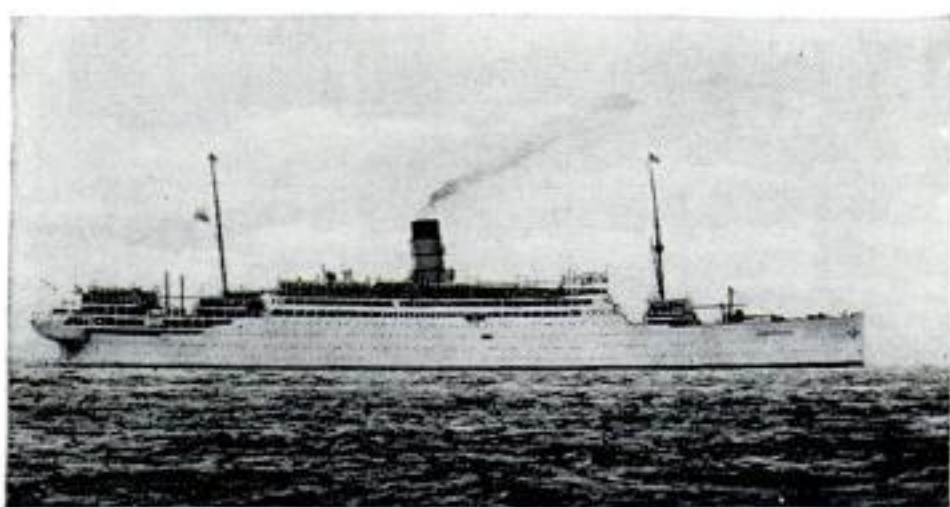


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Ask your Local Travel Agent about the Cunard White Star Deferred Payment Plan or consult Cunard White Star Line, 25 Broadway, or 638 Fifth Avenue, New York . . . or Nassau, Bahamas, Information Bureau, 30 Rockefeller Plaza, New York.



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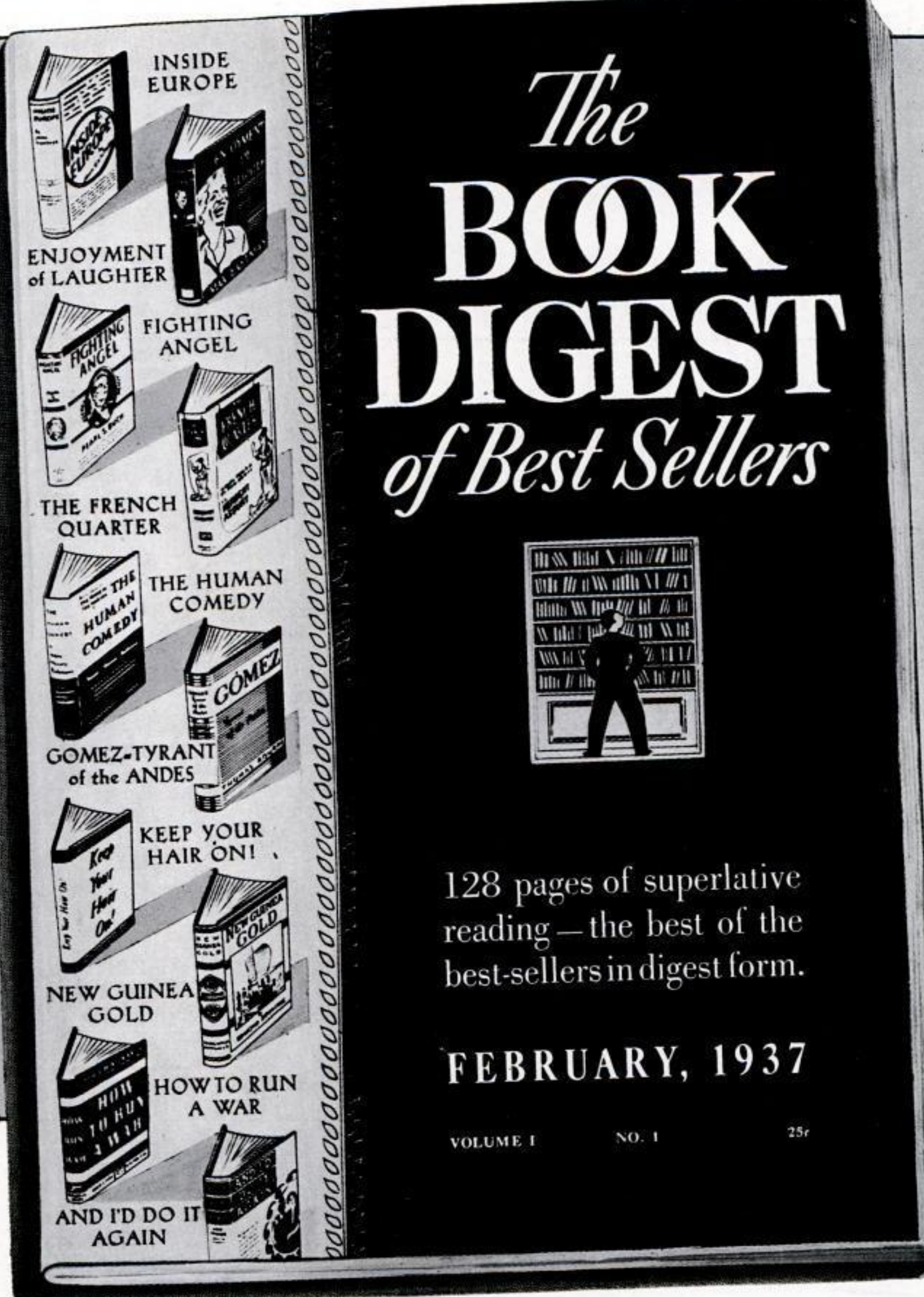
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SPEAKING OF PICTURES..



MRS. CHARLES
B. DILLING-
HAM, PRO-
DUCER'S SEC-
OND WIFE.



OTTO H. KAHN
AND AMBASSA-
DOR JAMES W.
GERARD WITH
MRS. CHARLES
E. VAN VLECK
(NOW MRS.
ATKINSON).

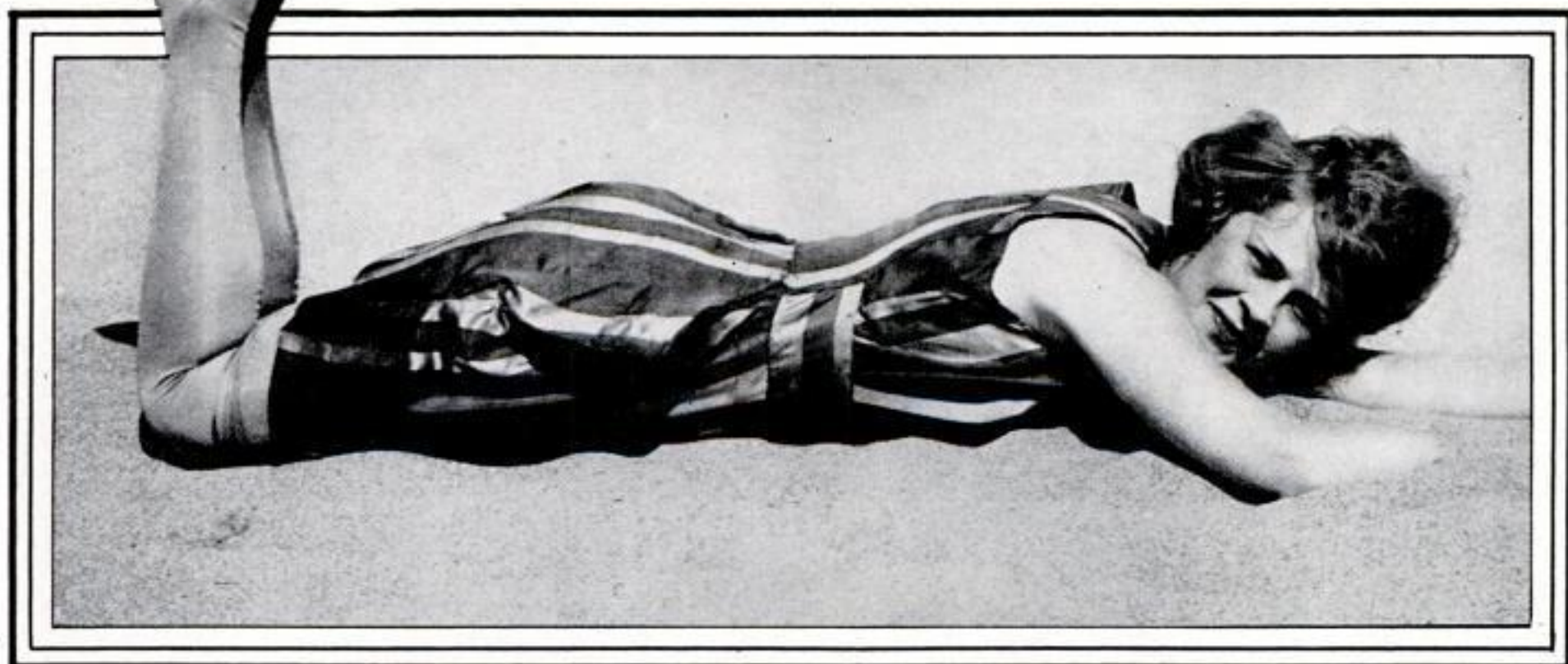


MRS. HARRY ARONSOHN AND MRS. JESSE LIVER-
MORE, WIFE OF THE WALL STREET OPERATOR.



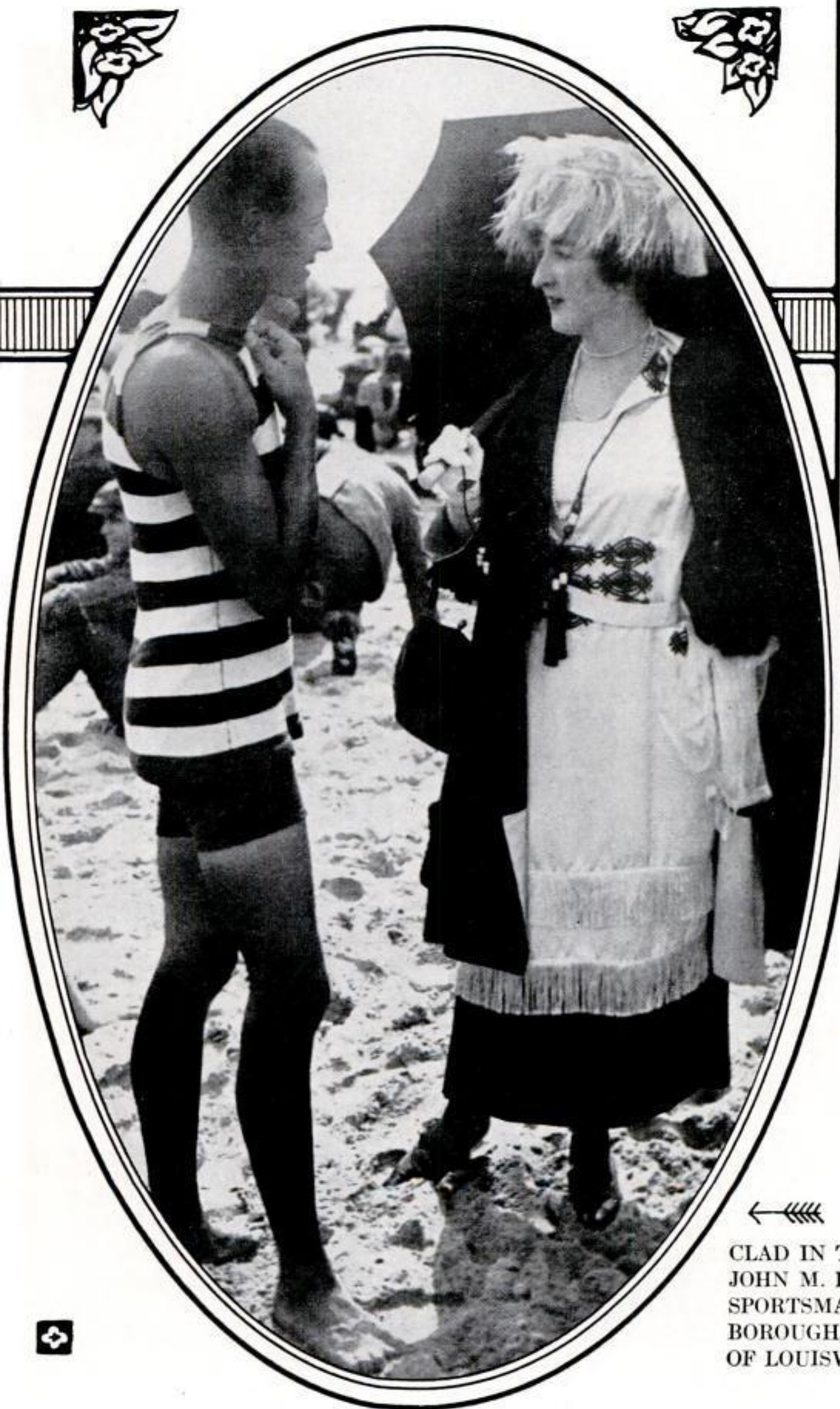
FRILLS
AND FLOUN-
CES AND FRINGES
ARE A 1921 FEATURE OF
BATHING SUITS SEEN ON THE SAND AT PALM BEACH.

.... THESE WERE TAKEN IN PALM BEACH IN 1921

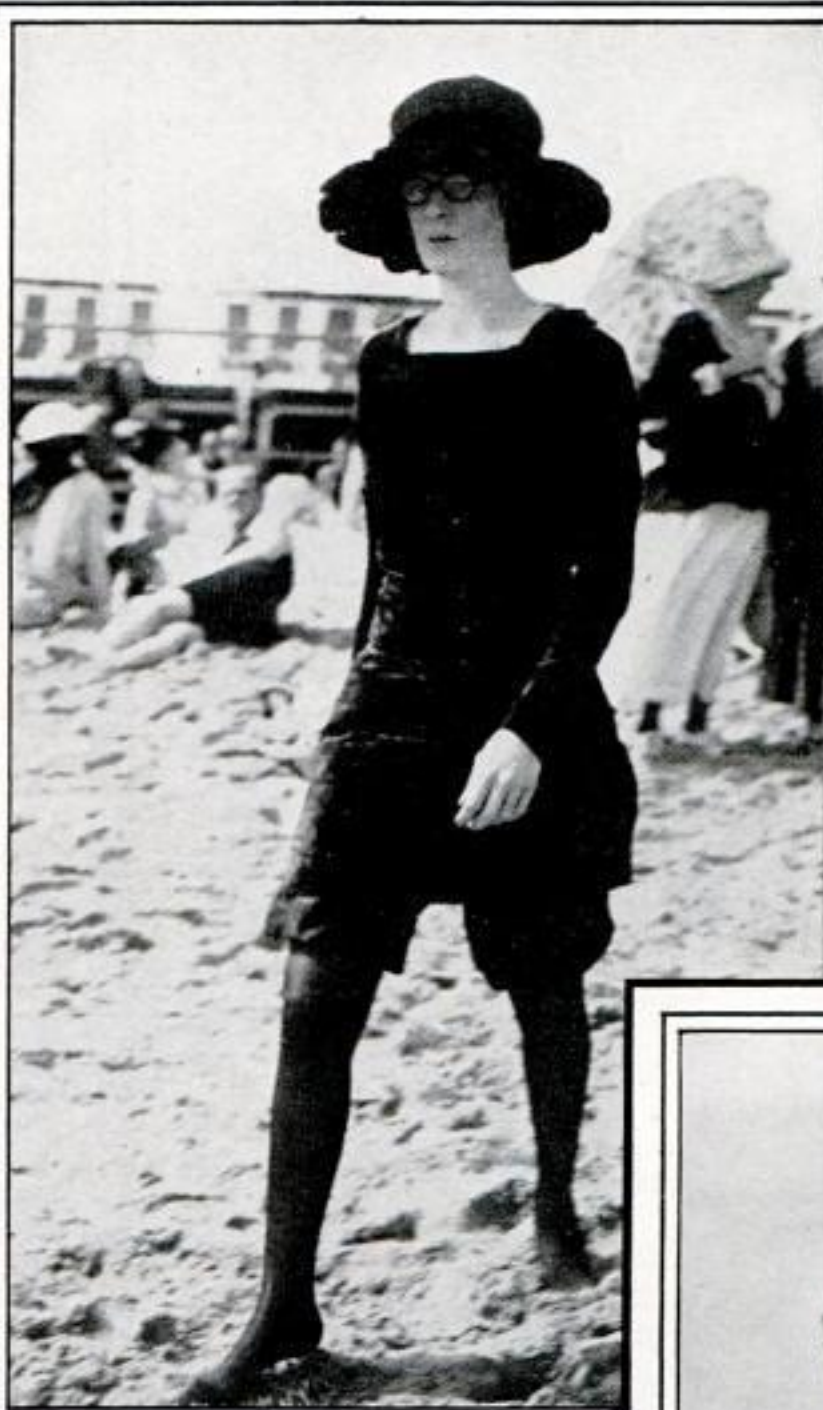


MISS MARJORIE APPEL SUNS HERSELF ON PALM BEACH SANDS IN A FULL-LENGTH BATHING SUIT OF ATTRACTIVE WIDE-STRIPED SATIN.

THE ladies and gentlemen on these pages were all photographed while vacationing at Palm Beach in 1921. Their pictures were run in the rotogravure sections, displayed in much the same style as they are here. Plucked from the "morgue" of one picture agency, they look funny today beside the Palm Beach socialites appearing in the current "rotos." But let the snickerers remember that in 15 or 20 years the 1937 Palm Beachers will look just as funny as these 1921 ones do now. Sixteen years ago in front of Palm Beach's most fashionable hotel, The Breakers, a lady bather wore a dress of taffeta or satin over black jersey tights. Stockings were compulsory though sometimes rolled down to the knee. Not until 1924 was the one-piece bathing suit less than a shocking novelty.



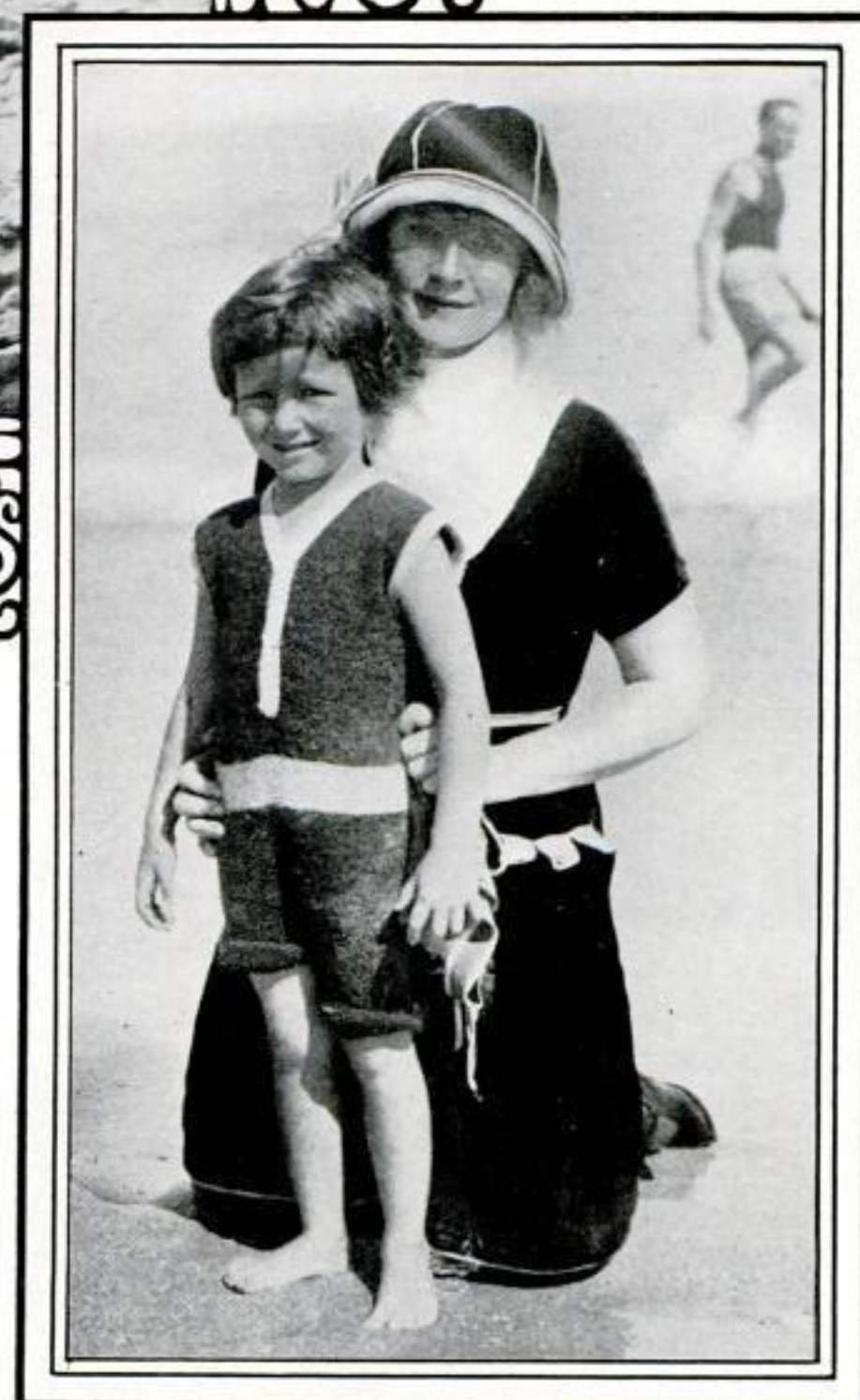
CLAD IN THE LATEST STRIPED SUIT, JOHN M. L. RUTHERFORD, WEALTHY SPORTSMAN, CHATS WITH LADY NEWBOROUGH, FORMERLY GRACE CARR OF LOUISVILLE, KENTUCKY.



MRS. JAMES DEERING, THE FORMER VIOLET PIERCE, POPULAR WIFE OF THE NEW YORK LAWYER.



MRS. FLORENZ ZIEGFELD, THE FORMER BILLIE BURKE, AND HER DAUGHTER PATRICIA, ONLY CHILD OF THE FAMOUS THEATRICAL PRODUCER.



ORIENT AGREES WITH DENVER

THIS have Denverites, Chinese and Philipinos in common: a taste for Martini & Rossi, the vermouth the sun never sets on. International standard (since appetite knows no flags) it is outranked as palate sharpener by exercise in fresh air, modestly claims to be only world's *second* best appetizer.



Buffalo Bill's Trappings decorate this Frontier restaurant in Denver, Colorado, since owner served 7 years with him. Guests enjoy Martini & Rossi (in Martinis) world-wide favorite before Buffalo Bill was born.



In **Bei-Hei Park**, Peiping, these well-to-do Chinamen take their ease—and Martini & Rossi, straight. Chinese version of "swan boat" in background.



Where the River Pasig Flows. Under the banana trees in a suburb of Manila is one place to enjoy Martini & Rossi. But Martini & Rossi is so good you can enjoy it anywhere, even in this back yard.

**Sole Agents of Martini & Rossi for U. S. A.
W. A. TAYLOR & CO., N. Y.**



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SPEAKING OF PICTURES (CONTINUED)



MRS. SHERWOOD ALDRICH, WIFE OF THE COPPER MAGNATE, IN HER UNIQUE BLOOMERED BATHING SUIT.



SOMETHING NEW IS THE FUR NECKPIECE WORN BY MRS. M. B. KITTLE TO AVOID SUNBURN. HER STOCKINGS ARE ALSO NOVEL.



MRS. GEORGE L. KINGSLAND'S SIMPLE BATH-COSTUME WAS OF SATIN WITH SCALLOPED SKIRT AND COLLAR.



MRS. CHARLES OLIVER ISELIN, WIFE OF THE NOTED NEW YORK BANKER, YACHTSMAN AND SOCIETY FIGURE.



Ha! Ha! My proud beauty! Now I have you in my power . . .



Mr. W.—Clap hands, Margie—what's the matter with you?

Mrs. W.—Oh, look! The curtains—one of those sheets is mine.

Mr. W.—Gosh! Is the gray one yours? It looks sick beside that nice white one.



Mrs. W.—Oh, Russ! Did you really hear all the mothers who helped put up the curtains say those things about me?

Russ W.—Yep! They said your clothes have tattle-tale gray 'cause your soap doesn't wash clean. And they wished you'd use Fels-Naptha 'cause it's got *beaps of naptha* in the *golden soap* and that chases out every speck of dirt.



Mr. W.—Great Scott! Have you still got that moustache?

Mrs. W.—Take it off—you're no villain! You saved my reputation with that tip about Fels-Naptha Soap. It's made my washes look so gorgeous, I'm going to take you to town to a *real* show!

COPR. FELS & CO., 1937

**BANISH "TATTLE-TALE GRAY"
WITH FELS-NAPTHA SOAP!**



Because women like LIFE as keenly as men - -

Each week the evidence becomes clearer that women like LIFE, subscribe to LIFE, reserve copies, complain of shortage and want LIFE just as men do, and for the same reasons.

Women like LIFE's pictures, they like its human interest, they like its news, they like the way it's printed (and if they're not as interested in the technical sides of that printing, they respond to the beauty and spaciousness and sharp clarity that results from it)—and they like LIFE's price.

Apparently pictures belong to that family of human enthusiasms (like sunsets or cunning children or lively puppies or good shows) to which men and women respond equally. So LIFE's editors, seeking to analyze and explain the unprecedented and unpredictable crescendo in the weekly demand for LIFE, the all-picture magazine, can only repeat, "It's because *THEY like it.*"

LIFE



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LIFE



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MAO
IS HIS NAME AND
\$250,000 THE PRICE
ON HIS HEAD

FIRST PICTURES OF CHINA'S ROVING COMMUNISTS

THE Communist armies of China are almost entirely mysterious. For nearly ten years they have fought a losing will-o'-the-wisp fight against the Nationalist Government of Generalissimo Chiang Kai-shek. The first pictures of these roving Reds ever brought out of China are shown on the following pages. Their leader, Mao Tse-tung (*above*) is variously called "China's Stalin" and "China's Abraham Lincoln." His new capital is at Pao-an

in Northwest China. At left is Mao's American ally, Agnes Smedley, ex-schoolteacher, who is now making Communist broadcasts from Sian, where last month the kidnapping of Chiang Kai-shek began and ended. Miss Smedley's special agitation: equal rights for women. For the basic facts of Chinese Communism since 1927 and hence for a better understanding of these rare pictures, readers are referred to the brief article below the map on page 11.

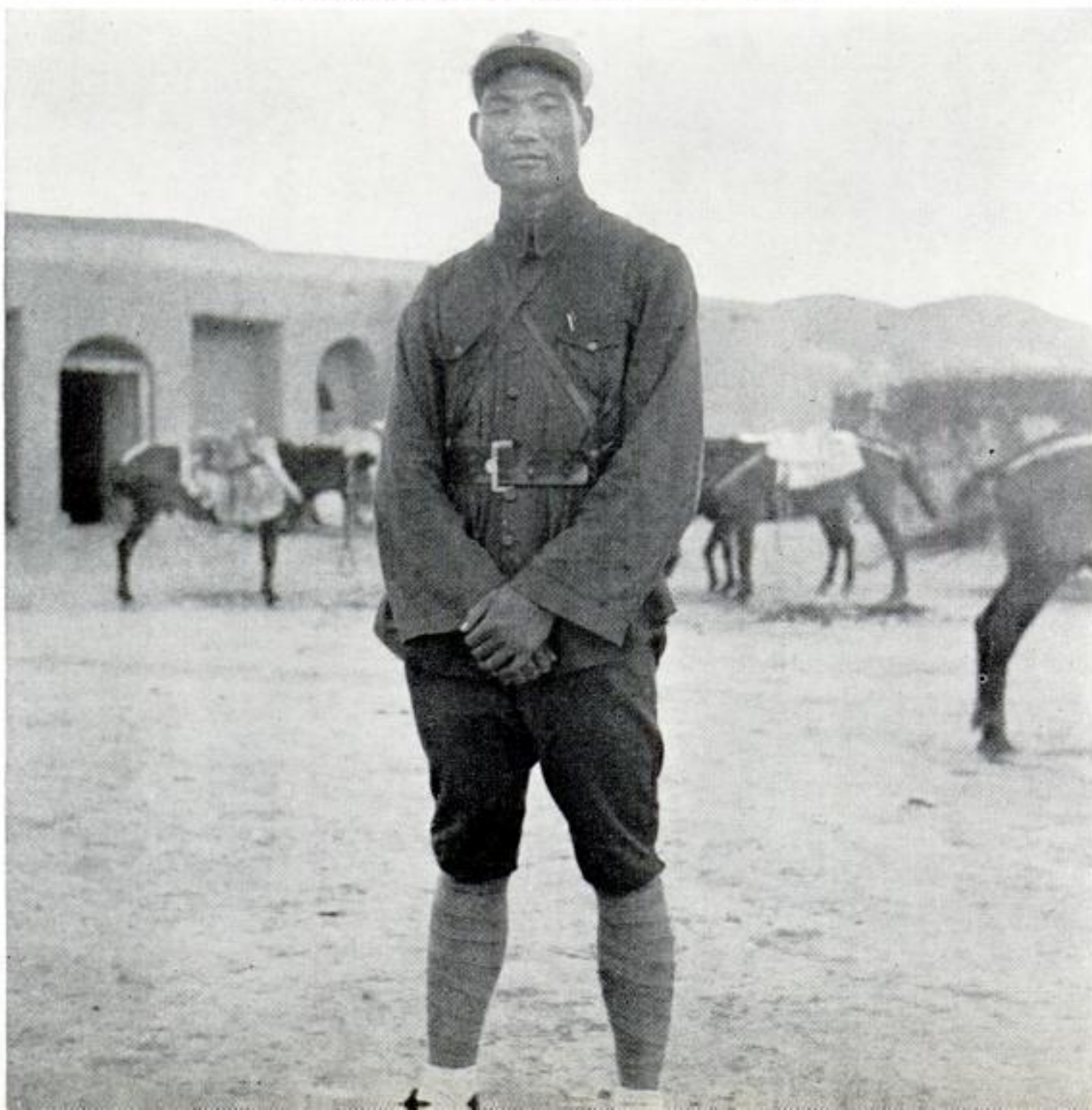


COMMANDER-IN-CHIEF OF CHINA'S FIRST RED ARMY

P'eng Teh-huai, 38, is worth \$100,000 dead or alive to Generalissimo Chiang Kai-shek. Starting as an ordinary Chinese warlord, P'eng worked up to be a general in the Nationalist army. In 1928 he switched over to the Communists with two Nationalist regiments. Generalissimo Chiang offered him a \$200,000 bribe to come back, but he refused. On Chinese Communism's "Heroic Trek" from the southeast to the northwest in 1934-35, P'eng got down off his Mongol pony, marched with his men. Today he commands 35,000 crack troops, about one-third of the Red regulars. His First Front Army depends for arms, ammunition and sometimes even food on the Nationalist troops Nanking periodically sends out to destroy it. Red military strategy: avoid pitched battles, raid for plunder.

Hsiao Ching-kuang dead is worth \$25,000 to Generalissimo Chiang. His job is to break through the hostile Moslem hordes separating the Red rear from the Russian-controlled areas of Outer Mongolia and Sinkiang (*see map*). In October the native war lords of Kansu Province defeated Hsiao, drove him east again. But the Reds plan to try again to reach their Russian allies in Sinkiang. Hsiao was one of the first Chinese cadets to get military training in Moscow. In 1924 he entered Chiang Kai-shek's Whampoa Military Academy in Canton. After Chiang's 1927 counter-revolution, Hsiao took four more years in the Moscow Army Academy, returned to China in time to help lead the "Heroic Trek." He is now chairman of the military department of the Kansu Soviet.

COMMANDER OF THE 29TH RED ARMY



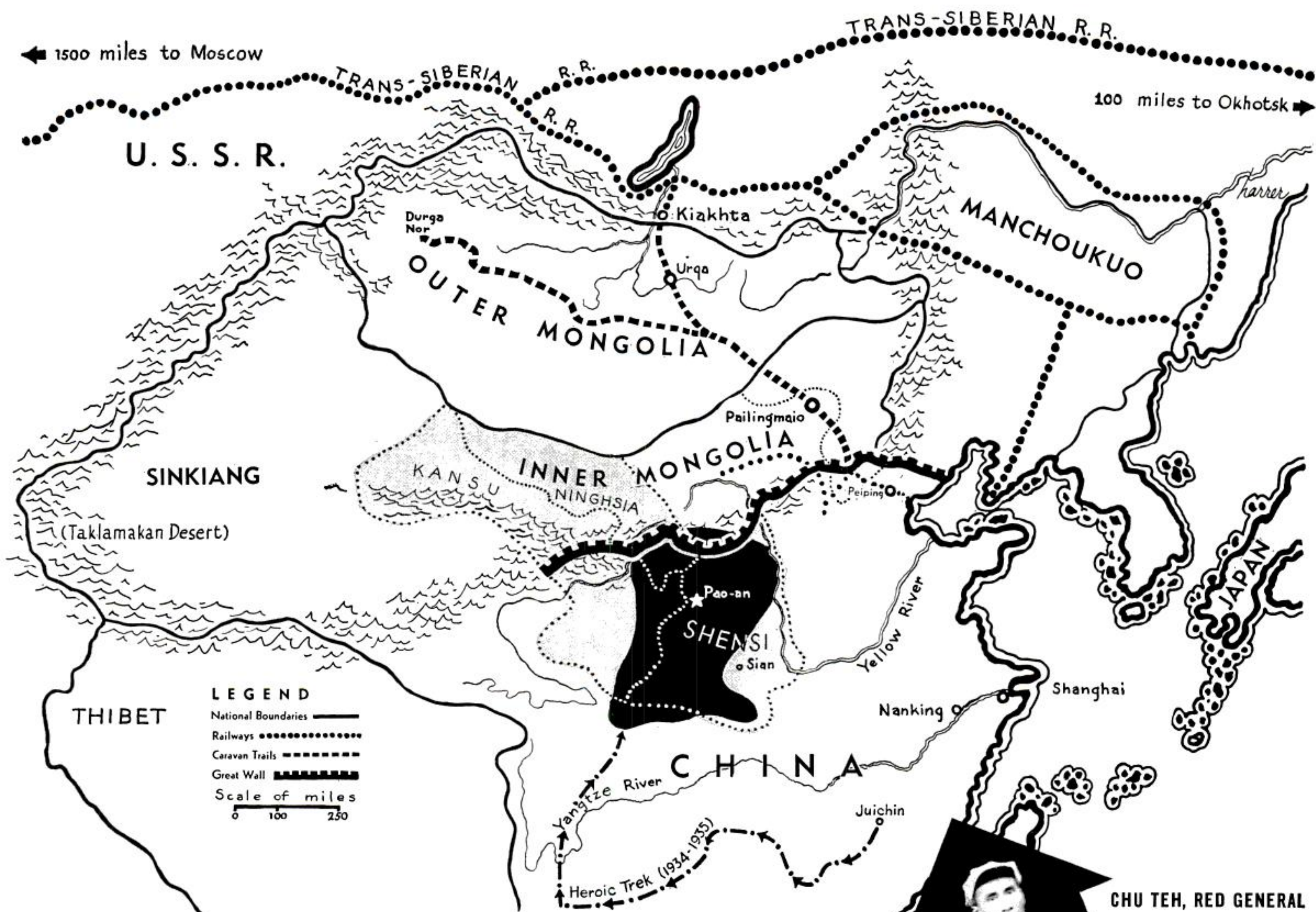
VICE CHAIRMAN OF THE RED MILITARY COMMITTEE

Chou En-lai, 37, is worth \$80,000 dead or alive to China's Generalissimo Chiang. Chou's political agents are today stationed in Sian whither Chiang was last month kidnapped and where foreign missionaries are now being held to forestall air bombing. His job is to capture up-to-date arms from the "Model Army" of Shensi province, but without risking a big battle. He has studied in France, England, Germany and Russia. He was Chiang's political adviser when the Generalissimo was building a crack officers' corps at the Whampoa Military Academy in Canton in 1925. When Chiang first turned against his Russian Communist advisers in 1927, Chou helped him by capturing Shanghai with a workers' army of 800,000. Soon afterward Chou went over to the Communists.

Mao Tse-tung is Chairman of the Chinese Soviet. Below is his second wife, Ho Tzu-chien who accompanied him on the "Heroic Trek" in 1934-35. Splinters from a bomb dropped by one of Generalissimo Chiang's pursuing planes wounded her in 16 places. She has lately given birth to a daughter. Mao's first wife was executed for being a Communist agitator. Mao is the son of a well-to-do Hunan farmer. He studied at Hunan Normal School, where he met his second wife. As Minister of Peasants in the Nationalist Government in 1927, he instigated a Hunan peasants' revolt, went over to the Communists. He is a cold, quiet, determined man who has tuberculosis, always lowers his eyes when he speaks. Chiang says he will pay \$250,000 to anyone who makes Ho Tzu-chien a widow.

WIFE OF THE \$250,000 BRAINS OF THE CHINESE COMMUNISTS





SOME BASIC FACTS ABOUT

THE NATION NOBODY KNOWS—THE CHINESE COMMUNISTS

FOR years press dispatches have reported a vague, anonymous Communist army flickering across China. Books on the Chinese Communists are largely based on those second-hand reports. The fact is, almost no occidental journalist has ever had a good long look at the Chinese Communists. On these pages are the first pictures of this strange army of 500,000 with a crack core of some 120,000 regulars. The photographs of this Red fighting force which constitutes and controls a nation of some 20,000,000 in Northwest China, were taken by a New York newspaper correspondent named Edgar Snow. Plucky, 30-year-old Snow penetrated the Communist lines with his writer wife. Next week LIFE will publish a second installment of Photographer Snow's unique pictures.

Communism was spawned in China by the pre-1927 alliance the Chinese Nationalists had with Soviet Russia. When Generalissimo Chiang Kai-shek in 1927 cut away from Russia, his Leftist

Chinese friends turned Communist and went underground. They came to the surface in 1931 and set up a Chinese Soviet in Kiangsi Province in southeast China. They fought off five of Chiang's military campaigns to annihilate them. The sixth was more serious, for Chiang surrounded the Communists with a "ring of steel" of 76 divisions. In desperation an army of 100,000 Communists slipped through this trap and set out on what Chinese Communists now refer to as their "Heroic Trek." This journey led them some 7,000 miles in a great arc of flight through seven of China's 18 provinces. A march unequalled in modern times, it brought them up in the Chinese Northwest. The march and their haven are shown in black on the map. Their sphere of influence is the shaded area.

Military leader of the "Heroic Trek" was Chu Teh, shown in the arrow. Rated by far the ablest general in all China, he gave his great fortune in 1927 to the Reds. Now past 50, he is credited in legend with the

power to fly and to see 30 miles on every side. His Red followers have been beheaded and strangled by thousands; his lieutenants boiled in oil and burned in locomotive fireboxes. He and Mao Tse-tung (see p. 9) are the last great hope of Chinese Communism.

Their present home is at the door of nowhere. At their rear are two of the world's most inaccessible areas—western Outer Mongolia and the Taklamakan Desert of Sinkiang, surrounded by the mountains of the Kuenlun Shan and Tian Shan ranges. Both these areas are under Russian influence.

What success Communism has had in China has come from the Communists' policy of telling the peasants in any area they invade that they, not the landlords, own the land. Since the kidnapping last month of Generalissimo Chiang in Sianfu, they have adopted a new strategy. It is to propose a United Front with Chiang against Japanese aggression. The Red Army is now called "The Chinese People's Vanguard Anti-Japanese Red Army."



COMMUNIST CLUB ROOM IN NORTHERN SHENSI

On these tawdry walls are the Chinese Reds' meager materials for propaganda. With these they must convert the peasants of the northwest to Communism. The bearded faces on the back wall are Marx and Lenin. Above them is a pennant awarded in a peasants' literacy competition. (Illiteracy in northwest China is practically 100%.) Below Marx and Lenin is a banner, decorated with an airplane, awarded each month to the workers' group ranking highest in all competitions. These competitions include such stock oddities as character study, public health, athletics, factory efficiency (where there are no factories). On the left wall are "wall newspapers"—really brief bulletins handwritten and stuck up in public places for the literate to read to the illiterate.

These uncomprehending Chinese children have probably never seen any machine in their lives except a machine gun. Yet here on direct inspiration from Moscow, they are performing a "Dance of the Machines." Their arms and legs are supposed to represent the movements of pistons, levers and driving rods. Perhaps a hundred homeless children traveled with the Red Army on its 7,000-mile march into Northwest China. Some Red soldiers took their families along. These soldiers lived like the migrating hordes of Europe at the beginning of the Christian era or like American pioneers. They slept on their arms; alternately fighting and raising families on the march. Most of the Red Army is very young. The average age of its unmarried troopers is scarcely over 20.

THESE DANCERS ARE IMITATING A MACHINE



CHINESE CHILDREN STUDY THE ABC OF COMMUNISM

What the Chinese Soviet most needs are young peasants who can read well enough to grasp and preach Communist doctrine. Above, five Chinese moppets try to qualify. They are reading "The ABC of Communism." Chinese Communists try to teach the alphabet of the West instead of the difficult ideographs of classic Chinese. They realize that their deadliest enemy is the ancient Chinese alphabet of the scholars and indeed most of China's traditional culture, which keeps knowledge and authority in the minds and hands of the few. Even in the Communist areas that Chiang has reconquered, some Communist education still goes on underground. There are now numbers of children who have never been taught anything but Communist propaganda, are ripe for leadership.

Children and youths in Red China are organized, as in Soviet Russia, in Young Vanguard and the Young Communist League. Picked boys and girls are given a superficial training in medicine lasting six months. They then qualify as "nurses." They treat the local peasants as well as the soldiers of the Red Army. Bad as they are, they are often better than any doctor the peasants have ever had. Their medical methods are crude and their medical materials are almost non-existent, except when the Red armies have captured the medical stores of an army dispatched to suppress Communism. The white gowns and nose-coverings on the boys and girls below are largely propaganda bluff. These nurses are at the Communist base hospital near Yu Wong Pao in Ninghsia Province.

BOY & GIRL NURSES FOR COMMUNIST SOLDIERS



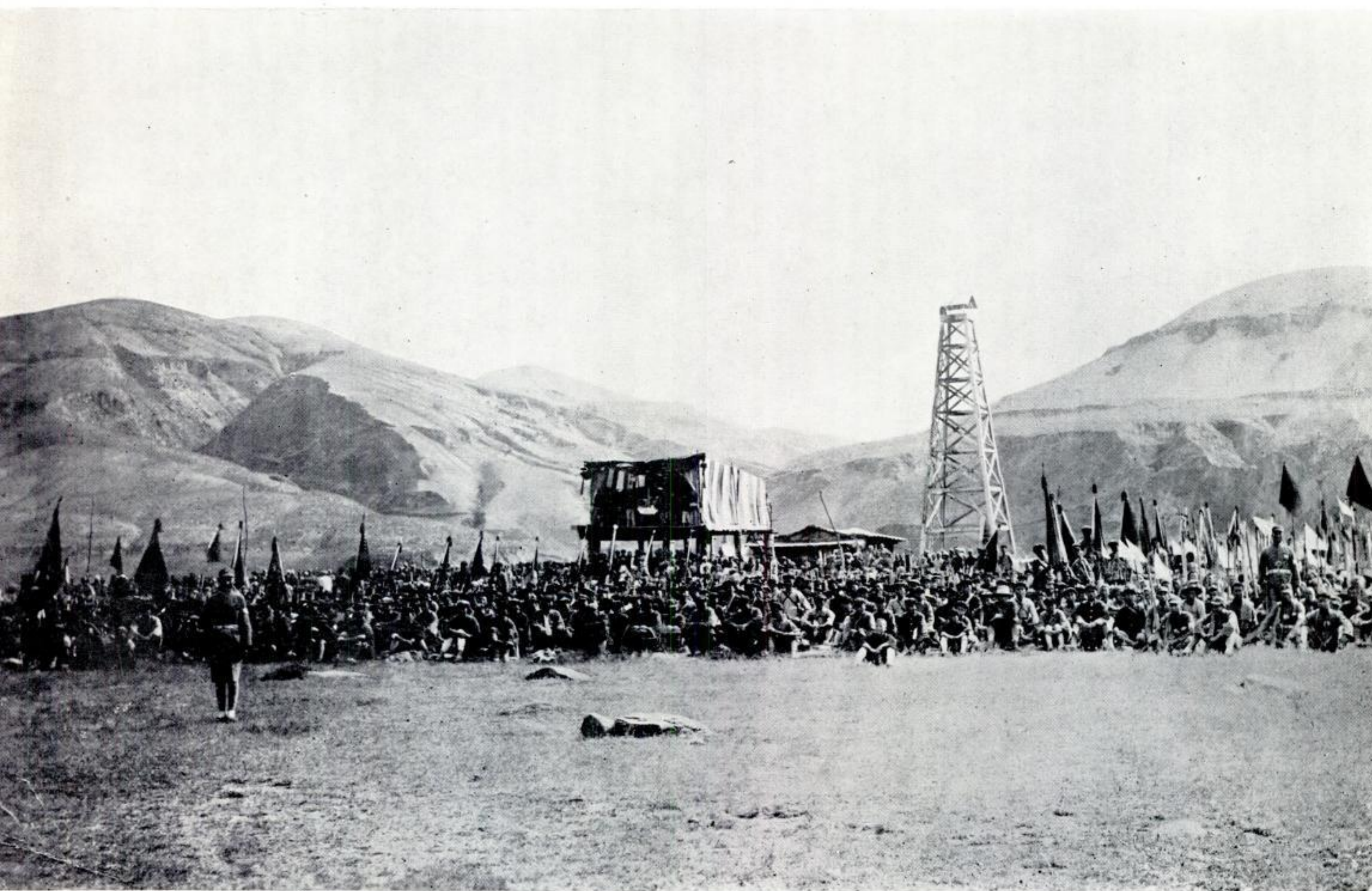
(CONTINUED)



A DANCE TEAM IN NORTHWEST CHINA IN SHORTS AND MIDDY BLOUSES



COMMUNIST CHINESE OFFICERS PLAY TENNIS WITH STOLEN RACQUETS



A LUCKY CAPTURE OF CHINA'S COMMUNISTS WAS THIS OIL WELL IN NORTHERN SHENSI PROVINCE

(CONTINUED)



Red cavalry, mounted on Mongol ponies, stages a spectacular charge (*above*). On the opposite page are two pictures of the Chinese Soviet Army in southeast China before the "Heroic Trek" to the northwest. They show cadet graduates of the Red Military Academy in Juichin, Kiangsi Province, in front of the academy building (*top*) and at drill (*bottom*). At least a third of these Communist youths are now dead. In the Red Army, unlike other Chinese armies, officers lead, instead of following their troops.



COMMUNIST ARMIES OF CHINA

The Chinese Soviet Army numbers 120,000 crack troops, some of whom are shown on these two pages, and 400,000 irregulars armed with swords and scythes. The cavalry of the First Army (*at top of page*) was trained by the Red Army's only foreign adviser, a German. Center right are Red company commanders, all in their early 20s, at one of the frequent Red sings. At right are 5,000 First Army soldiers getting a military lecture. Above is a Communist banner whose staff is inscribed, "Chinese People's Vanguard Anti-Japanese Red Army."



THE WHITE HOUSE
WASHINGTON

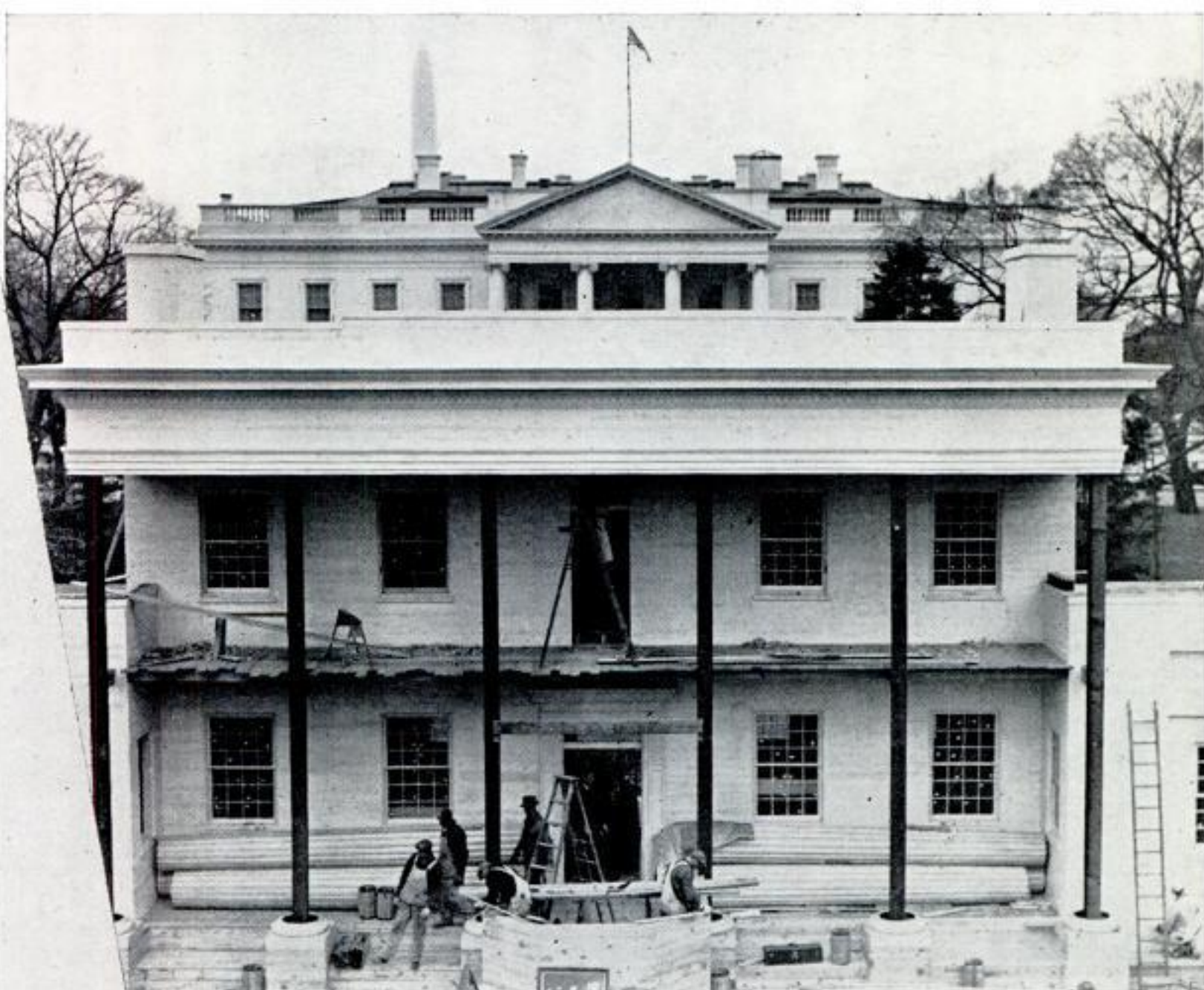
The President
regrets that because of the
rush of official business
he is unable to accept the
courteous invitation to be present
at the ceremonies attending
the Inauguration of the
President of the United States
January twentieth
Nineteen hundred thirty-seven

I have rearranged my engagements &
work & think I may be able to go
Will know definitely Jan. 19 -
Frank.

On his desk one morning the President found an invitation to his own inauguration. He had this special card engraved, added a note, gleefully sent it to Admiral Grayson, head of the inauguration committee.



Only seven of the nine Supreme Court justices appeared at the President's Judicial Reception. Above are Chief Justice and Mrs. Hughes arriving by automobile.



It is to be an "Andrew Jackson Inauguration." The President's reviewing stand for the parade, rising in front of the White House on Pennsylvania Avenue, is a copy of the front of The Hermitage, Jackson's home near Nashville, Tenn.



One of the President's favorite members of the Supreme Court, Mr. Justice Cardozo, leaves his home for the Judicial Reception.



中國工農紅軍第三軍第五師教導隊第二期畢業典禮一九三二年五月於汝城





The President's mother gave a tea on Jan. 12 for the president of Hampton Institute for Negroes. She and Trustee William Jay Schieffelin are applauding three of the famous Hampton singers. On the wall are portraits of the President's father and his son John.



The official inauguration medal, with President Roosevelt (across the page) on the front and Vice President Garner on the back, made its appearance. Mr. Roosevelt and Mr. Garner will each get one medal, of gold. The other 1,000 medals, of bronze, will be sold for \$2.50 each.

The President's Album

ON Jan. 12, with a twinkle in his eye, President Roosevelt played host to the learned justices of the United States Supreme Court. This duty done, the thoughts of all the Roosevelts turned to Inauguration. Mrs. Roosevelt bought three dresses. The President wags his tongue and declined an invitation to the ceremonies at the Capitol. By the President's wish the Inauguration on Jan. 20 was to call to mind that of an earlier champion of the common man, Andrew Jackson. Franklin Roosevelt was ready to review the inaugural parade from a stand built in the image of Jackson's old home.



Morning: At Arnold Constable's in New York, the First Lady buys three inaugural dresses. This one is of "Victory Blue" crepe for the morning ceremonies.



Afternoon: For the reception following the inauguration Mrs. Roosevelt chooses "Eleanor Red" silk with gold Persian embroidery, and has her picture taken.



Evening: This is Mrs. Roosevelt's dress for the inaugural reception in the evening. It is of "White House Blue" satin with fox trimming and a train.



The National Guard encamps in the yard of an old schoolhouse at Flint. The smoke is from field kitchens which are cooking 2,000 portions of ham and eggs.

GOVERNOR MURPHY AND THE NATIONAL GUARD BRING A TRUCE TO THE AUTOMOBILE STRIKE

AT 3 a.m. on the morning of Jan. 15 the Governor of Michigan stuck his head out of his office at Lansing and said: "We have arrived at a peace." What the Hon. Frank Murphy meant was that after 16 solid hours of conference, he had brought a truce to the automobile sit-down strike. The truce ended two tense days in Flint, center of the strike. On Jan. 11 occurred the first serious violence, shown in the pictures below. Governor Murphy promptly ordered 2,000 National Guardsmen

into Flint, where they set up headquarters in an old schoolhouse. Then the Governor persuaded the leaders of both sides to sit down at the big mahogany table in his office. A picture of this notable meeting appears at the bottom of the opposite page. On his right the Governor seated Executive Vice President William S. Knudsen of General Motors and his two aides; on his left the strike chieftain, Homer Martin, and his two aides. When these men left the room an armistice had been agreed on.



First serious riot of the strike occurred on Jan. 11. At Fisher Body Plant No. 2 in Flint, sit-downers heard that company guards were blocking their



food supply. They rushed out, overpowered the guards, became embroiled with Flint police. As fast as more police drove up the strikers overturned their cars.



At Detroit one regiment of the National Guard entrains for Flint. The Guardsmen are mostly young men in their late teens or early twenties who are bored with drilling in armories, marching in parades. Active duty at Flint was a great lark, involving travel but no fighting.

One regiment of the Guard, the Michigan 125th, brought its own band. The bandsmen are marching outside the old schoolhouse.

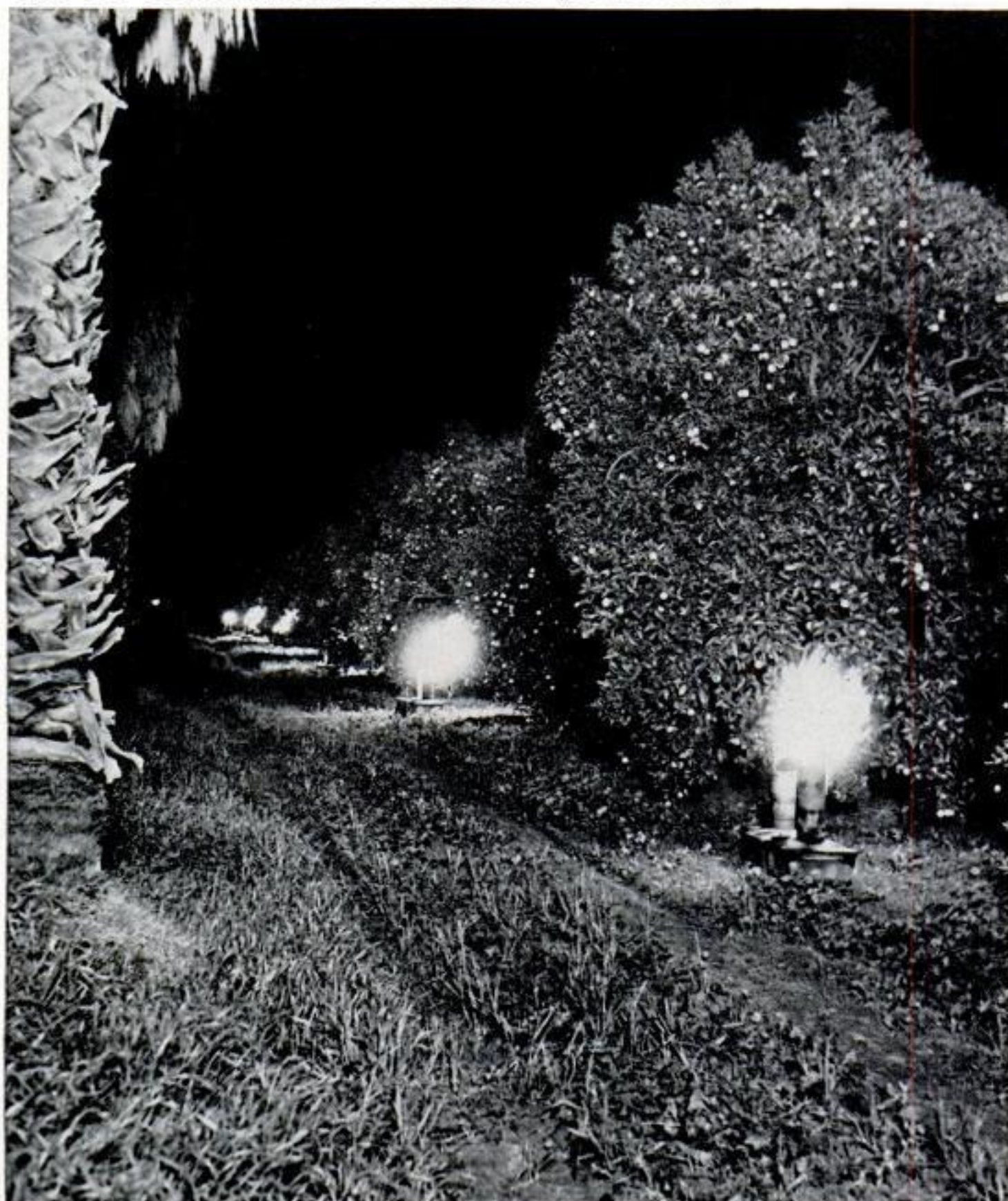


G.M. AND THE SIT-DOWN STRIKERS COME TO TERMS

Under the terms of Governor Murphy's truce, the sit-down strikers agree to evacuate all the G.M. plants they hold. General Motors agrees not to operate those plants or remove dies or other equipment for 15 days. During those 15 days the company and the United Automobile Workers are to sit down in conference. Before they can talk of wages, hours and speed of assembly lines, however, two more issues must be settled: whether G.M. will make national agreements for all its subsidiaries; and whether the union will represent all the workers.

JOHN THOMAS SMITH <i>G.M. lawyer</i>		GOVERNOR MURPHY		HOMER MARTIN <i>Union President</i>	
DONALDSON BROWN <i>G. M. Finance Chairman</i>	JOHN E. O'CONNOR <i>Federal conciliator</i>	WILLIAM S. KNUDSEN <i>G.M. Vice President</i>	JAMES F. DEWEY <i>Federal conciliator</i>	WYNDHAM MORTIMER <i>Union Vice President</i>	JOHN BROPHY <i>A director of C.I.O.</i>





Orchard heaters between the rows of trees raise the temperature about 5°.



Farmer W. R. King lights a pair of heaters at the edge of his orchard at Covina.

CALIFORNIA COLD WAVE THREATENS CITRUS CROP AND ISOLATES MINERS

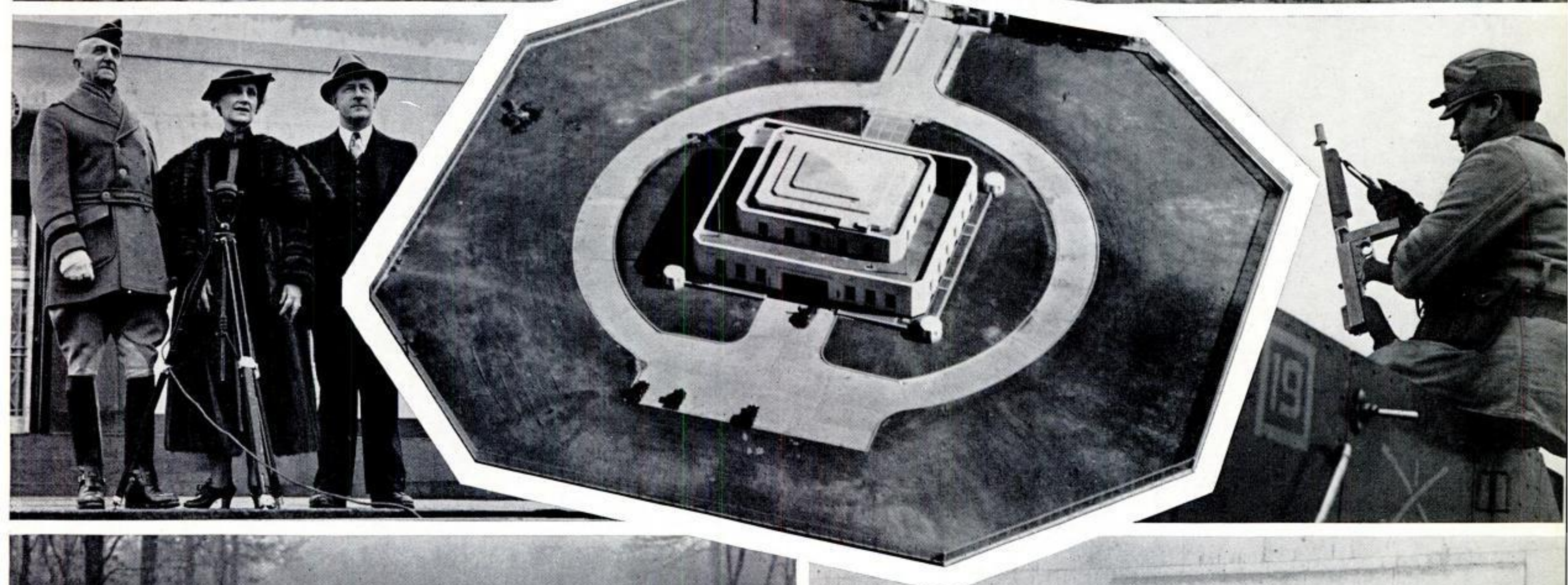
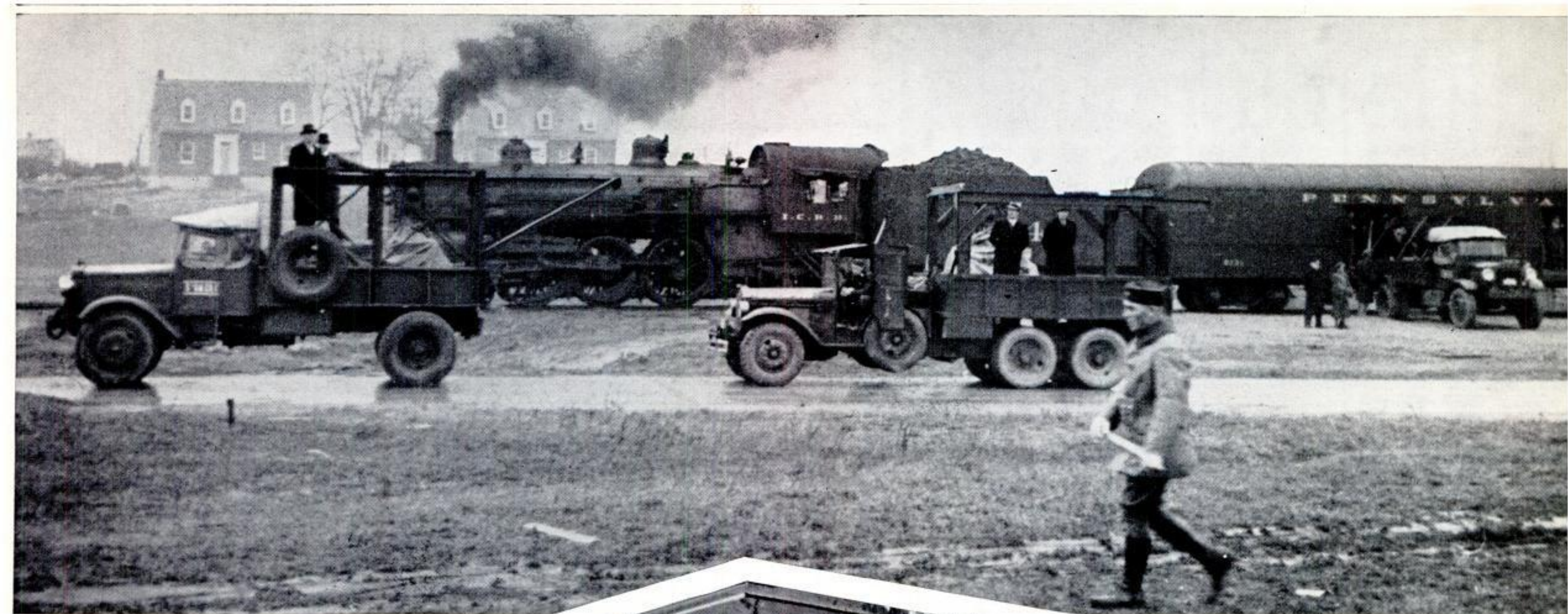
SOUTHERN California had its coldest night in 15 years on Jan. 8 when the temperature fell to 18°. To keep their oranges, lemons, grapefruit and avocados from freezing, farmers burned 5,000,000 oil heaters or smudge pots all night. Most of the crop was saved but next day a cloud of sooty smoke hung over the entire county and city of Los Angeles. Meanwhile the plight of 35 miners, snowbound in Inyo County, moved the Los Angeles *Examiner* to send a mercy plane with food (*right*).



This small smudge tender smudged himself.



To half-starved miners snow-bound in Inyo County, Calif., a plane sent out from Los Angeles drops food.



\$200,000,000 IN GOLD ARRIVES AT FORT KNOX, THE NEW TREASURY STRONGHOLD

THE squat block of concrete in the center picture above is the new Government depository at Fort Knox, Ky. On Jan. 13 it received \$200,000,000 in gold, the first shipment of the \$4,000,000,000 which will eventually be stored there. The shipment arrived from Philadelphia on the train at the top of the page. Bristling with gunners and preceded by a dummy train, the gold train moved along a spur track into the military reservation which surrounds the depository. Armored combat cars were waiting to receive it. Waiting too

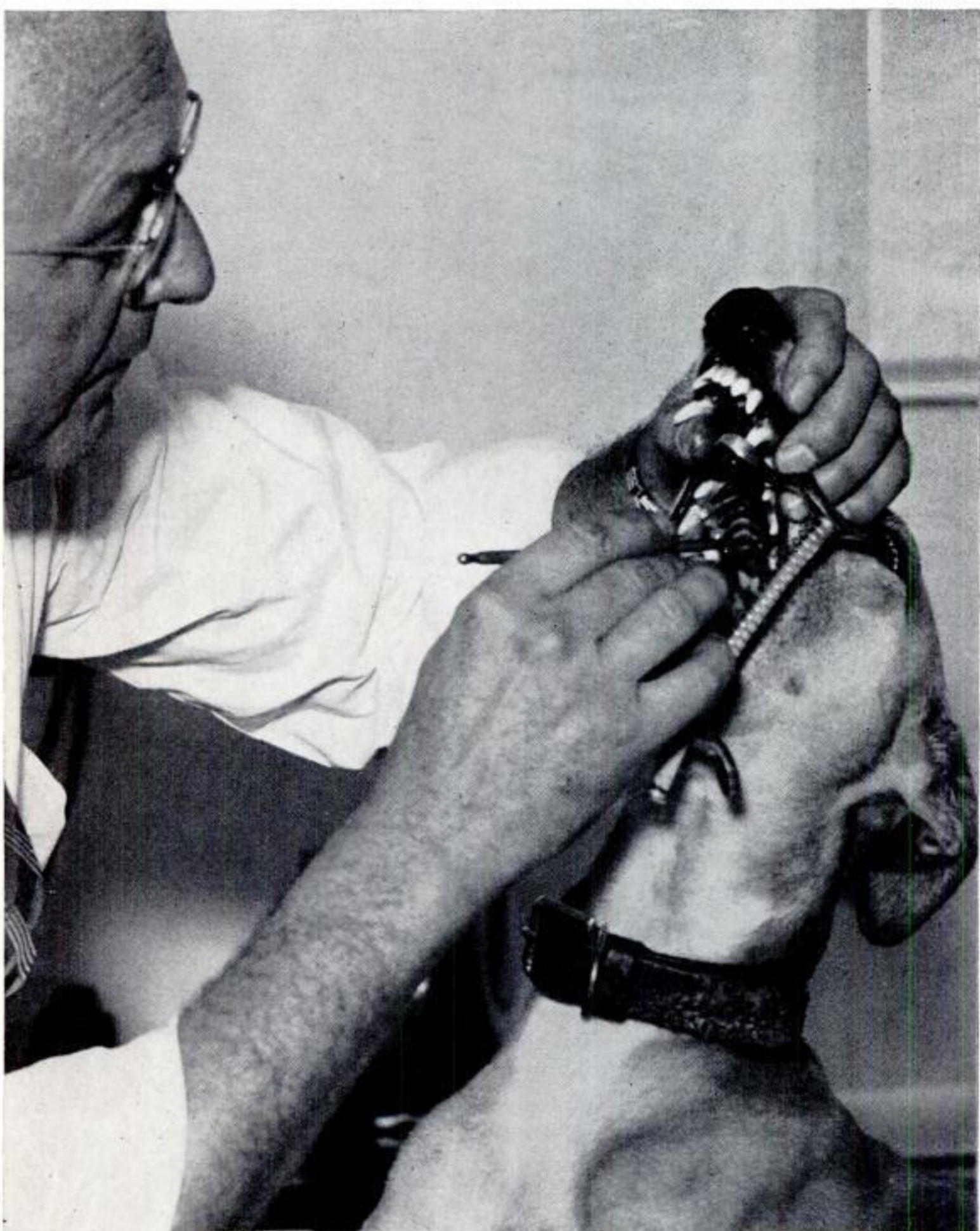
were the three people at the left center above: Brig.-Gen. Daniel Van Voorhis, commander of the reservation; Mrs. Nellie Tayloe Ross, Director of the Mint; Russell John Van Horn, depository superintendent. Loaded on trucks and convoyed by the combat cars, the gold reached the gates of the fortress (*bottom, left*). A steel door three inches thick rose and the trucks backed into the depository (*bottom, right*). There the gold was placed in a great cube of steel, three feet thick and impregnable by any force known to man.

GREYHOUND RACING NETS FLORIDA OVER \$500,000 A YEAR

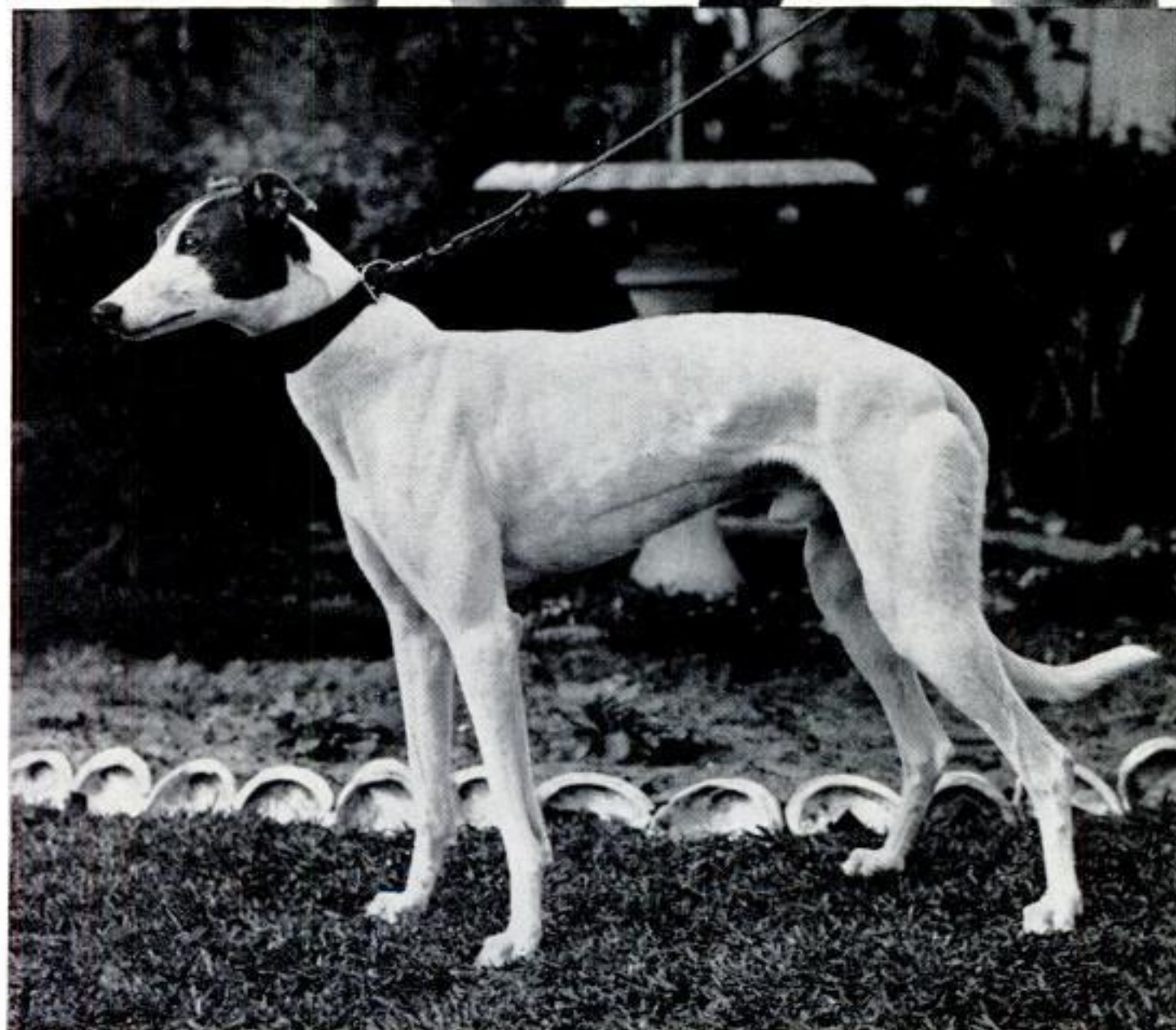


Greyhound puppies have stubby legs and short heads, do not look like greyhounds at all. Half of them die during their first few months. The rest grow fast, soon exhibit signs of speed, are ready for coursing in a year or so. It costs about \$200 to raise a greyhound puppy. At right: a dam, her litter, and her kennel keeper.

SNUBBED by the horsy crowd, greyhound racing flourishes legally in a handful of states, by special arrangement in many another, rivals the movies as a popular amusement in Florida. Shown on these pages are scenes from the Sulphur Springs Dog Track, five miles out of Tampa. There greyhound racing began Dec. 25 for a 90-day season, is now going full blast. Last year in Florida 1,178,633 persons went to dog races, contributed \$570,239 to the State as taxes on their bets. Total U. S. investment in greyhound tracks is \$10,000,000, with some \$20,000,000 wagered annually on the sport. Source of these fat figures, greyhounds boast an ancestry dating back over 2,000 years to the plains of Asia. They are tough and tireless for all their frail physique, are worth from \$100 to \$5,000 each, are old at 5, weigh around 60 pounds. If one is good, it may earn \$10,000 in its lifetime for its owner. Raced eight at a time, dogs are first weighed in, later reweighed by a judge after being taken to the paddock, checked against an identification card showing every distinctive mark, muzzled, blanketed and publicly paraded by grooms before being released for their brief, futile dash after a mechanical rabbit.



Veterinary H. M. Clarvoe of Tampa administers dental treatment to this patient racing greyhound, whose teeth are much better cared for than those of some spectators.



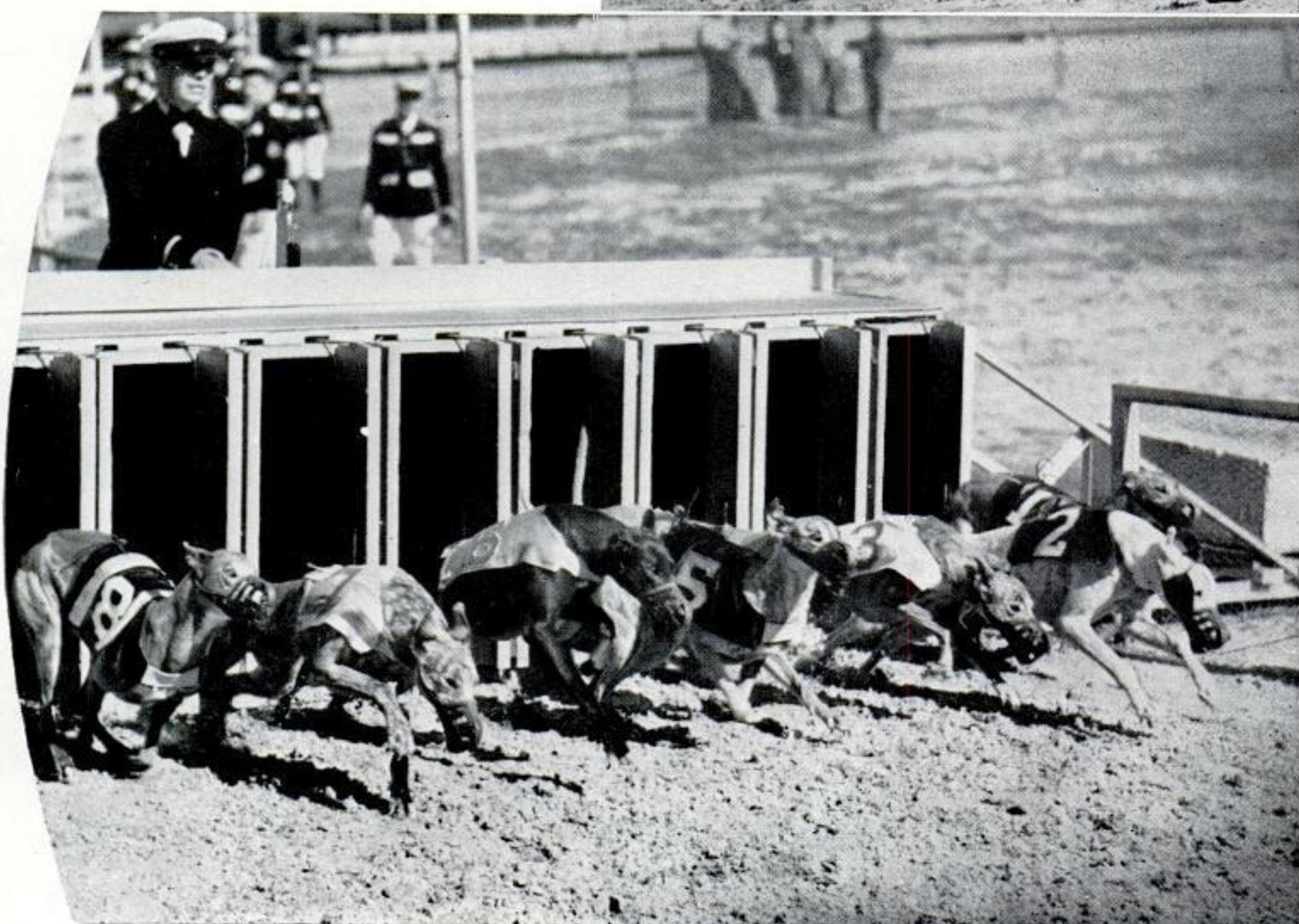
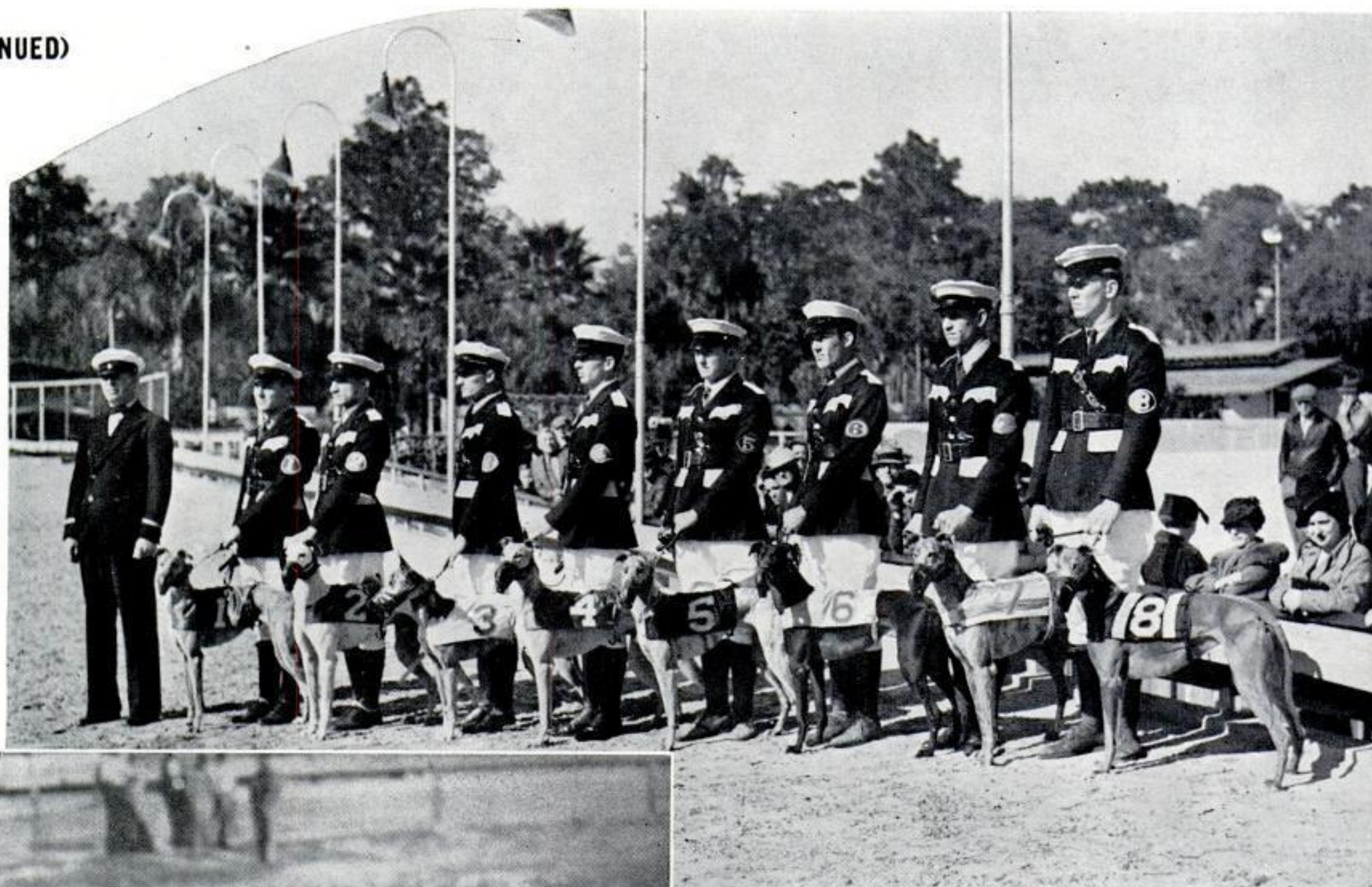
A consistent winner at the Sulphur Springs track is A. D. Crouch's 4-year-old Storm Eagle. A crack 3-year-old is Homer Bagwell's Junes' Laddie (*top of page*).

GREYHOUND RACING (CONTINUED)

Scenes at a Florida Track

1

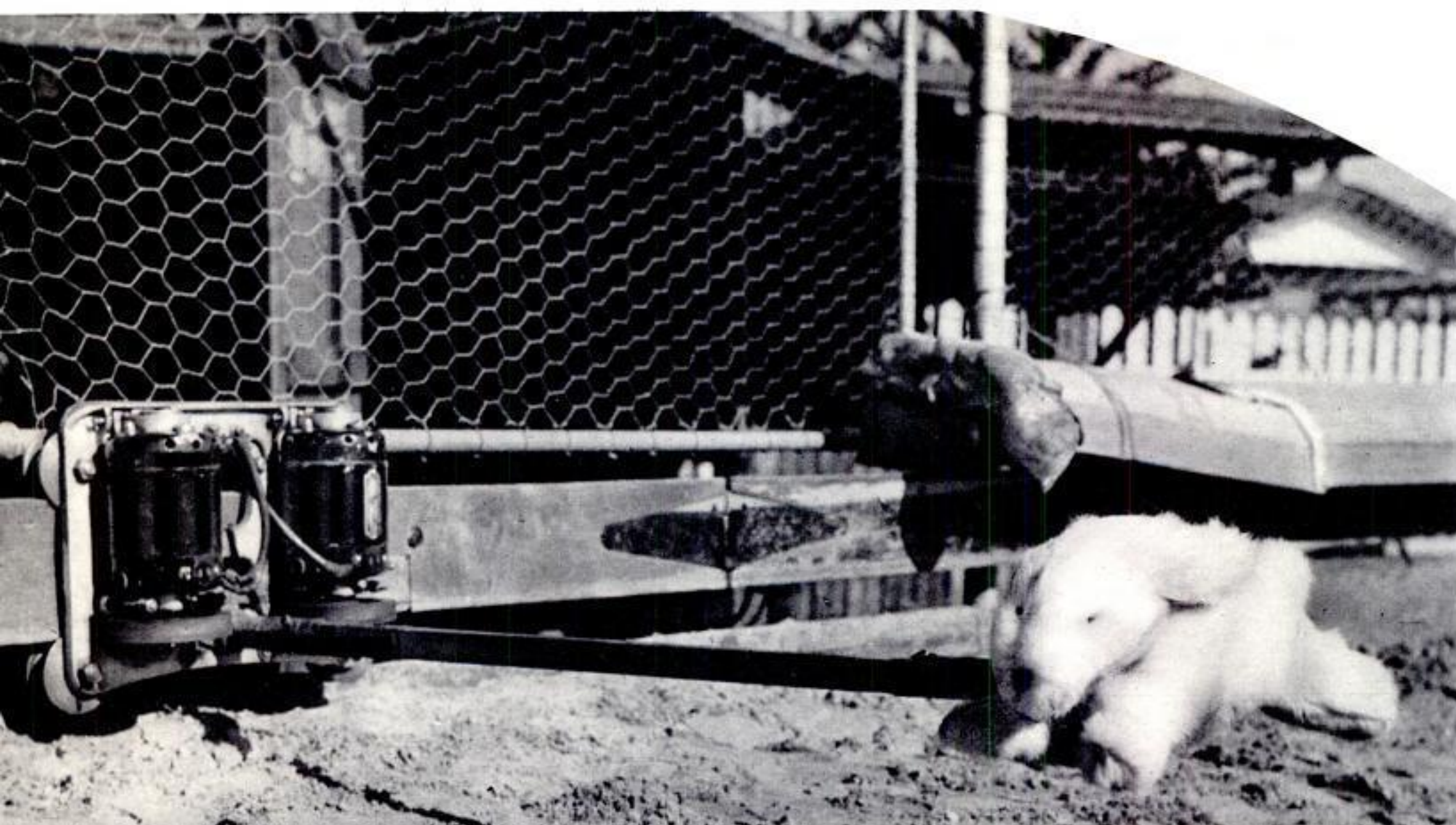
Spic and span in their uniforms, University of Tampa undergraduates (right) earn \$24.50 a week by acting as grooms during the 90-day greyhound racing season at the Sulphur Springs track in Florida. Before each race they parade the dogs before the judges and spectators.



Off in a dither of excitement are the dogs (above) as a single lever opens each compartment in the starting-box, starts the timing-clock. The Sulphur Springs crowd at right typifies the middle-class group which follows greyhound racing. At center: two excited spectators.

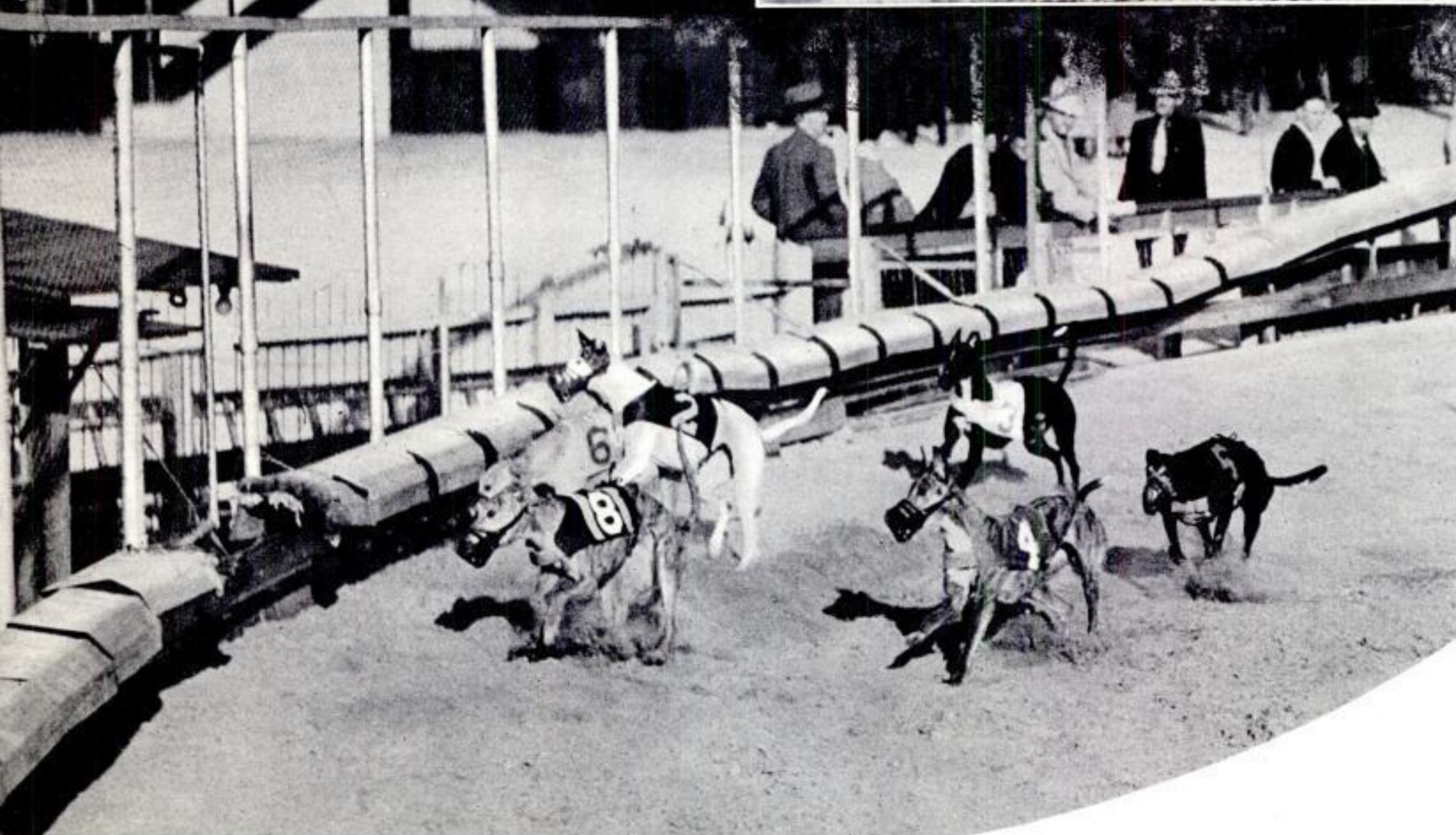
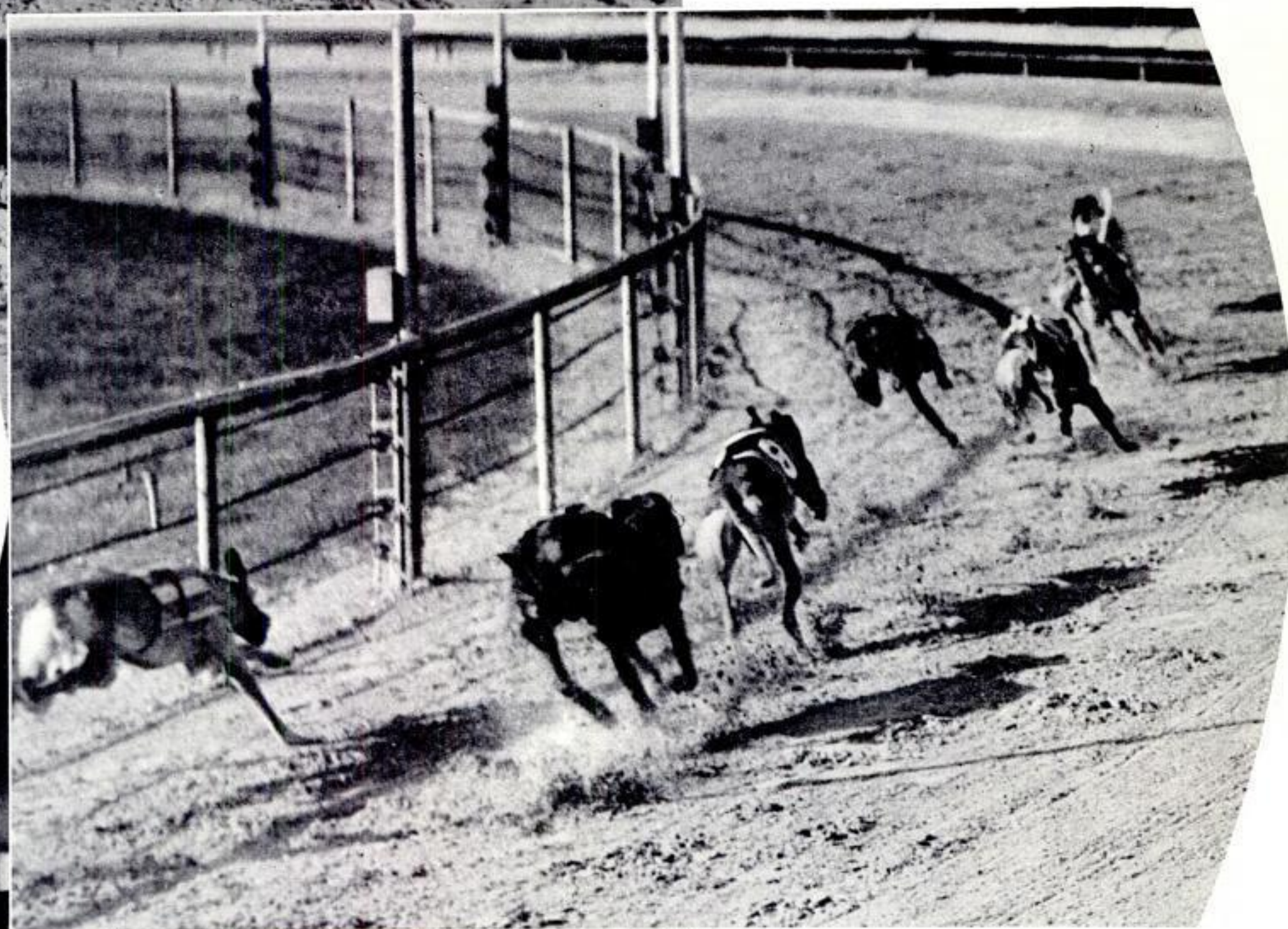
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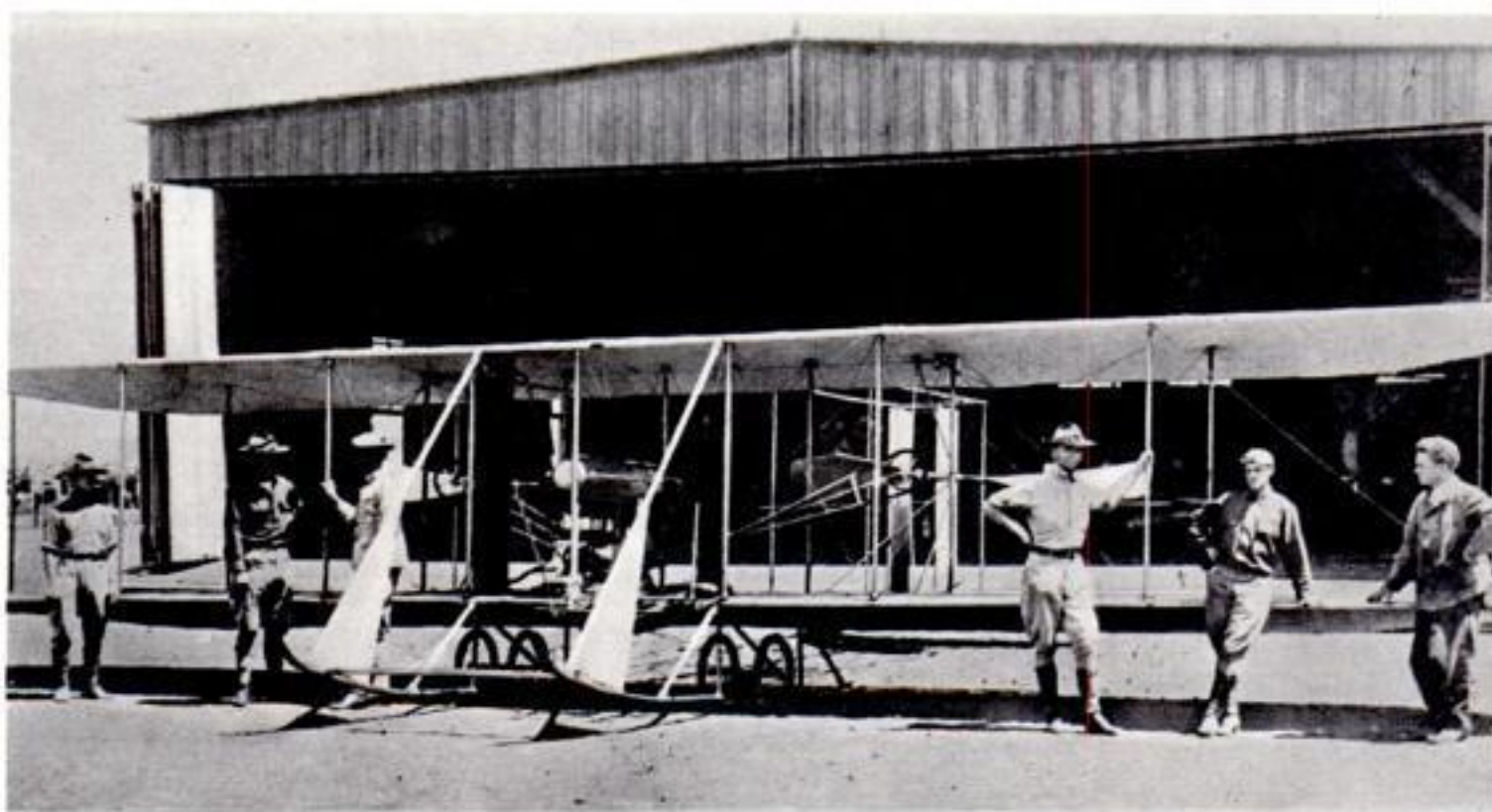
Invented in 1919 by a Californian, the mechanical rabbit has lured countless greyhounds, earned more than \$2,000,000. Operated by an electric motor on rails running around the outside of the track, this quarry is always kept about 20 ft. ahead of the frenzied dogs.



Rounding a curve, the hounds (*above*) course the elusive bunny by sight, not smell. At the finish they are woefully baffled when the rabbit disappears through an opening in the fence (*left*). But no amount of frustration keeps a greyhound from racing again the next time.

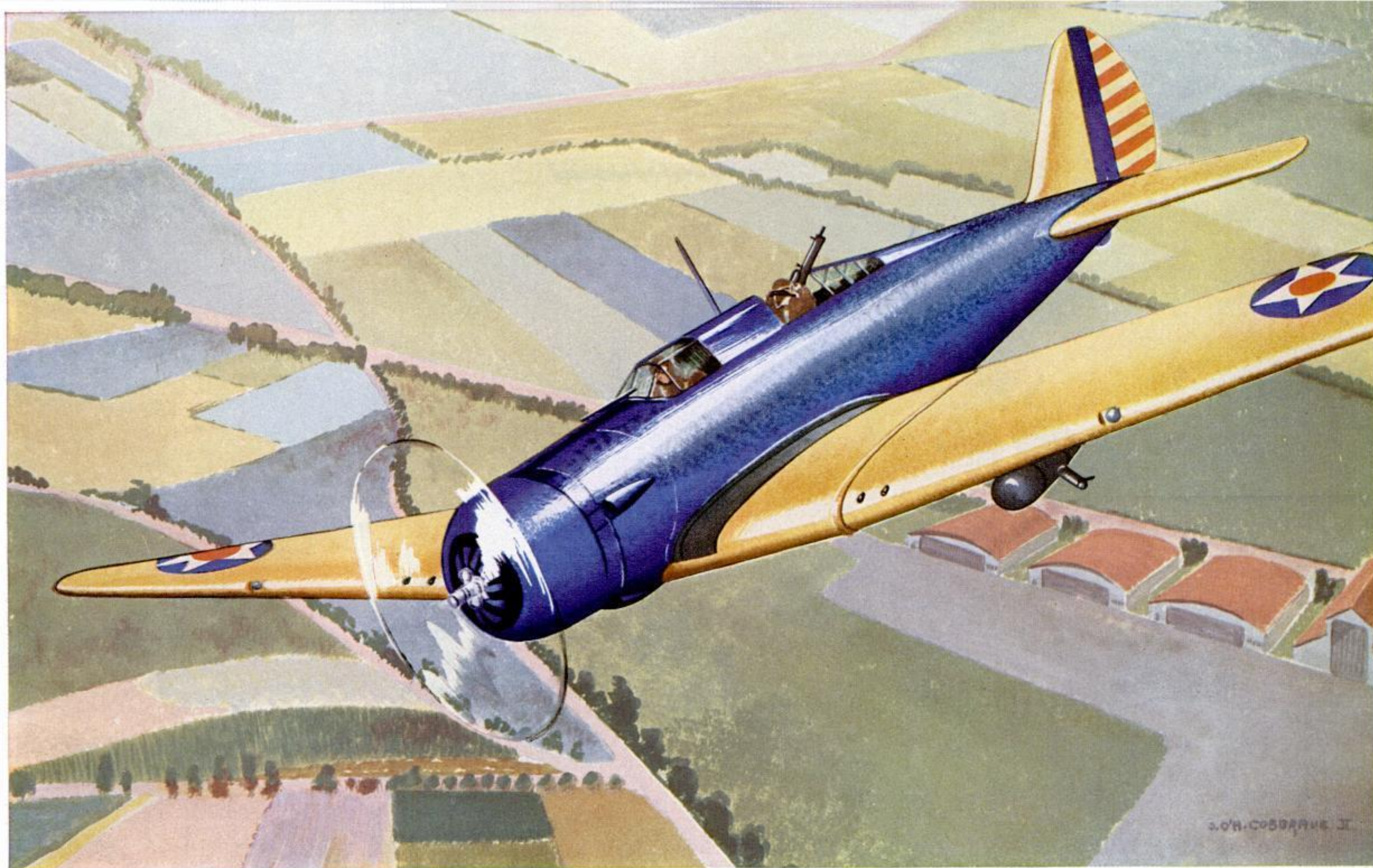
4

FOUR TYPES OF PLANES CARRY THE U.S. ARMY INTO THE AIR



THE U. S. Army air force began in 1908 with the biplane at left. Built for the Signal Corps by the Wright Brothers at a cost of \$25,000, it had a top speed of 44 m.p.h. Today the Army's air fleet totals 1,364 planes, divided into four general types (*see opposite page*). Flying in formation below is \$450,000 worth of 1936 bi-place pursuit planes, with a top speed of 300 m.p.h. Thanks to President Roosevelt's strong national defense procurement program, the Army Air Corps received 506 new planes last year. Still on order are 644 more. If the current Congress does President Roosevelt's budget bidding and makes the largest military and naval appropriations in peacetime history, the Army Air Corps will for the first time achieve its full authorized strength of 2,320 planes.

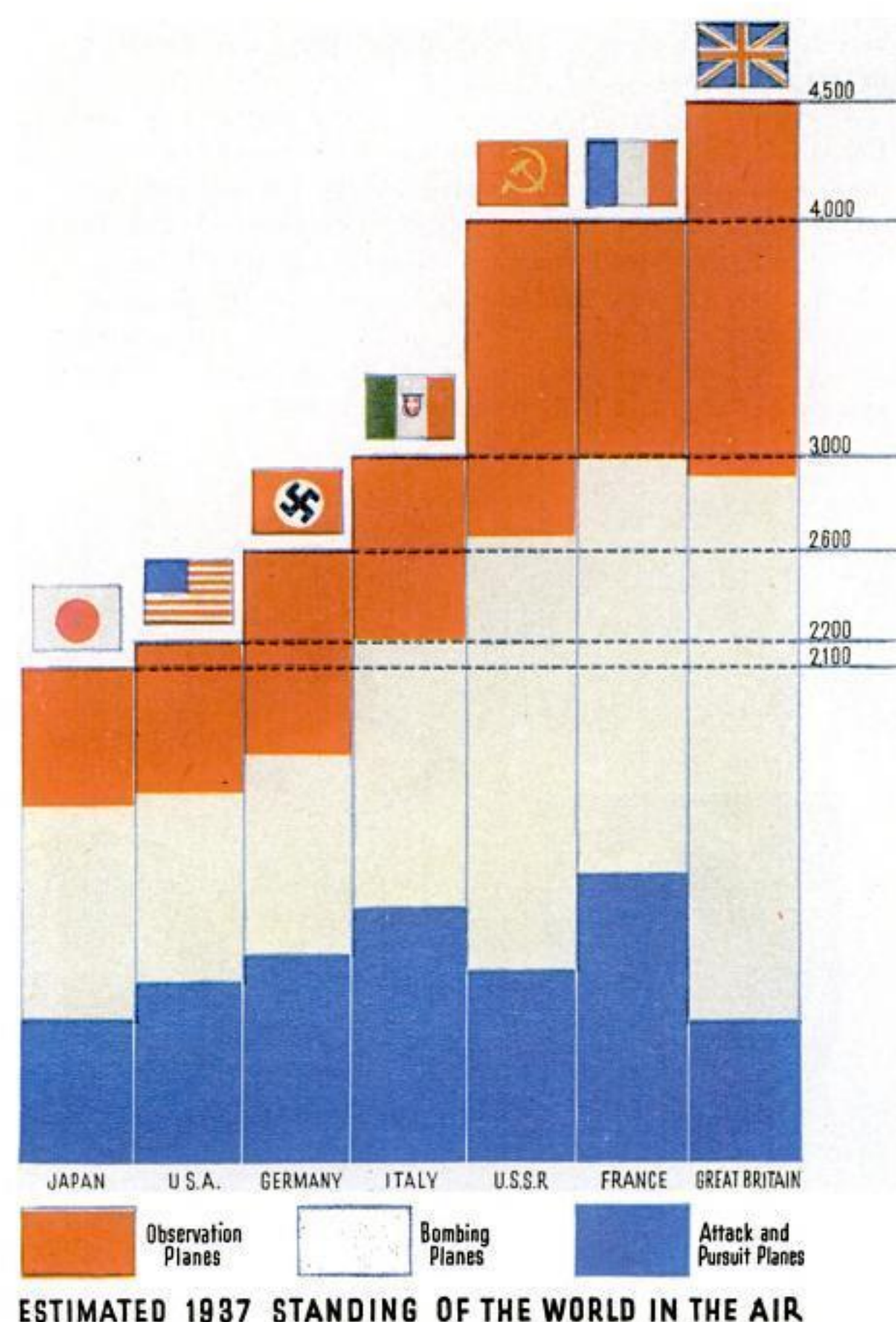




U. S. ARMY IN THE AIR

THE planes of the U. S. Army are divided into four general groups: attack, bombardment, pursuit and observation. Above, spic and span in its regulation blue and yellow coat, is pictured the latest type attack (A-17) plane built by Northrop Aviation Co. So impressed are Army officials with the possibilities of this plane that they have ordered 225 for immediate delivery. With a cruising speed of over 200 m.p.h., it is operated by two men, carries 50 lb. bombs and chemical tanks (shown under the wings). Built in the wings are four guns which will "strafe" enemy lines at an altitude of 50 ft. The rear is protected by a flexible gun.

Right is a chart showing the estimated 1937 standing of the Great Powers in the air. As both attack and pursuit planes have a common combat purpose, they have been grouped together. Including, for full strength purposes, both army and navy planes, the chart was made from figures published in Howard Mingos' Aircraft Yearbook for 1936.



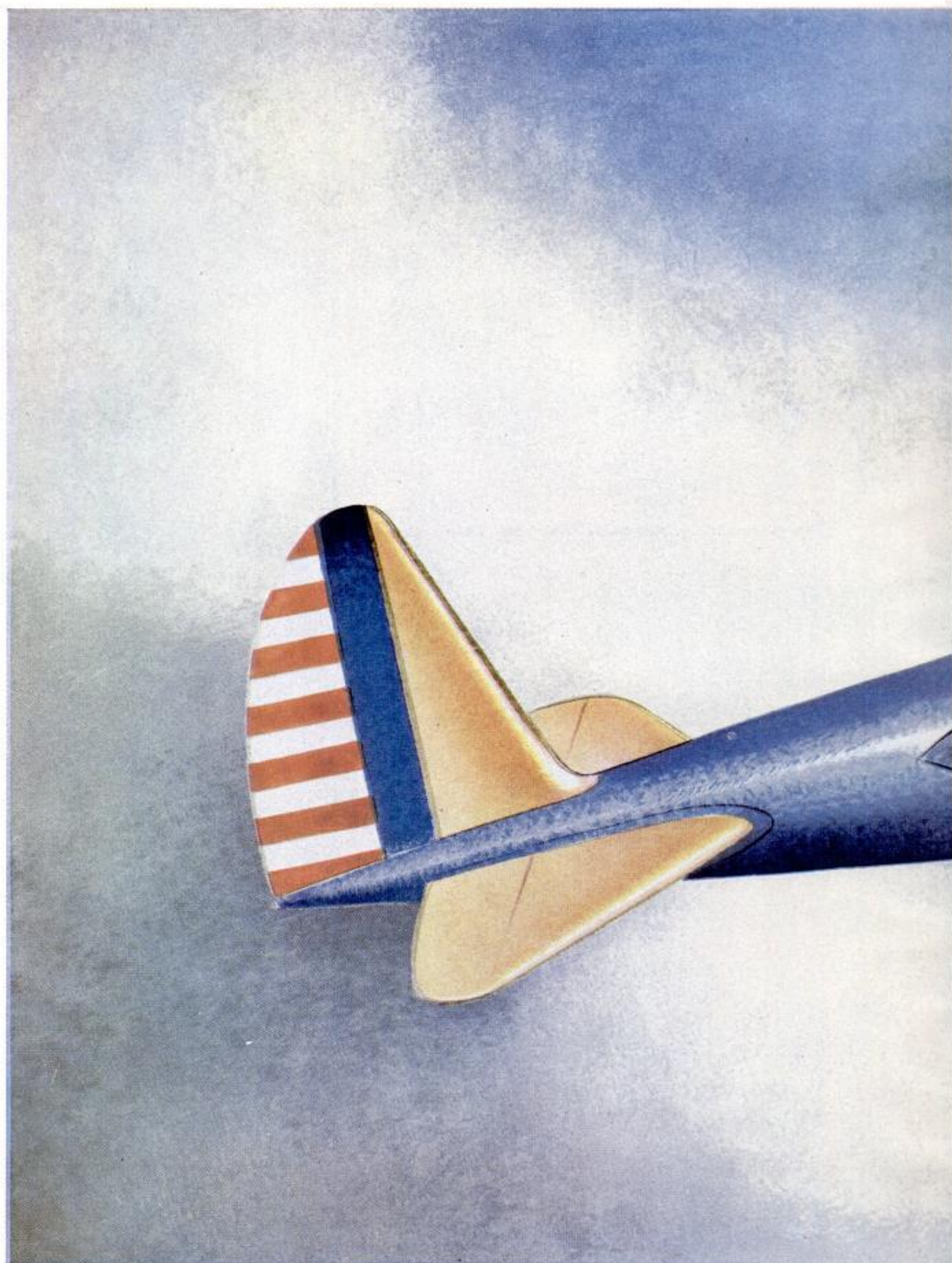
ESTIMATED 1937 STANDING OF THE WORLD IN THE AIR



U. S. ARMY IN THE AIR (CONTINUED)

MOST important part of the Air Corps is the bombardment group. On the right is the great flying fortress built by Boeing of Seattle. Largest land plane constructed in the U. S., the Army has ordered 13 of this type out of its \$33,548,798 current appropriation for new equipment. Manned by ten men, this bomber has a top speed of 255 m.p.h. Carrying bombs ranging from 100 to 2,000 lb., it operates best at 15,000 ft. Protected on all sides by flexible machine guns, the mammoth four-engined Boeing is able to defend itself against any number of enemy planes. The first one built crashed at Dayton during a test in 1935. The second one nosed over at Seattle last month. Despite these misfortunes, the Army still has faith in this size of bomber.

Above is the plane insigne of the 9th Bombardment Group. Below are the insignia of some of the better-known bombardment squadrons which are painted on the forward gun turrets. On the next page are shown the new Seversky Pursuit (P-35) and the North American Observation (O-47) planes. The former, carrying two fixed guns operated by the pilot, has a top speed of about 350 m.p.h. The latter, with a fixed gun forward and a flexible gun rear, flies its pilot, observer and gunner at better than 200 m.p.h. at 15,000 ft.



THIS TEN-MAN BOEING BOMBER IS POWERED WITH FOUR 1,000-H.P. CYCLONE ENGINES.



42nd Bombardment Squadron



25th Bombardment Squadron



1st Bombardment Squadron



23rd Bombardment Squadron



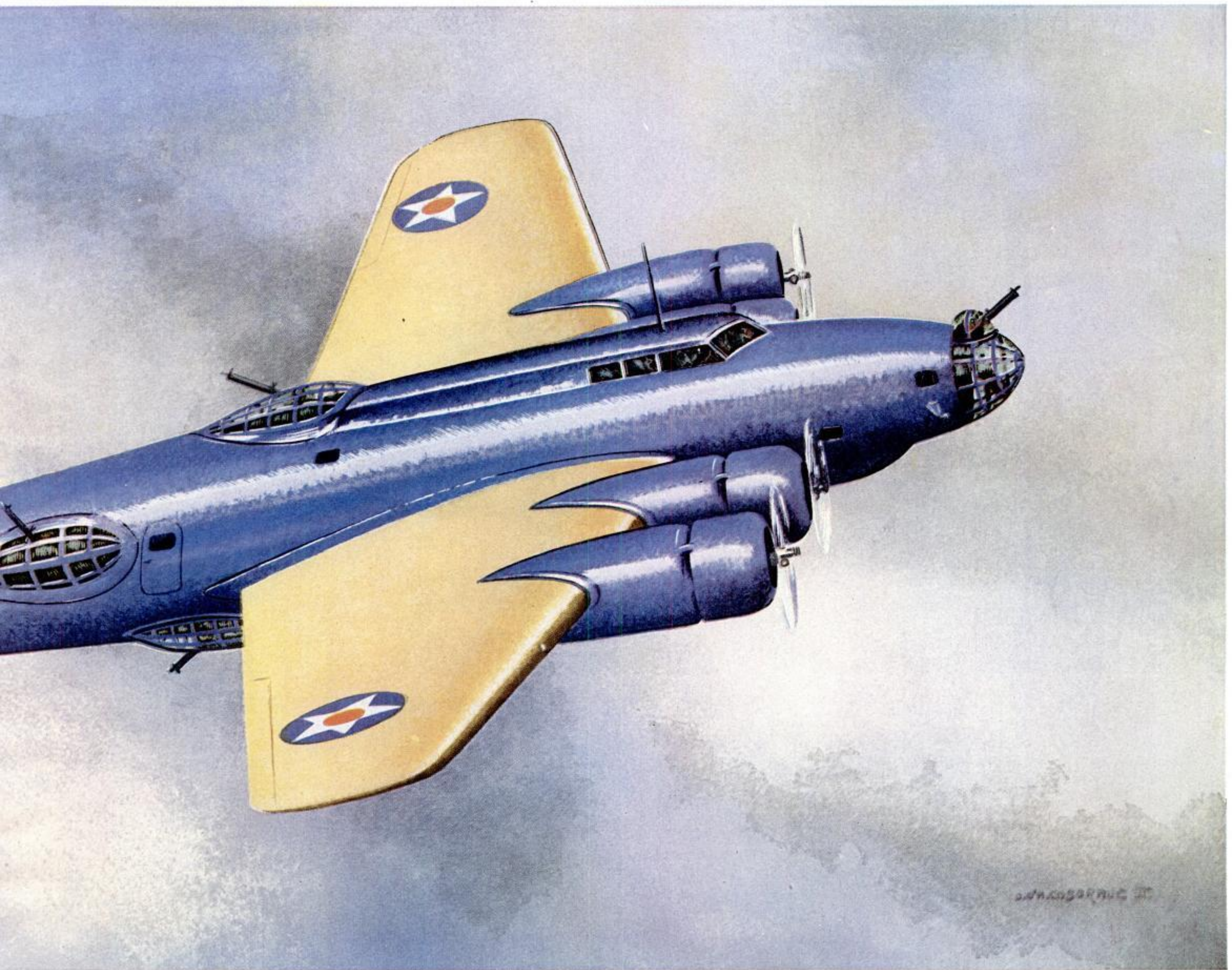
96th Bombardment Squadron



49th Bombardment Squadron



28th Bombardment Squadron



CAPABLE OF CRUISING 3,000 MILES WITHOUT REFUELING, THIS SUPER-PLANE REPRESENTS THE GREATEST ADVANCE IN ITS CLASS IN THE WORLD.



31st Bombardment Squadron



30th Bombardment Squadron



11th Bombardment Squadron



72nd Bombardment Squadron



9th Bombardment Squadron

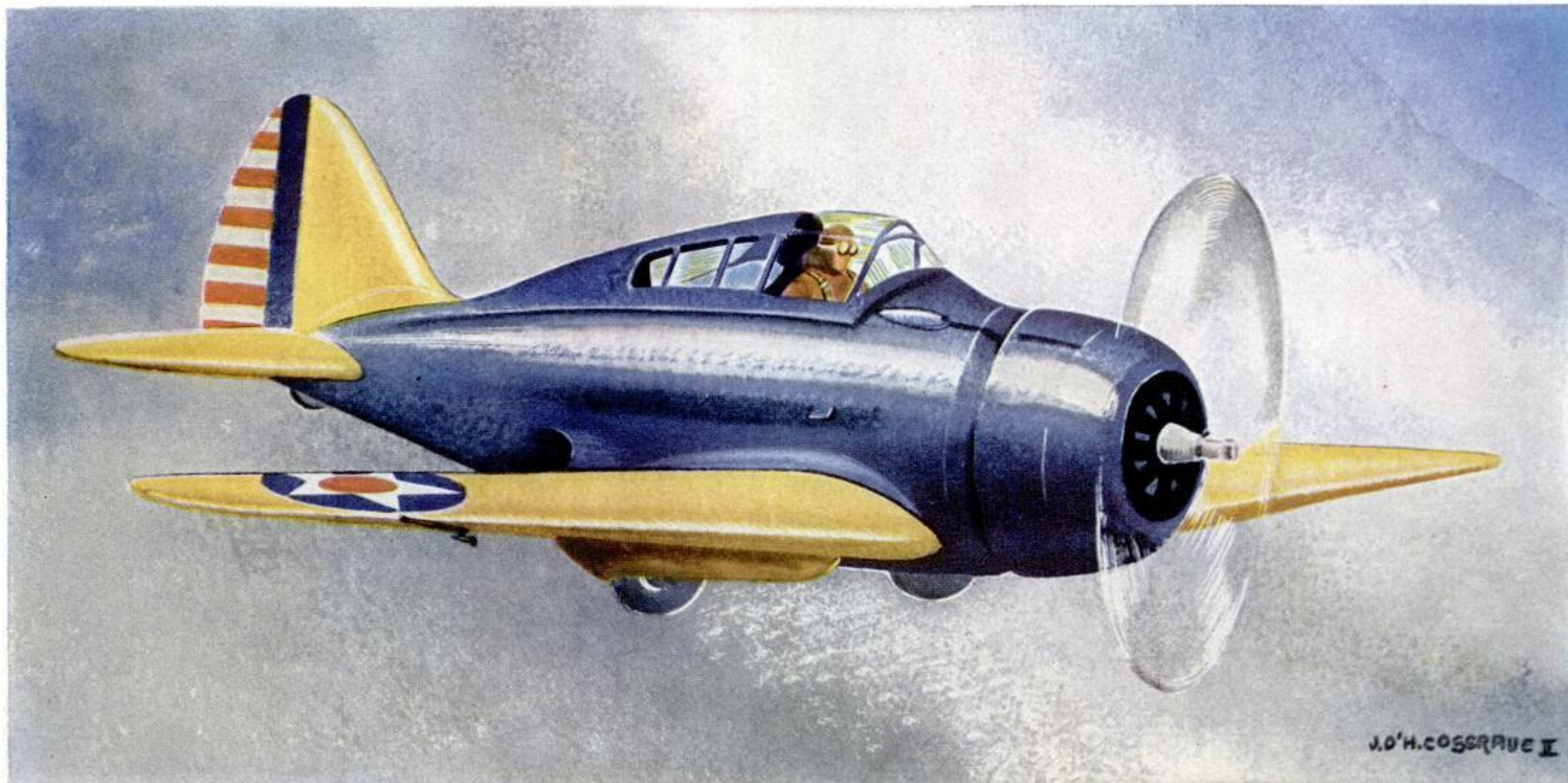


99th Bombardment Squadron

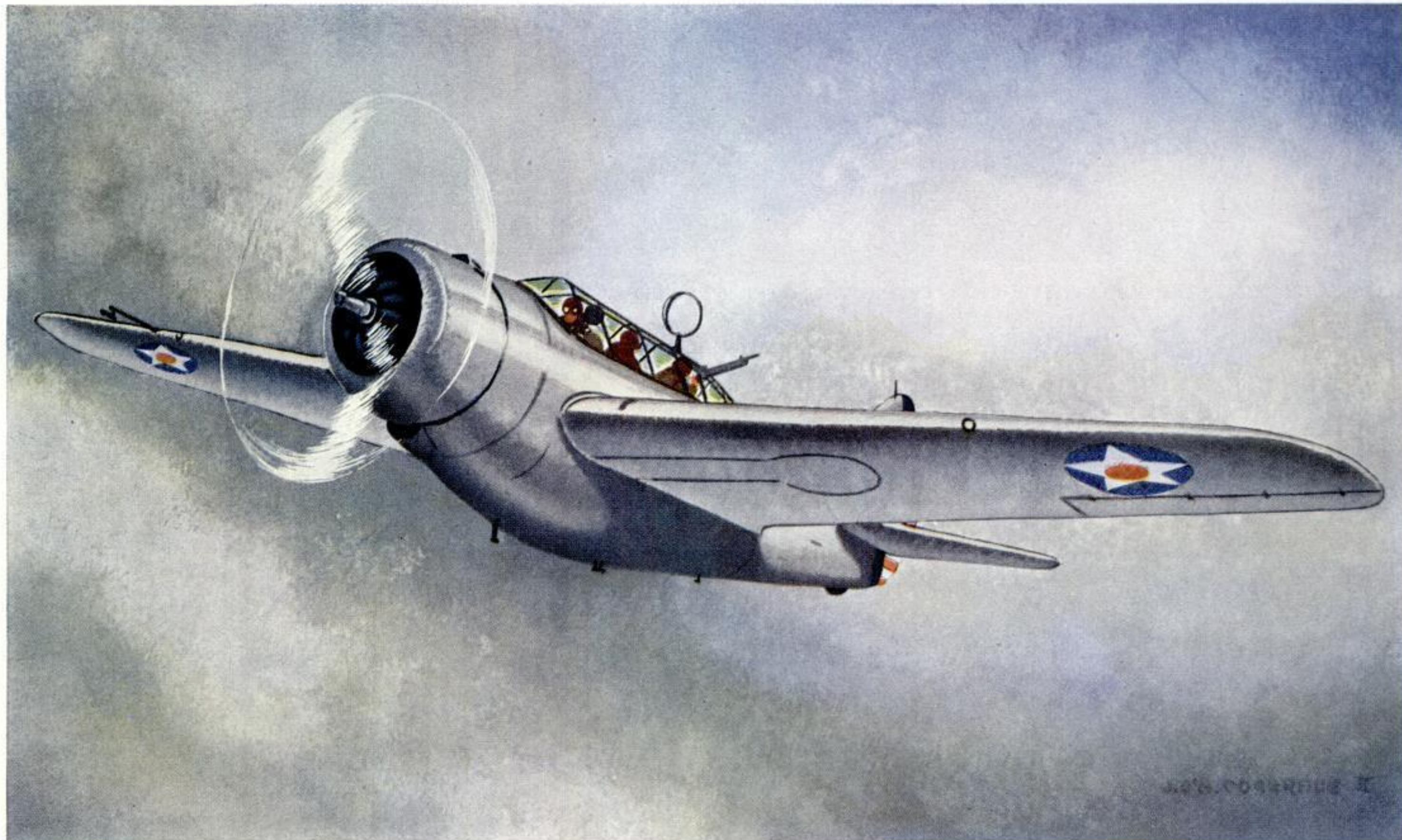


20th Bombardment Squadron

U. S. ARMY IN THE AIR (CONTINUED)

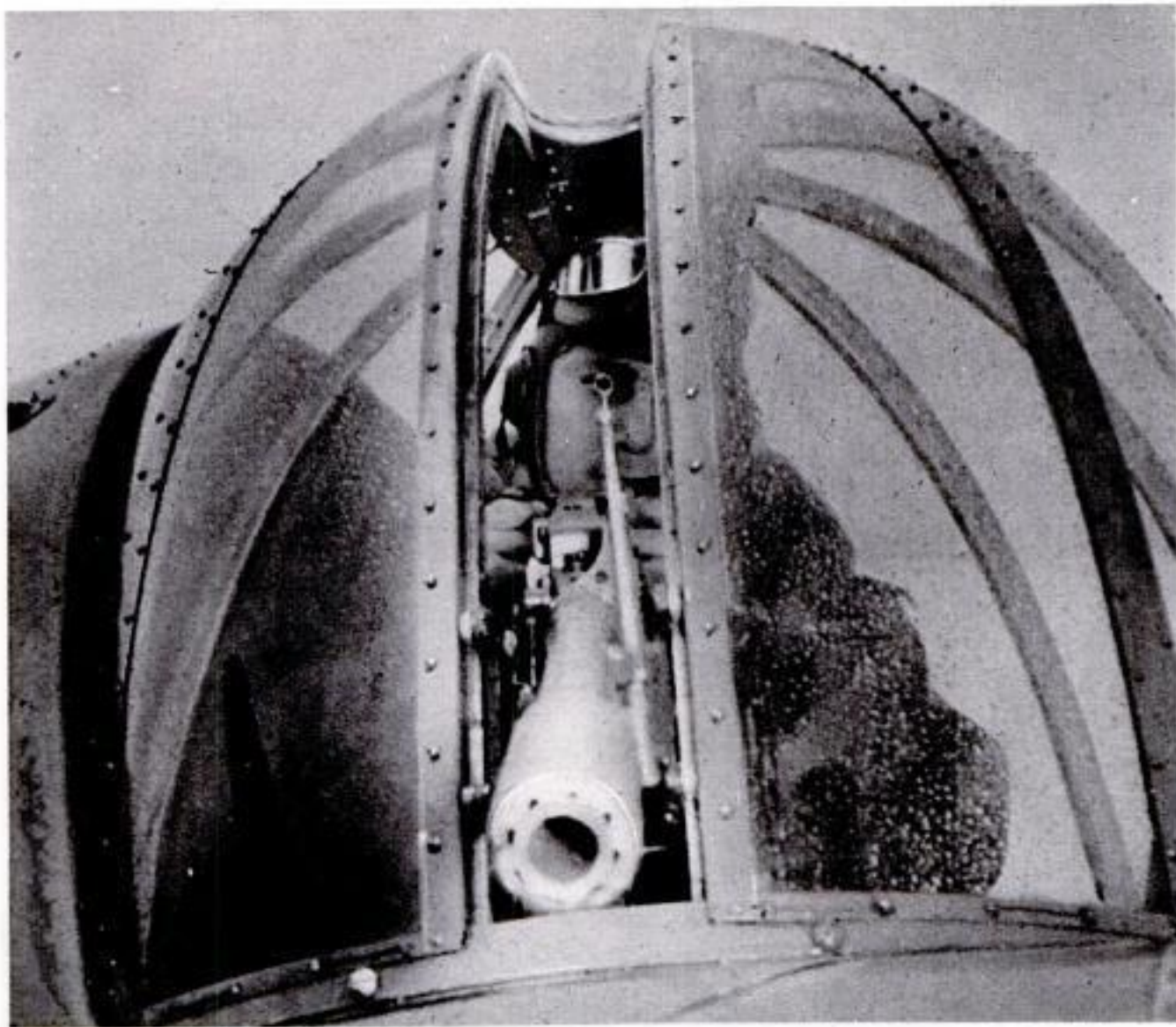


SEVENTY-SEVEN OF THESE ONE-MAN SEVERSKY PURSUIT PLANES WILL BE DELIVERED TO THE AIR CORPS THIS YEAR.



ONE HUNDRED AND TWENTY OF THESE THREE-MAN NORTH AMERICAN OBSERVATION PLANES ARE NOW ON ARMY ORDER.

MACHINE GUNS DEFEND THE ARMY IN THE AIR

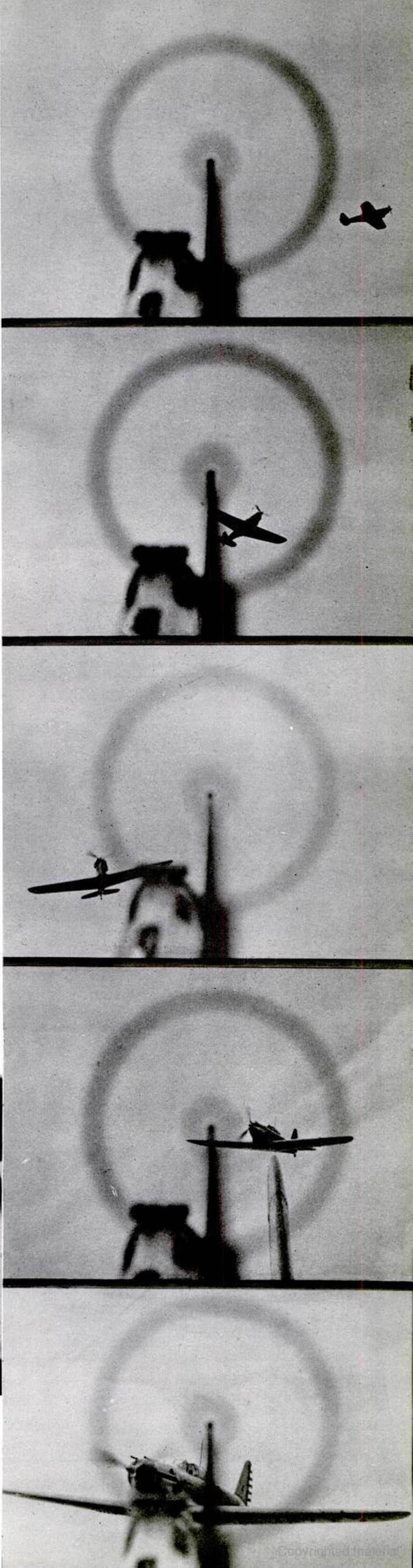


Two types of machine guns are mounted on U.S. Army planes: fixed and flexible. Fixed guns are built into the ship, are aimed by pointing the plane at the target. Flexible guns work on swivels, are operated by a gunner. Above is the forward machine gun of the new Martin B-10 bomber, protected by a bullet-proof canopy.



Guns on bombers, like the one above, are solely for defense — to beat back enemy planes until the bomber has dropped its lethal load. The gunner above can sweep half the horizon with a rain of 1,000 bullets per minute.

How an attacking plane looks to the machine gunner of a bombing-plane is shown in strip at right. The camera is mounted on the gun, trained on the sight. In actual combat, the gun is fired in bursts of 50 to 100 shots.



(CONTINUED)

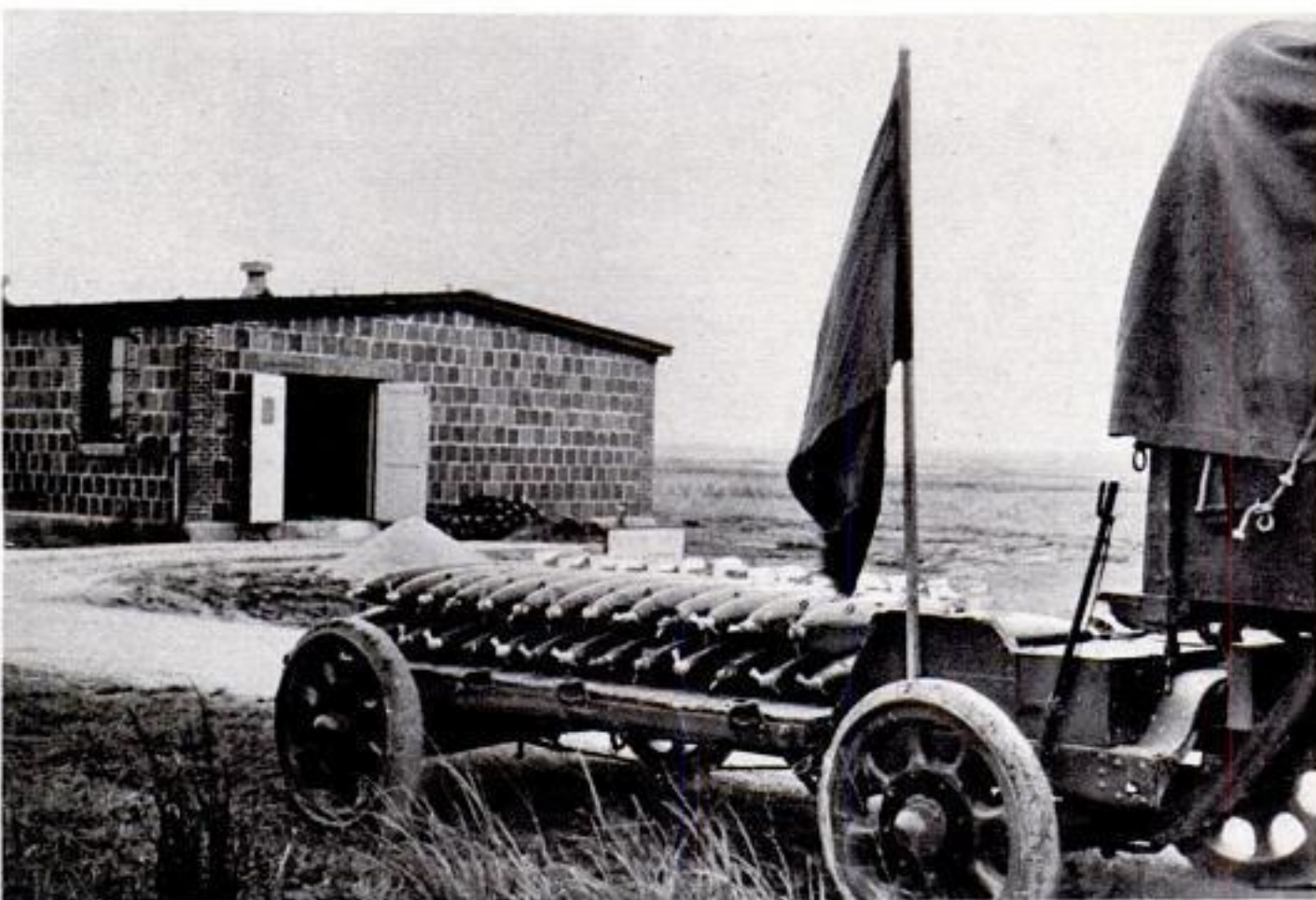
THE U. S. ARMY IN THE AIR BOMBS ITS FOES LIKE THIS



Crack bomber of the U.S. Air Corps is Col. Charles B. Oldfield, commander of the 2nd Bombardment group stationed at Langley Field, shown above in his bomber's cockpit.



Biggest bombs are stored in this dark, built-in, fireproof shelter in a remote section of Langley Field. Not even an electric light is allowed inside the building.

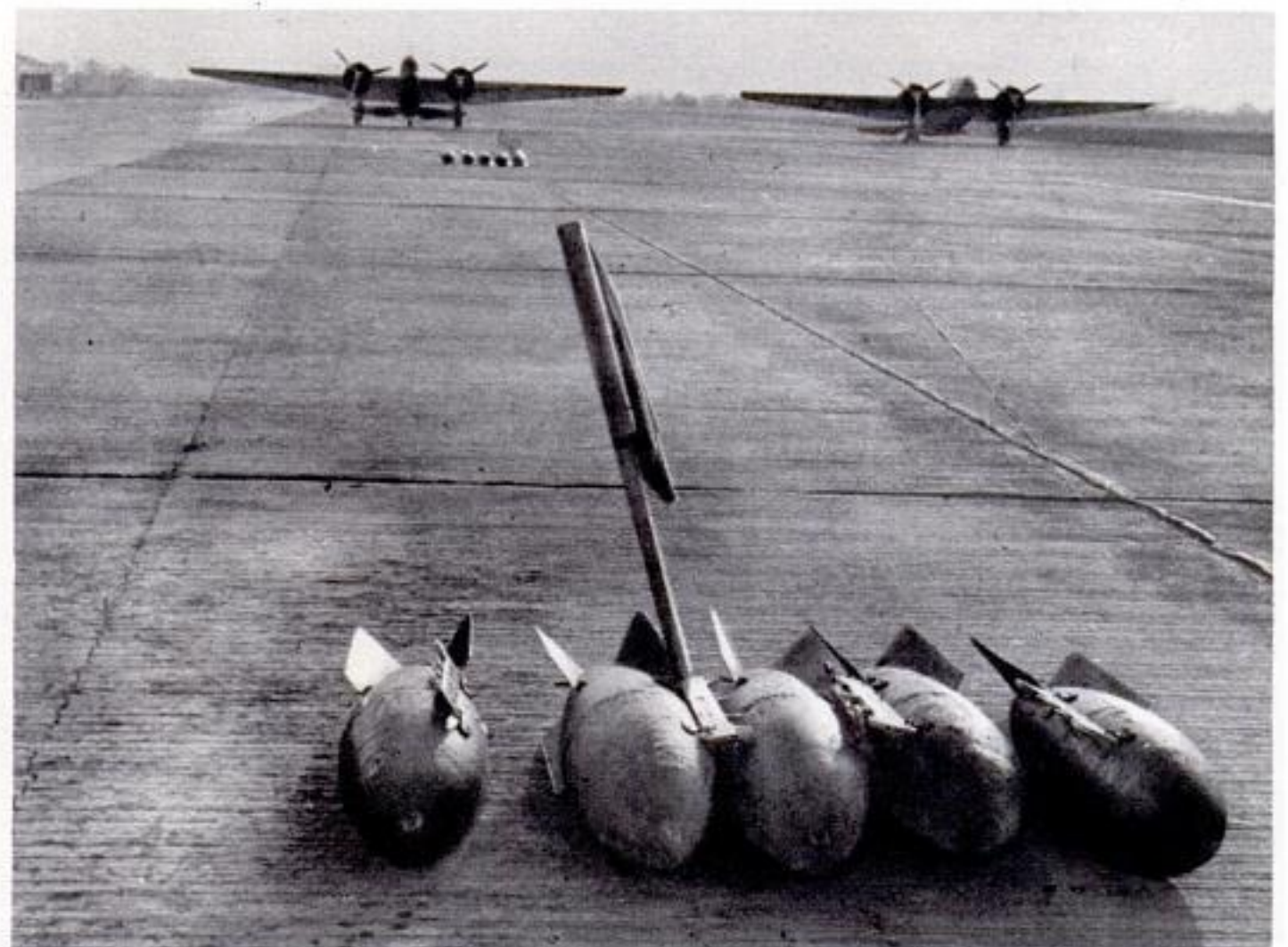


With detonators set, the bombs are trucked out to the flying field. Over the wheel waves an extra-bright red flag. Safe top speed when carrying loaded bombs: 12 m.p.h.

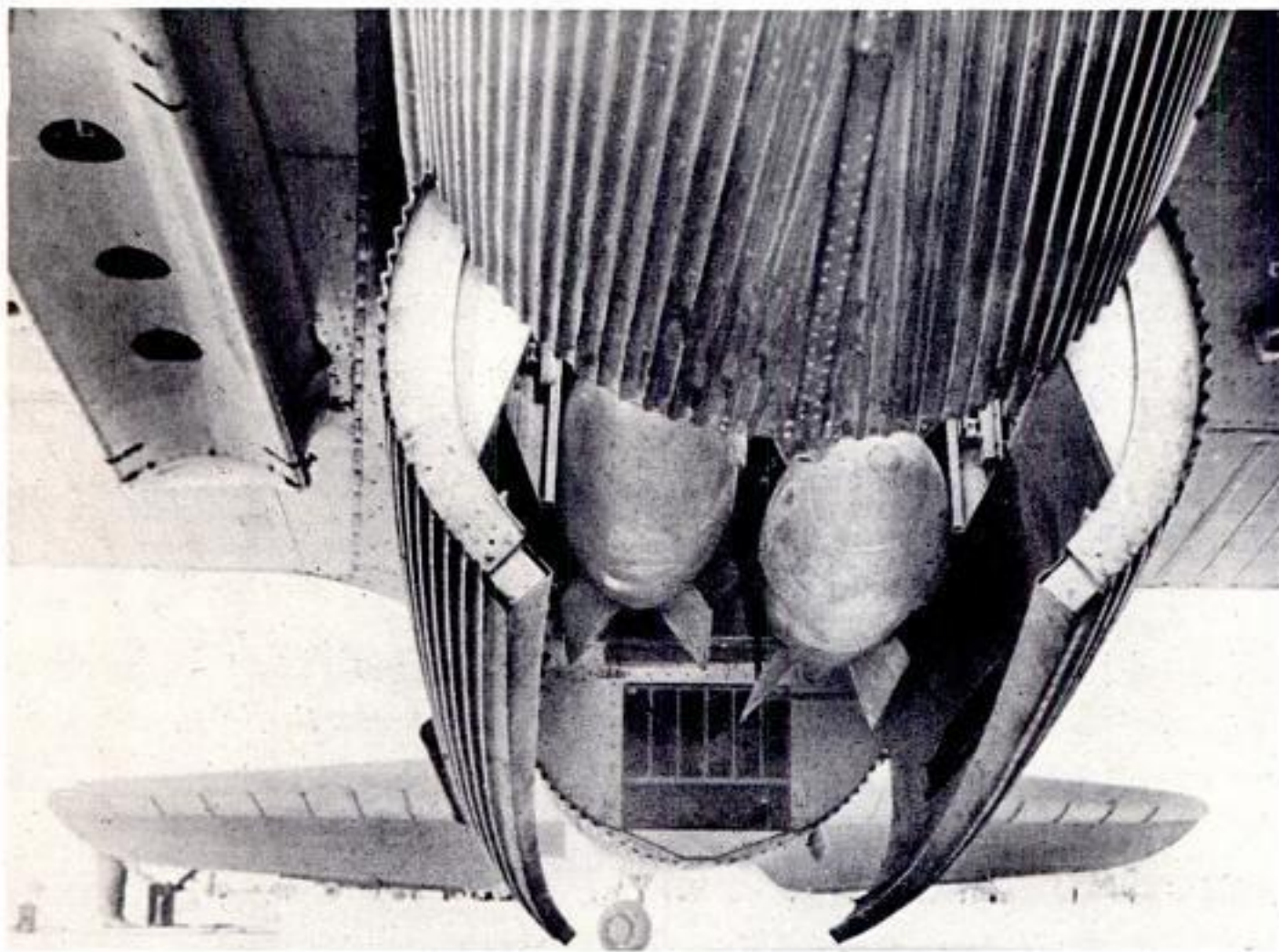
PRIME purpose of the bombardment plane is to carry the fight into the enemy's territory. It has two definite functions: 1) to destroy civilian morale by blowing up bridges, warehouses and railroad junctions; 2) to upset military routine by bombing ammunition dumps, arsenals and vital intersections. The actual destructiveness of bombing as compared with artillery fire is often a matter of exaggerated speculation, though the greater speeds, cruising radius and load capacity of the new bombers must necessarily increase the "efficiency" of this brand of warfare. Europe today buzzes with theories of squadrons of huge bombers dropping tons of high explosives on unprotected cities but in the most recent test, the Rebel bombings of Madrid, little of real military value was achieved by the wholesale slaughter of civilians. On these two pages, Army Air Corps bombs are followed step by step from their storehouse to their explosion on the target.



TNT is poured into bomb cases just before the bombardment squadron goes up for an attack. This is done in a separate workshop some distance from the shelter (left).



Each plane's share of bombs is carefully laid out at wide intervals. In a good day's bombing a squadron (13 planes) will drop 13,000 lbs. of bombs, costing \$6,500.



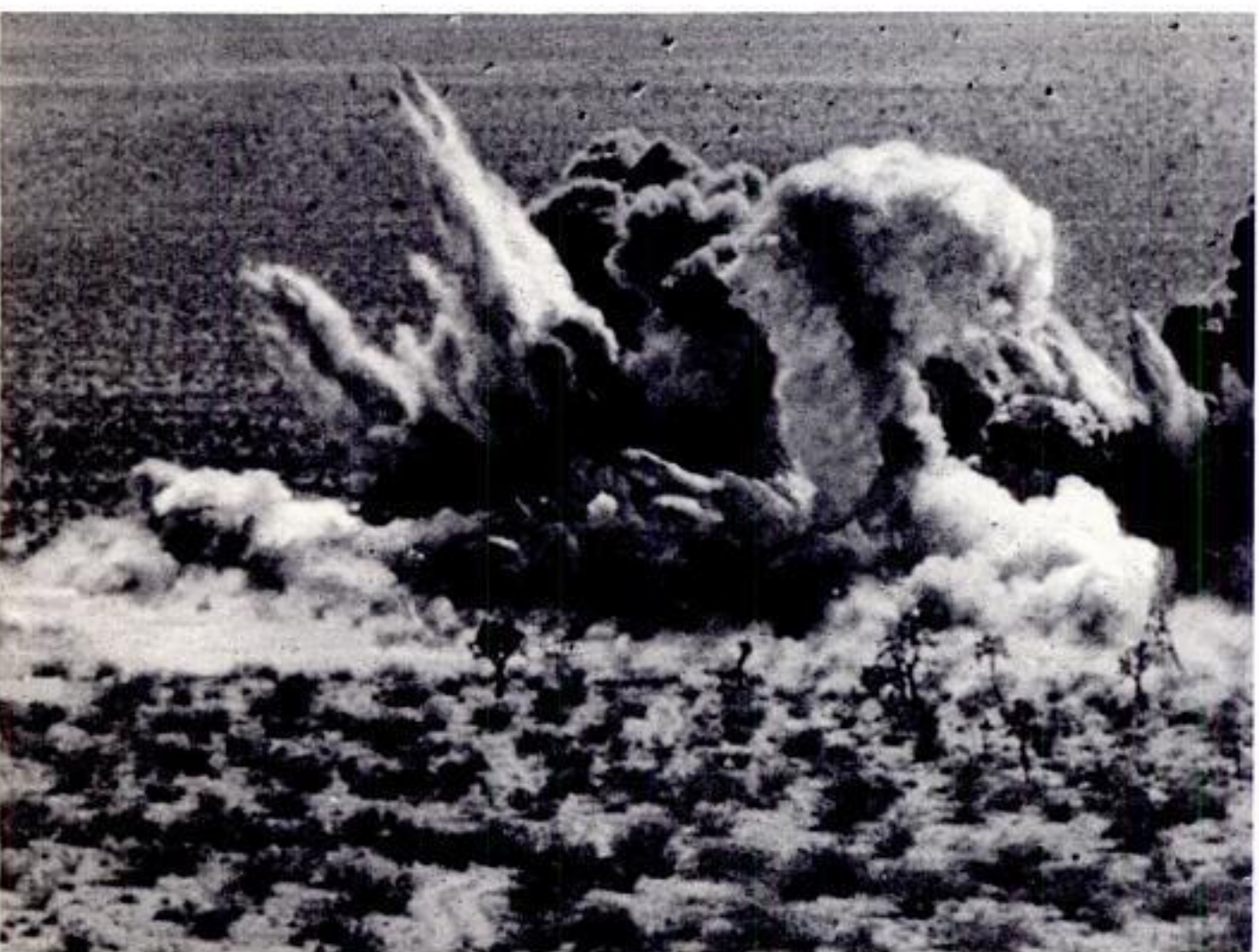
The bomber's metal belly opens up like this to receive its bombs on the ground, opens up again in the air to drop its deadly load. The bomb-bay is called the "gg sack."



Three bombs are falling from this Martin B-10 bomber in flight. The "gg sack" is still open under the plane. The bombs are so weighted that they will land nose first.



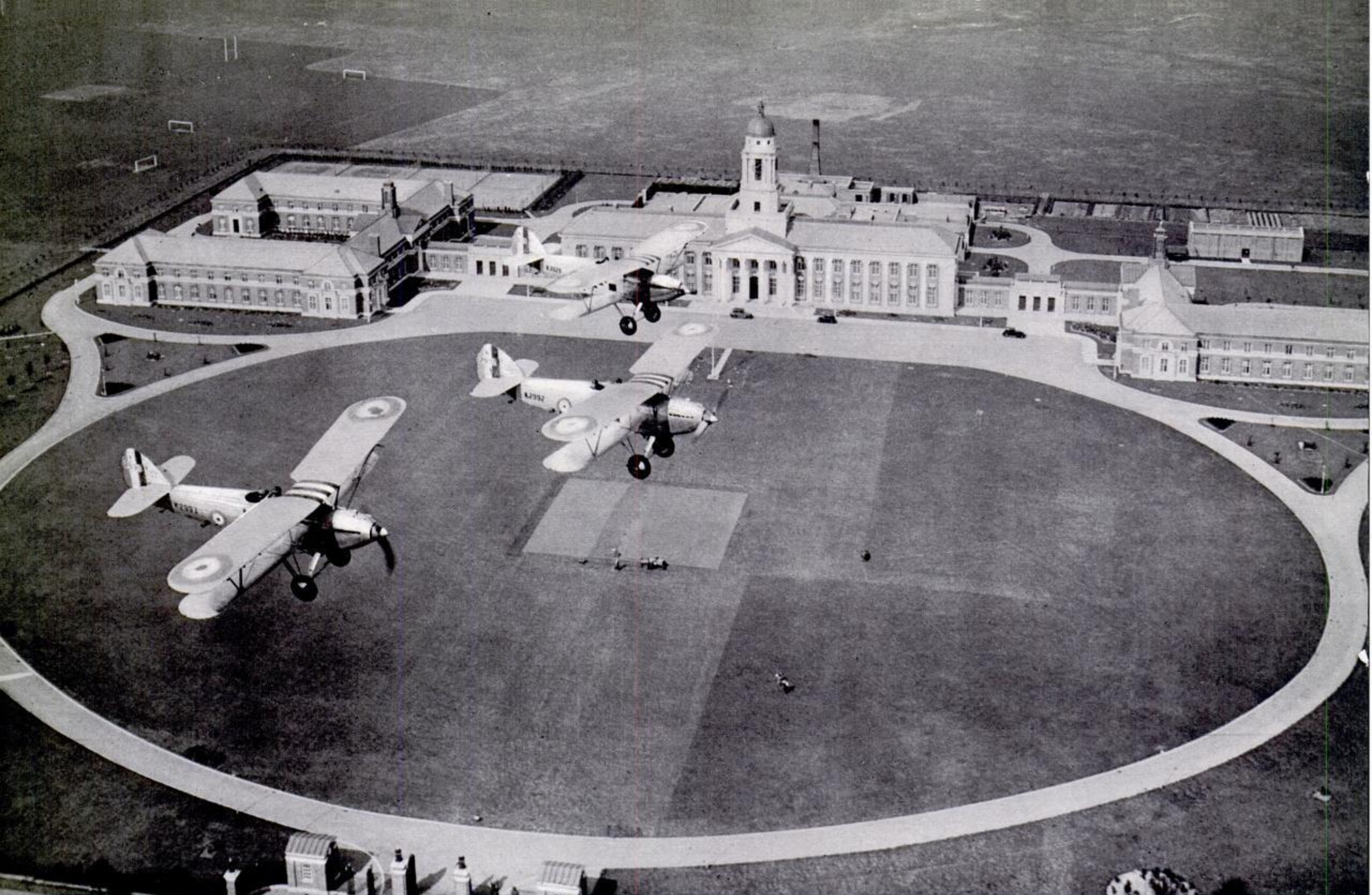
A mechanic places a bomb in the bomb-rack of a Martin B-10. It is hung directly over the "gg sack" which automatically opens when the bombs are released (see left).



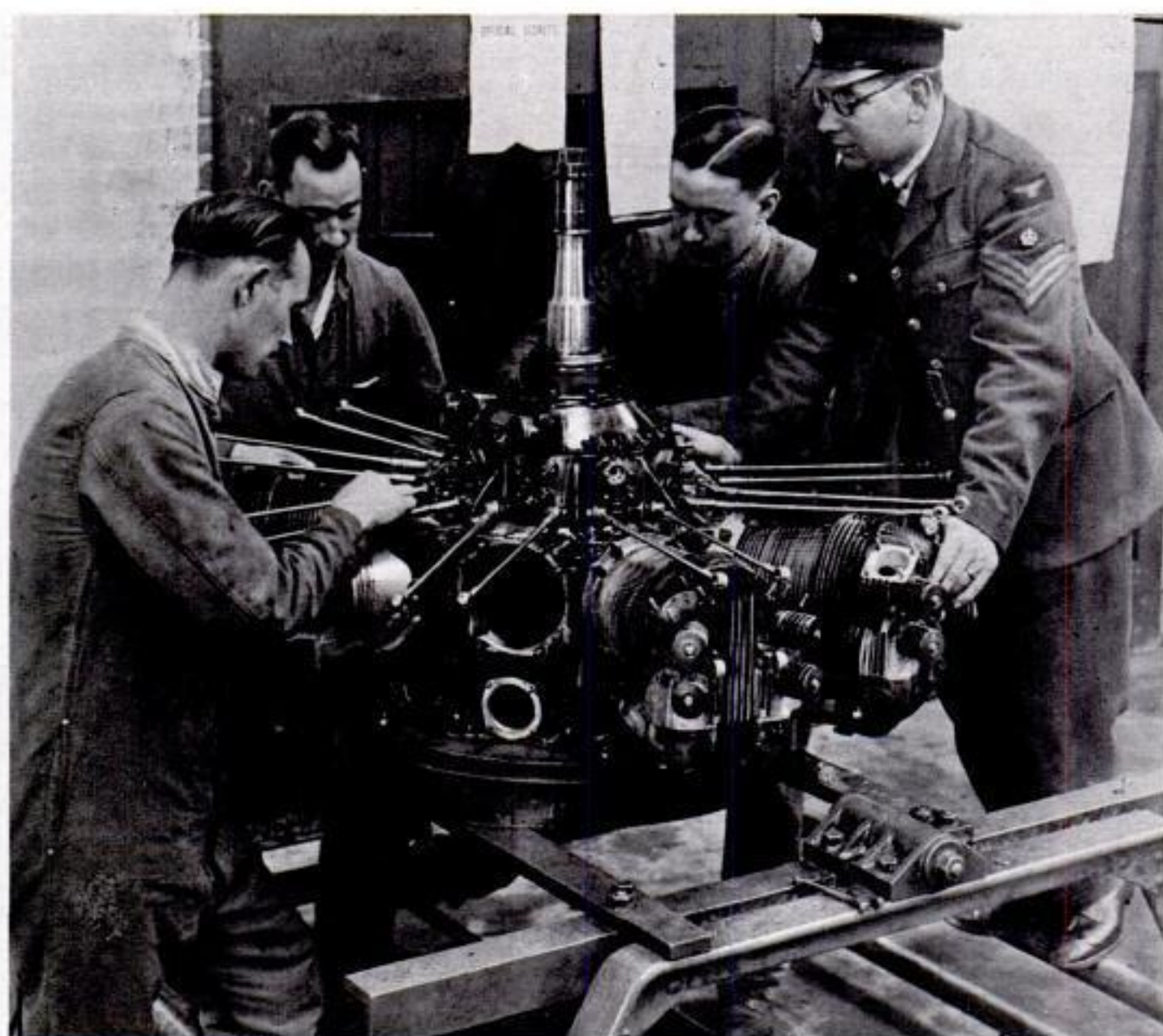
Two bombs have landed on a "battleship" target outlined on the drybed of Muroc Lake in California. Flying at 12,500 ft., the Army plane has scored a direct hit.



A battered "battleship" is left behind in a California desert by Army bombers. Score: four hits, many misses. Undamaged is the box-like "powder magazine" (upper left).



ENGLAND'S AIR COLLEGE AT CRANWELL. OBSERVATION TWO-SEATERS OVER THE PARADE GROUND



Disassembling an old airplane motor—the standard Bristol Jupiter. A flight sergeant teaches mechanics at the Biggin Hill pursuit plane base what makes the planes go. A two-year course of antiaircraft instruction is given at the Biggin Hill airdrome.



Parachute training is compulsory for Cranwell cadets who learn how to roll their own, take no chances. The long roll on the table is the parachute proper; the little bag in rear the pilot 'chute, which opens first, catches the wind and drags out the main 'chute.

MANNING ENGLAND'S PLANES

MILITARY aviation in Great Britain is a much larger and more serious enterprise than it is in the U. S. Whereas the U. S. ranks only sixth in the air, Britain ranks first—and even then does not feel secure. As part of its air rearmament to meet the challenge of Germany's new air fleet, His Majesty's Government wants 2,500 more pilots, 22,000 more mechanics this year, to fly and rig the new warplanes it is now building at frantic speed. England's No. 1 school for aviators is swank Cranwell College in foggy Lincolnshire, shown on these two pages. Cranwell cadets are well-born youths from 17 to 19 who pay \$500 tuition a year and, if physically fit, step into a Royal Air Force commission as pilot officer.



Cranwell College aviation library is in the building with the cupola on the opposite page. The turbaned Indian is being trained for one of India's squadrons. The boy with two chevrons is a cadet corporal, the others air-craftsmen. In addition to 129 squadrons in England, Britain will keep 25 squadrons overseas.

No jump, but a ground-lesson in how a parachute feels in a breeze, is going on below. To get trained pilots worth \$4,500 apiece, the British Government since 1935 has increased aviation service schools from six to eleven, civil schools from four to 13, rushed promotions and postponed retirements by the hundreds.





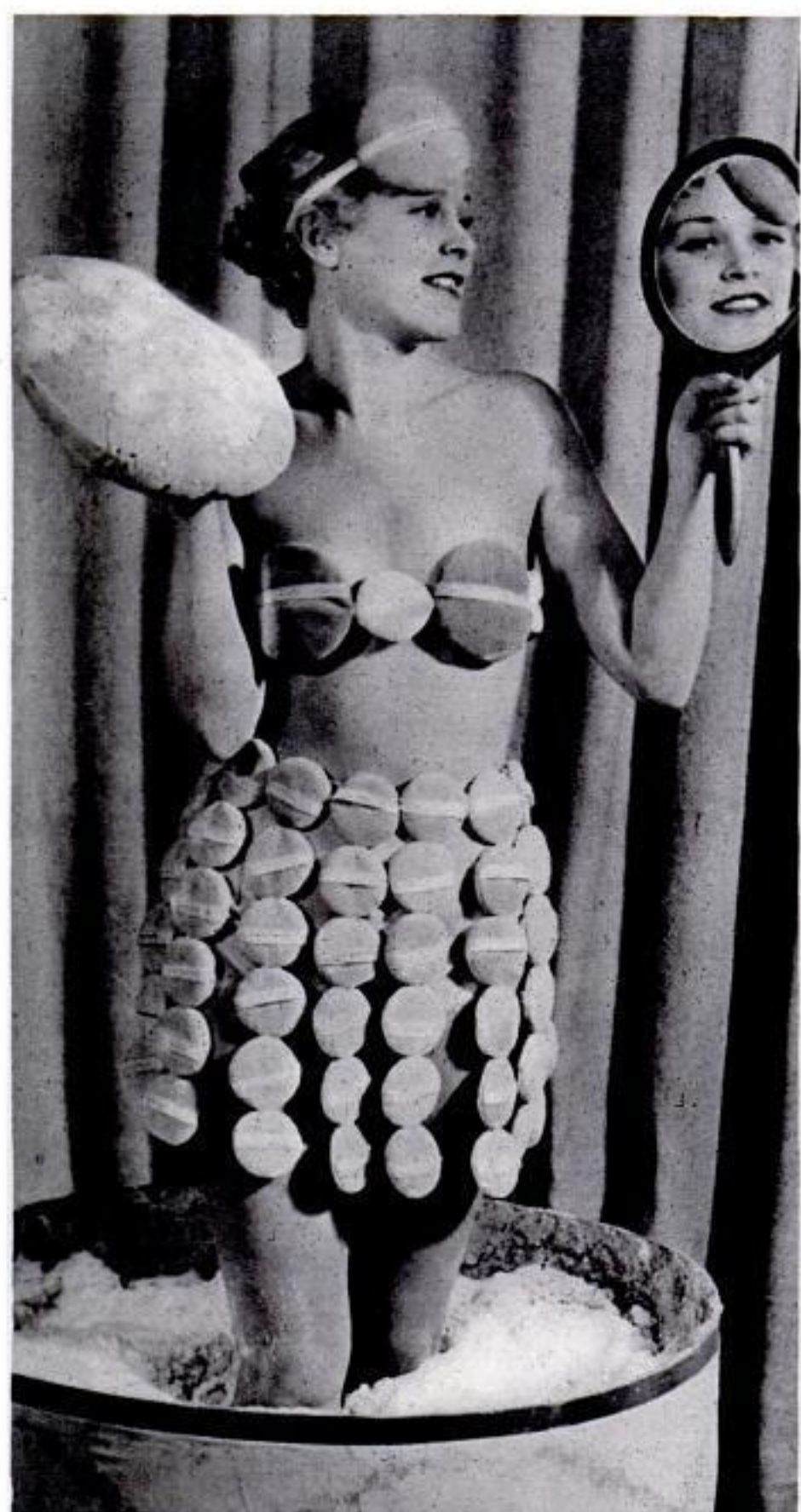
ON THE BASIS OF FLOOR SPACE THE MERCHANDISE MART IS THE WORLD'S BIGGEST BUILDING

CHICAGO'S MERCHANDISE MART HOLDS ITS GREATEST SHOWS

MORE goods are sold in the building at the left than anywhere else on earth. It is the Chicago Merchandise Mart, a mammoth storekeepers' store where manufacturers can display their wares on 3,200,000 sq. ft. of floor space. Last year 265,000 professional buyers, chiefly from the great and small stores of the Middle West, visited the Merchandise Mart to buy \$248,400,000 worth of goods. January and July are the Mart's big months. On Jan. 16 the Mart wound up a record two-week furniture show during which 10,000 buyers from every State and nine foreign countries bought \$25,000,000 worth of goods. On Jan. 25 the Women's & Children's Dresswear Show will open.

Exhibitors in the Merchandise Mart find that professional buyers are just as susceptible as retail consumers to the wiles of showmanship. The Home-furnishings Division dressed its salesmen up as Hitler, Mussolini, Roosevelt *et al.* (see opposite page). But as usual the chief aid to sales was feminine beauty. Even the curtain manufacturers, after some hard thought, found a way to use a girl in their exhibit. She appears directly below, adjusting her garter behind a lacy curtain.

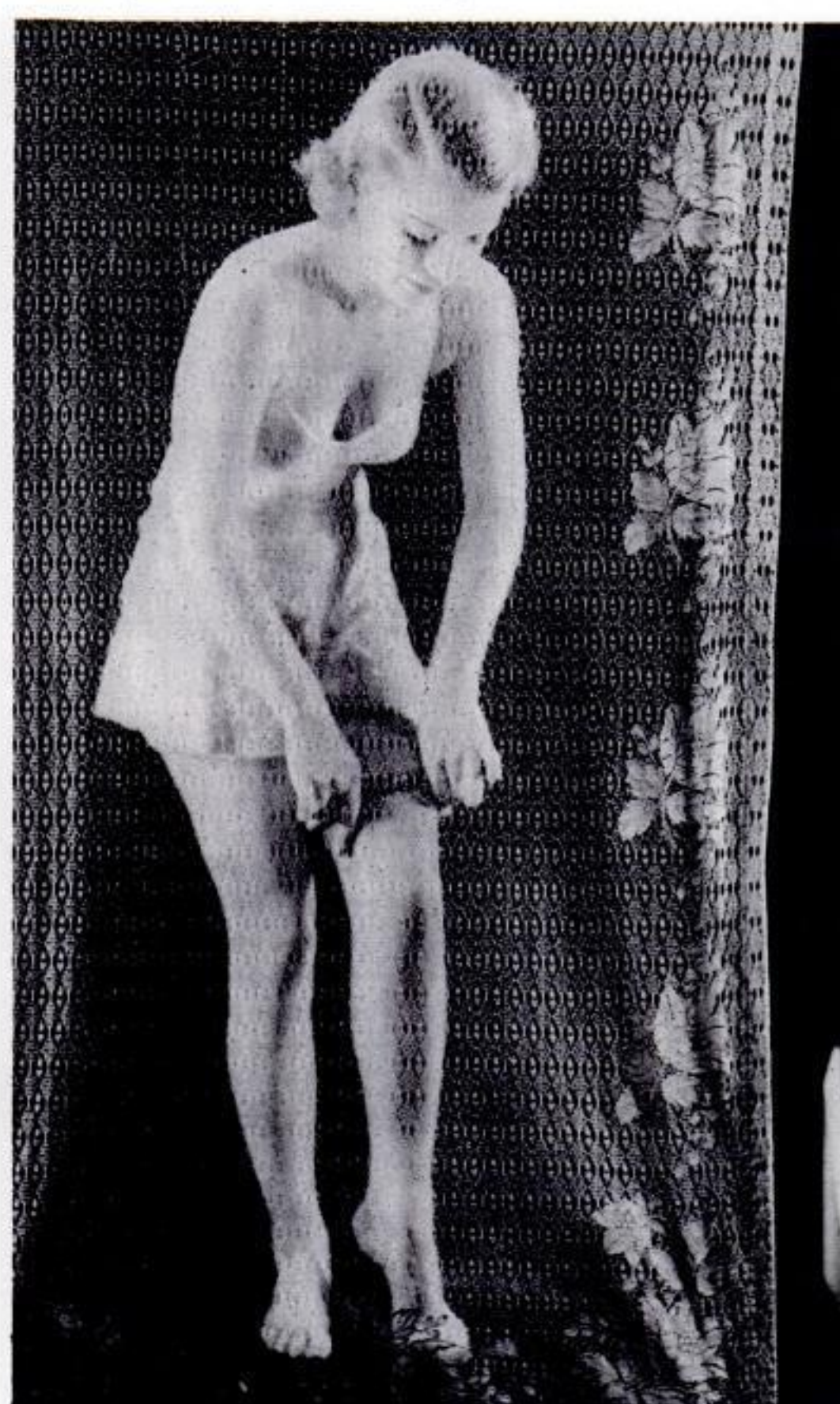
THIS IS HOW \$248,400,000 WORTH OF FURNITURE, RUGS, CLOTHES,



COSMETICS



NECKTIES

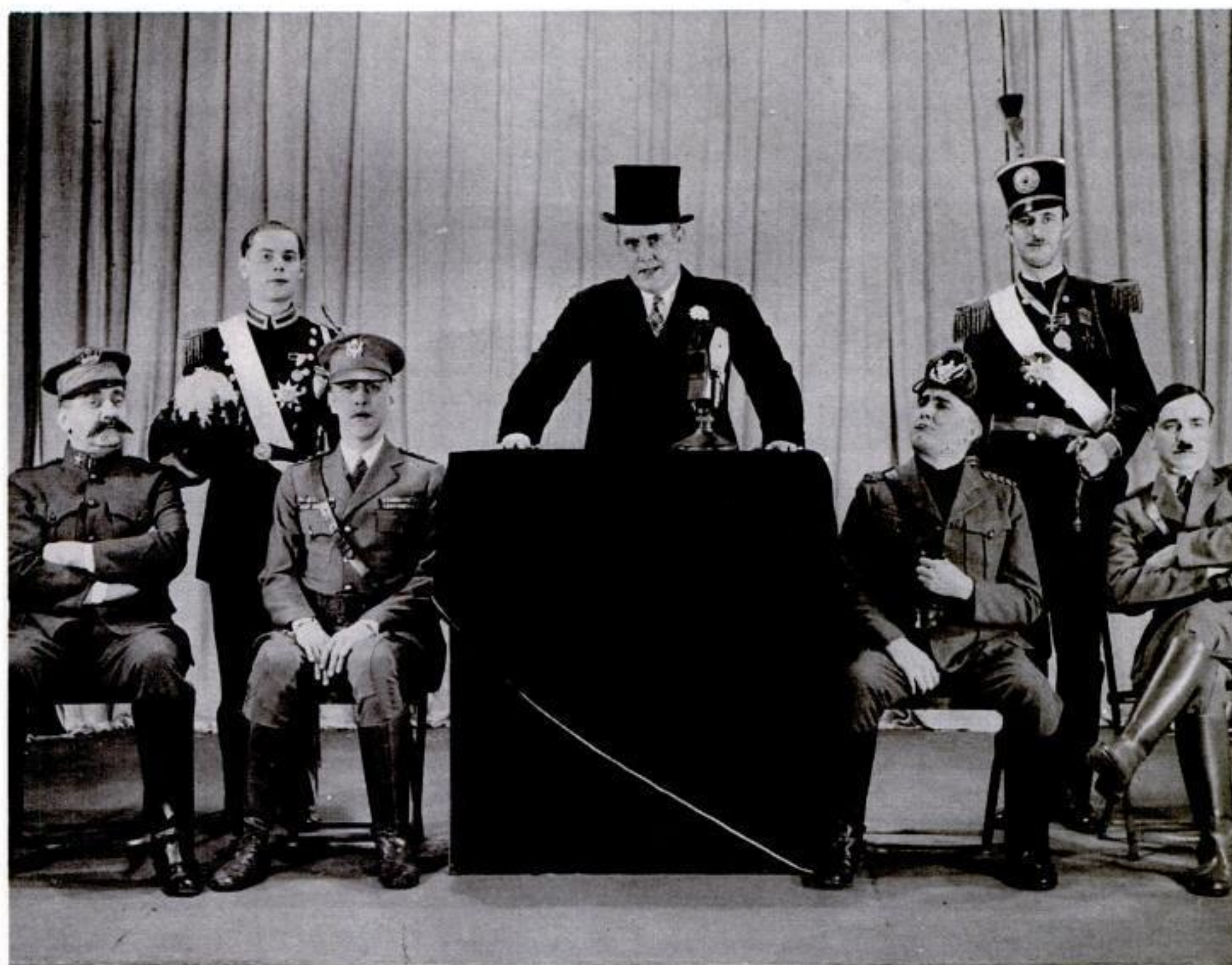


CURTAINS



STAR SALESMAN MUSSOLINI

Buyers at the Homefurnishings Show were dazzled by a floor show featuring Mussolini (*above*), Mrs. Simpson and the gentlemen at the right.



THESE MEN SELL KETTLES, DOORMATS, CANDLESTICKS, COCKTAIL GLASSES, IRONING BOARDS

	Edward VIII		King Carol of Rumania	
Stalin	Gen. Pershing	Pres. Roosevelt	Mussolini	Hitler

CHINAWARE, POTS, PANS AND DRAPERIES ARE SOLD EVERY YEAR



LINGERIE



KITCHEN WARE



YARN



In the manicure parlor, Margalo Gillmore, just turned 30 to find wrinkles around her eyes, learns from the manicurist that there is a salesgirl around her husband.

The Women

ONLY provocative play of modern times in Broadway's 1936-37 season is *The Women*. In it Playwright Clare Boothe sketches with swift, caustic humor a 12-scene comic strip on the life of New York's champagne and nightclub set. On this and following two pages you see *The Women's* women and the completely male-less scenes through which they march. In them 35 "women and females" talk, think, and act as no man ever beholds them. (Throughout, for simplicity's sake, we use the names of the actresses rather than the names of the characters.) *The Women* is further unique in that Playwright Boothe derives as much comedy from the use of modern mechanical devices on the stage as from the crisp wit of her lines. Her plot runs from a manicure parlor to a dress shop, an exercise salon, a Reno hotel, a pink-and-black bathroom, a ladies retreat in a nightclub (*turn next page*). With savage gusto she shuffles up her stack of marriages, reshuffles them, sets the best ones aright, wryly concludes that, in a catch-as-catch-can world, even a good woman must sometimes fight to keep her man.



Most touching moment of *The Women* comes when Margalo explains her divorce to her charming daughter, Charita Bauer. In simple, moving lines she tells Charita how Mummy and Daddy, who fell in love and married, have now fallen out of love and are to be unmarried. Charita, who is not sure she *wants* to be a little girl, remains alone and broken-hearted: "Mother dear, why don't you *do* something?"



Three of *The Women's* females, Ilka Chase, Phyllis Povah and Adrienne Marden, pause in their exercises to complete the destruction of Margalo's marriage. Eventually all except Phyllis land in Reno with her.

Downstairs in the pantry the salty old cook and the prattling maid rehash the quarrel between Margalo and her husband which sends her to Reno. "Abdicatin', is she?" queries Cook. As for errant husbands, Cook's verdict is scorching: "The first man who can think up a good explanation how he can be in love with his wife and another woman is goin' to win that prize they're givin' out in Sweden."

Turn page for scenes in color

A PICTURE FROM **LIFE** WITH A MORAL

The air temperature is probably below 20° F. but the lady is quite warm because of radiant heat from the sun.



This girl is not cold on the sunny side of the slope; on the other side she would freeze.

From December 7th Life.

MORAL

Assure your indoor

P.C.

(PERSONAL COMFORT)

**with this same kind of
RADIANT HEAT
plus
AIR CONDITIONING**

COMPLETE air conditioning for the home—with sun-like RADIANT HEAT—is here! The New American Radiator Conditioning Systems bring you today's most comfortable and scientific home conditioning.

You get *health protection* through air cleaning and humidification. Germ-laden dust is filtered OUT. Moisture is filtered IN.

You get the "lift" of *continuous fresh air* without re-circulation of kitchen and bathroom odors through ducts.

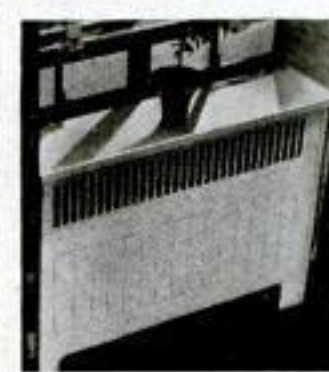
You get the supreme comfort of *draftless* floors, because attractive new-model radiators installed under windows halt cold drafts and radiate sun-like heat to YOU near the floor!

You get the *dependability* and *safety* of the products created in the world's leading home conditioning laboratories. You get the prestige of a 40-year legend of reliability.

AMERICAN & IDEAL
RADIATORS & BOILERS

You get a lifetime of carefree service from efficient Ideal Boilers, graceful American Radiators (concealed if you wish), controls and special valves.

An American Radiator Conditioning System, in which everything can be automatic, also gives you Constant Hot Water, winter and summer. You can use any kind of fuel—coal, oil, coke, gas—but you will use less of it.



THE NEW ARCO Radiant CONVECTOR

Not to be confused with enclosed radiators, this new, scientific radiator adds RADIANT HEAT to your Personal Comfort.

This new Conditioning System is easy to own. Small monthly payments let you begin to enjoy greater Personal Comfort right now. See your Heating Contractor today and let him tell you how little it costs to own, operate and enjoy the finest type of air conditioning. Call him right now! Or mail this coupon for complete information.

New **AMERICAN RADIATOR CONDITIONING SYSTEMS**

BRING IN FRESH AIR • ADD HUMIDITY • CLEAN THE AIR • CIRCULATE THE AIR • GIVE SUN-LIKE RADIANT HEAT • WARM EVERY ROOM EVENLY • SUPPLY YEAR-ROUND DOMESTIC HOT WATER

AMERICAN RADIATOR COMPANY

DIVISION OF AMERICAN RADIATOR & STANDARD SANITARY CORPORATION

48 West 40th Street, New York, N. Y.

Send your free book, "This New Comfort", telling how I can get more P. C. from air conditioning.

Name

Address

City or Town State

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LISTEN IN! American Radiator Fireside Recital...every Sunday 7:30 P. M. E.S.T. WEAF-NBC Network



HOTEL BEDROOM, RENO. Scratch-and-bite match between Ilka Chase and Audrey Christie. At the trunk stands Margalo Gillmore.



FOUR SCENES FROM *The Women*

Margalo Gillmore is the good wife who when buying expensive clothes learns that her husband's luscious mistress is buying even more expensive clothes in the next booth. That infuriates her to the point of going to Reno.

Betty Lawford is the luscious trollop who, bored with the husband she has stolen, is shown two years later languishing in a foam bath while talking with her latest lover over a gilded telephone.

Ilka Chase, seen in all four pictures on these pages, makes the meanest and cattiest of *The Women* fiendishly funny. Her harpy friendship brings disaster to Margalo Gillmore in the first two acts and to Betty Lawford in the last.

Margaret Douglass is the Countess, the woman in breeches and slippers in the Reno scene. She is getting rid of her fourth husband and, with bibulous faith in *l'Amour*, is about to marry a cowhand. Two years later she has turned him into a movie star but, ungrateful, he is the man at the other end of the telephone in the bathroom scene. In the final scene, the Countess, having pointed to Betty Lawford, is screaming triumphantly to Margalo Gillmore: "I hope I never live to see the day when an obvious piece like *that* conquers me in the *champ d'amour*."

BATHROOM: ILKA CHASE AND BETTY LAWFORD



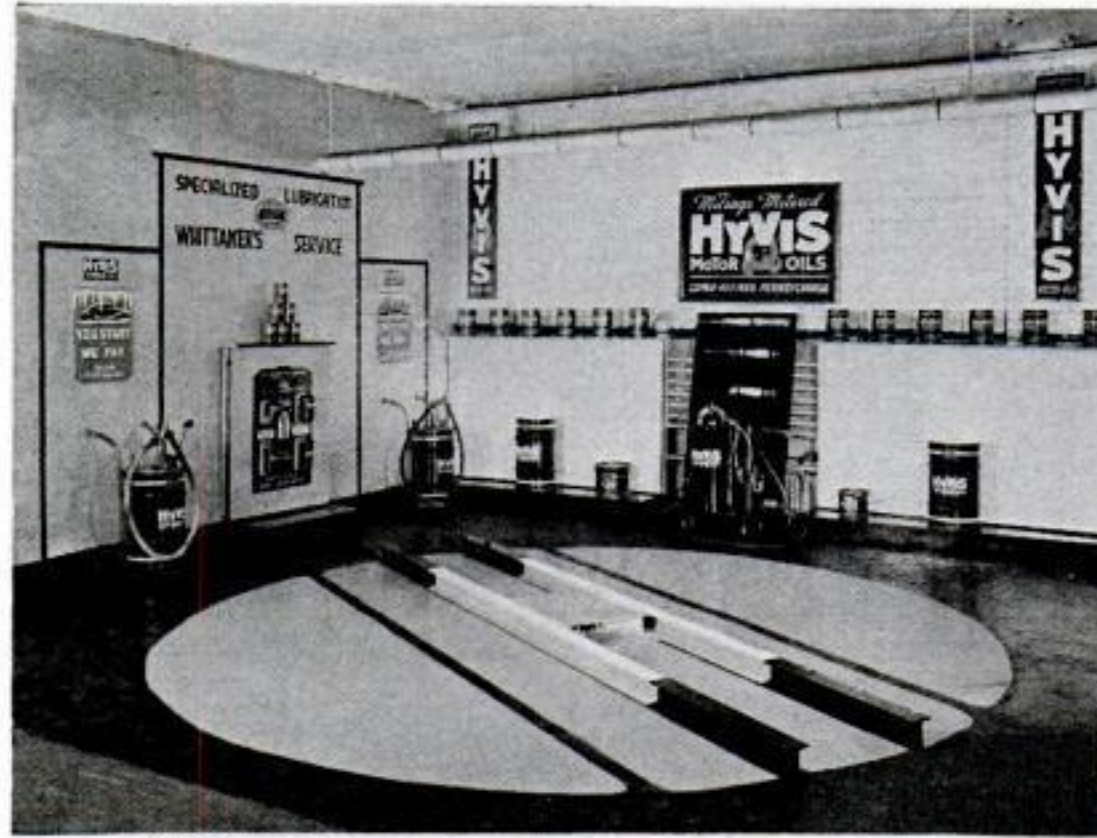
FITTING-ROOMS AT FIFTH AVENUE SHOP. Extreme left, Betty Lawford, the siren mistress of the unseen hero. Seated right, Margalo Gillmore, his good wife.



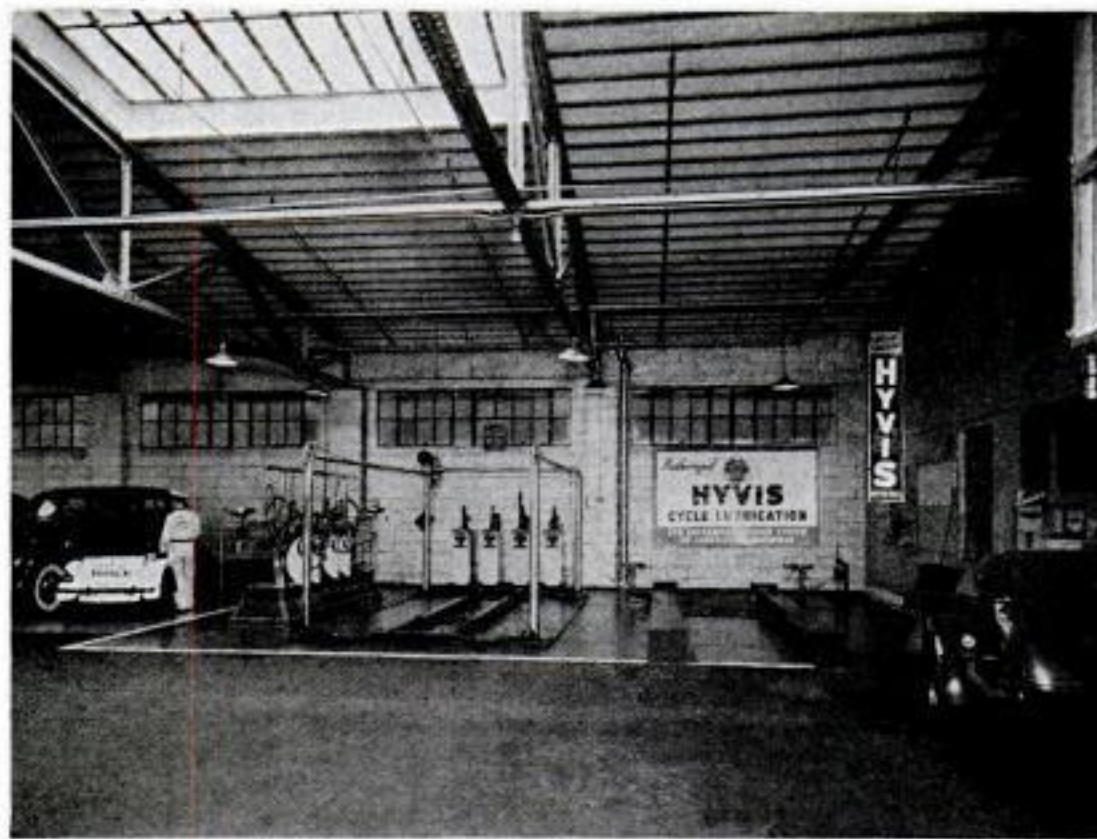
LADIES-ROOM AT NIGHT CLUB. Margaret Douglass (the Countess) in this final scene congratulates Margalo Gillmore on getting her husband back from the siren. Phyllis Povah, the ever-pregnant one, is seated.

"TO GREASE is to smear"

Once a month twenty-five million car owners go places and say: "Grease the car." Those who go the right places get a lubrication job. Those who go the wrong places have the misfortune of getting what they ask for . . . Of the 25,000,000 motorists, a good percentage would like to know how to separate the wrong places from the right places. They would like to avoid the danger of a poor lubrication job. *A thousand dollars' worth of automobile is something NOT to be smeared!* . . . To have your car properly lubricated, follow two rules and you will find the right place. **Rule 1:** go where they use HYVIS Mileage-Metered Lubricants. **Rule 2:** go where they have the equipment to do a good job. Rule 2 is best described in pictures. Look at the pictures and you'll know what to look for.



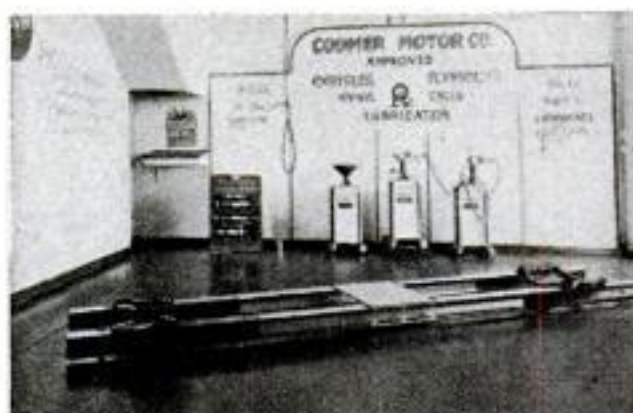
Whittaker's Service, Packard-Nash Dealer, Newton, Iowa . . . You follow both Rule 1 and Rule 2 when you take your car here for lubrication.



DeWitt-Guy Buick Co., Inc., Schenectady, N. Y. . . . Here's another safe bet.



Dufresne Auto. Co., Dodge-Plymouth Dealer, Boise, Idaho . . . The right place for the right lubrication.



Coomer Motor Co., Chrysler-Plymouth Dealer, Fort Smith, Arkansas . . . You can get the right lubrication job here.

HYVIS Mileage-Metered LUBRICANTS

TRADE MARKS REG. U. S. PAT. OFF.

Identified by the Pennsylvania Grade Crude Oil Association Emblem, Permit No. 4

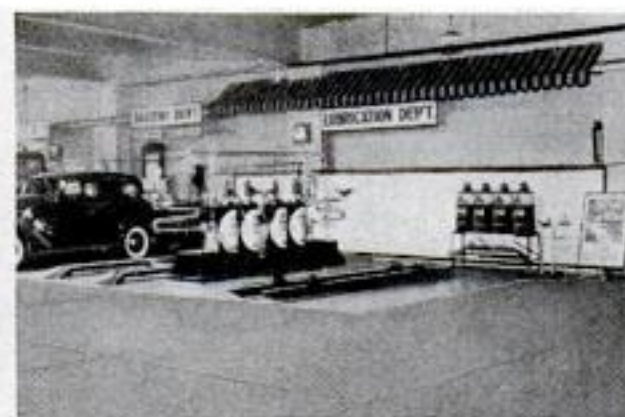
More about Rule 1

...HYVIS Mileage-Metered Motor Oils have been acknowledged as the greatest advance in crankcase lubrication. HYVIS carries the same quality and precision into the compounding of specialized lubricants for every part of every car. HYVIS is the only complete line of automotive lubricants in which a finished, highly refined, Pennsylvania Motor Oil is used. Semi-solid lubricants or greases are manufactured in their non-fluid form for the sole purpose of preventing them from leaking or being washed away from the surfaces which they lubricate. The oil content of these lubricants is the portion which really does the lubricating. Therefore, see that your car gets the benefit of this finer HYVIS lubrication.

COPYRIGHT 1937, HYVIS OILS, INC.



Ahrens, Ford Dealer, Pasadena, Calif. . . . This is what you're looking for.



Morris St. Garage, Yonkers, New York . . . Lubrication is a business here.

A few of the 15,000 places to go to get HYVIS Mileage-Metered Lubrication. This partial list is typical of the outstanding dealers featuring HYVIS.

ABILENE, TEX. . . . E. M. Hilley
AKRON, OHIO . . . Walker Motor Sales
AMARILLO, TEX. . . . Walter Irvin, Inc.
BANGOR, ME. . . . Spring Service Station
BISMARCK, N. D. . . . Fleck Motor Sales, Inc.
BOISE, IDAHO . . . Dufresne Automobile Co.
BOSTON, MASS. . . . Bowdoin Square Garage
BUFFALO, N. Y. . . . Dennison Motor Service, Inc.
CHEYENNE, WYO. . . . W. E. Dinnon, Inc.
CHICAGO, ILL. . . . Angebauer Garage Co., Park Ridge
COATESVILLE, PA. . . . Hoffman Chevrolet Co.
DETROIT, MICH. . . . Motor City Sales Corp.
DULUTH, MINN. . . . W. A. McDonald Co.
EL PASO, TEX. . . . Watkins Motor Co.
ERIE, PA. . . . Keystone Auto Co.
FARGO, N. D. . . . Murphy Motor Co.
FAYETTEVILLE, N. C. . . . Cape Fear Motors, Inc.
FORT SMITH, ARK. . . . Coomer Motor Co.
FORT WORTH, TEX. . . . Cliff Magers Chev. Co.
FREDERICK, MD. . . . The Ideal Garage Co.
GASTONIA, N. C. . . . W. H. Wray
GLENDALE, CALIF. . . . Paulsen-Gibson, Inc.
GLENS FALLS, N. Y. . . . Ford Garage Co.
GRAND RAPIDS, MICH. . . . Wolverine Buick Co.
HARRISBURG, PA. . . . J. B. Martin Motors Co.
HOUSTON, TEX. . . . Earl North Buick Co.
INDIANAPOLIS, IND. . . . Monarch Motor Co.
KANSAS CITY, KANS. . . . O. D. Moffett Motor Co.
KANSAS CITY, MO. . . . Newman Fox Motor Co.
LOUISVILLE, KY. . . . Leyman Motor Co.
MALDEN, MASS. . . . Speedways, Inc.
MILWAUKEE, WIS. . . . Krause Motor Co.
MINOT, N. D. . . . Frosaker Motor Co.
MONTGOMERY, ALA. . . . Hugh Adams Motors, Inc.
NASHVILLE, TENN. . . . Nashville Motor Co.
NEWARK, N. J. . . . Franklin-Nash, Inc.
NEW YORK, N. Y. . . . Surrey Motors Corp.,
Long Island City and Flushing
NIAGARA FALLS, N. Y. . . . Kellogg Motor Sales Corp.
NORFOLK, VA. . . . Perry Buick Corp.
NYACK, N. Y. . . . Nyack Buick Co., Inc.
OAKLAND, CALIF. . . . H. M. Lawrence
OMAHA, NEB. . . . Lled Motor Car Co.
PHILADELPHIA, PA. . . . Harper and Harper
PITTSBURGH, PA. . . . Murdoch Chevrolet Co.
PORTLAND, ORE. . . . Cohen-Anderson Motor Co., Inc.
RALEIGH, N. C. . . . Raleigh-Nash Co.
READING, PA. . . . Berks Auto Ignition Co.
ROCHESTER, N. Y. . . . Sergeant Motor Corp.
SALT LAKE CITY, UTAH . . . Arch Browning, Inc.
SAN DIEGO, CALIF. . . . Robertson Pontiac
SAN FRANCISCO, CALIF. . . . Abbey Garage
SCHENECTADY, N. Y. . . . DeWitt-Guy Buick Co., Inc.
SEATTLE, WASH. . . . Tyson Oldsmobile Co.
SPOKANE, WASH. . . . Kauffman Buick Co.
SYRACUSE, N. Y. . . . Gilmour Motors
TACOMA, WASH. . . . Walker Chevrolet Co.
TOLEDO, OHIO . . . McLaughlin-Gelger, Inc.
TUCKAHOE, N. Y. . . . Oakridge Buick Co., Inc.
TUCSON, ARIZ. . . . Monte Mansfield
TULSA, OKLA. . . . Morris Harrison Service Station
TWIN FALLS, IDAHO . . . Barnard Automobile Co.
WACO, TEX. . . . Jack N. McCrary Motor Co.
WATERLOO, IOWA . . . Morris Motor Car Co.
WILMINGTON, DEL. . . . Richardson Bros., Inc.
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YONKERS, N. Y. . . . Morris Street Garage

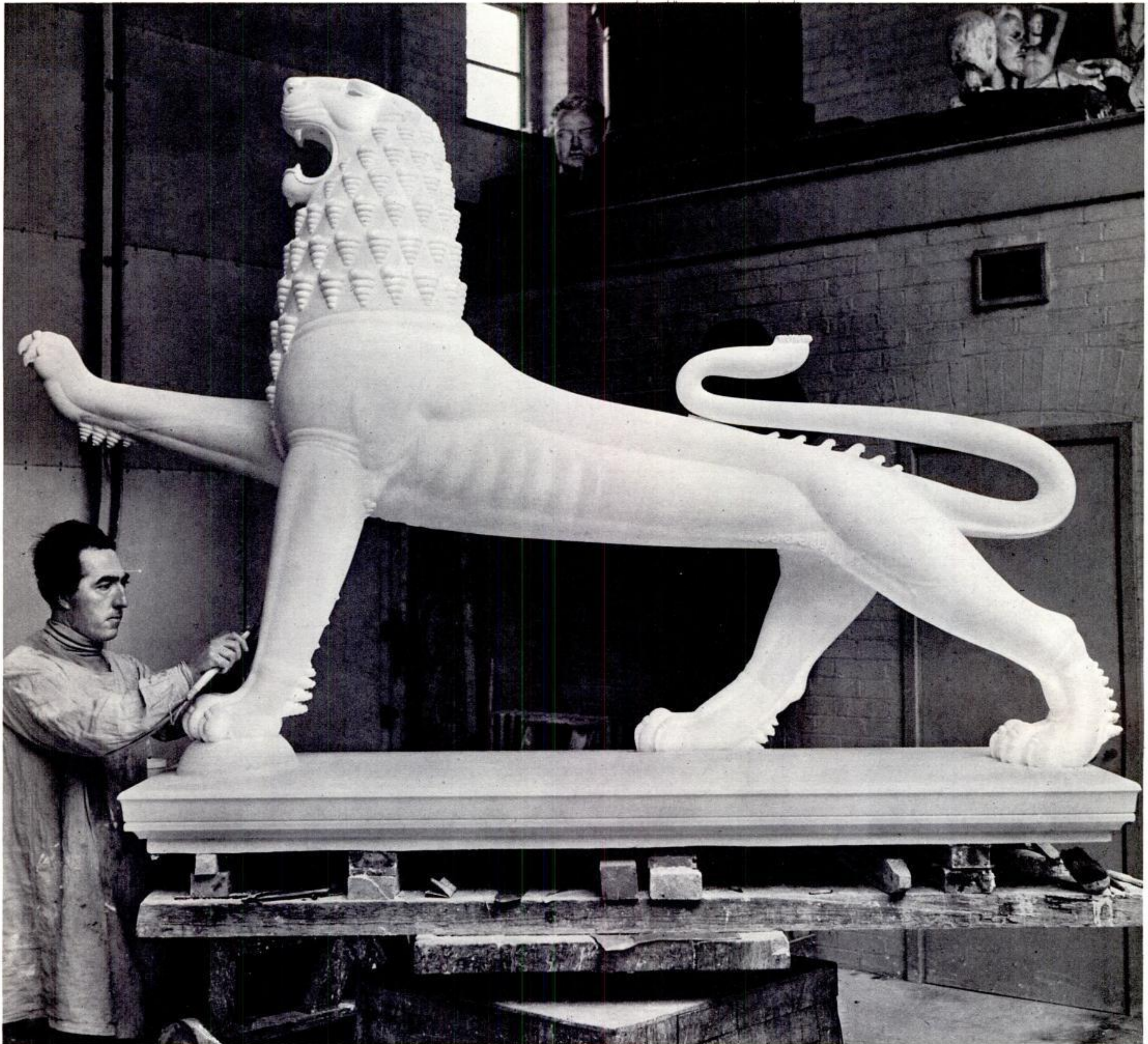


Bauman Motor Sales, Inc., Pontiac Dealer, Wilkesburg, Pa. . . . Here's the real thing in lubrication service.



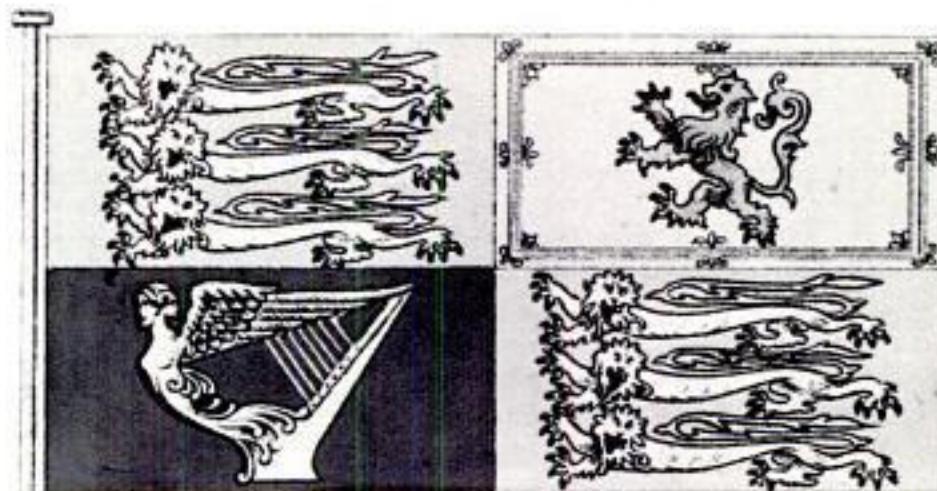
Harper and Harper, Phila., Pa. . . . Where they have the right equipment and HYVIS lubricants.

As you would naturally expect only the more modern car dealers and other car service stations are equipped to lubricate your car with HYVIS Mileage Metered Lubricants and motor oil. It speaks well for the thoroughness of the automobile service industry, however, that there are thousands of HYVIS dealers from coast to coast. The pictures and the list are typical of these progressive establishments. For names of other dealers in cities listed and unlisted, address HYVIS Oils, Inc., Warren, Pa. — and please excuse the omissions, space does not permit a complete list in this single advertisement.



THE BRITISH LION IS A DESCENDANT OF THE LION OF HERALDRY

THE strange monster shown above and on the front cover is a heraldic lion, "passant" (prowling). Heraldry is the ancient science of devising and recording the arms and crests adopted by distinguished families. England adopted as its national symbol the "lion" on the heraldic arms of its royal house. But the animal was really a leopard and not a lion at all. In 1198 King Richard the Lionhearted first used three leopards, still used by King George VI but now described in his arms as lions. Ancient armorers had never seen a leopard. Hence in ancient heraldry a leopard and lion were represented as the same animal,



except for different head positions. In modern English heraldry, the term leopard has been dropped and everything is called a lion. On the royal Bri-

tish flag (*shown left*), "the leopards of England" occupy the upper left and lower right corners. The true lion of Scotland (rampant, with face in profile) is upper right. Ireland's harp is lower left. The idea of making a picture represent a family first occurred to the war lords of Europe in the 12th Century, partly out of snobbishness, partly because they needed some way of letting their friends know who they were in battle, when their visors covered their faces. The lion above is being made out of marble by England's crack sculptor of memorials, Alfred Frank Hardiman, for the Norwich Town Hall, Norfolk.

THE CAMERA OVERSEAS: THE ENGLISH

Whereas by an Instrument of Abdication dated the Tenth day of December Majesty King Edward the Eighth did declare His irrevocable Determination to renounce Himself and His Descendants, and the said Instrument of Abdication has now the Imperial Crown of Great Britain, Ireland and all other His former Majesty's Kingdoms and rightfully come to the High and Mighty Prince Albert Frederick George the Fifth, therefore the Lords Spiritual and Temporal of this Realm, being here assembled, His former Majesty's Privy Council, with Numbers of other Principal Gentlemen, Lord Mayor, Aldermen and Citizens of London, do now hereby with one Voice and Tongue and Heart publish and proclaim, that the High and Mighty Prince George is now become our only lawful and rightful Liege Lord George the Fifth of God, of Great Britain, Ireland and the British Dominions beyond the Seas, of the South, Emperor of India: To whom we do acknowledge all Faith and Allegiance with all hearty and humble Affection: beseeching God, by whom Kings and Queens reign, Prince George the Fifth with long and happy Years to reign over us.

Given at St. James's Palace, this Twelfth day of December in the year of our Lord one thousand nine hundred and thirty-six.

<u>Henry</u>	<u>Beaufort</u>	<u>Charles D. H. H. H.</u>	<u>Charles D. H. H. H.</u>
<u>Arthur</u>	<u>Arthur Chamberlain</u>	<u>J. H. Cooper</u>	<u>John F. H. H. H.</u>
<u>Quotations:</u>	<u>Arthur Eden</u>	<u>George Lambert</u>	<u>John F. H. H. H.</u>
<u>William Elton</u>	<u>Walter H. H. H.</u>	<u>Wright</u>	<u>John F. H. H. H.</u>
<u>Albion</u>	<u>John F. H. H. H.</u>	<u>Frank Wallace</u>	<u>John F. H. H. H.</u>
<u>Stanley Baldwin</u>	<u>Henry H. H. H.</u>	<u>H. B. Norman</u>	<u>John F. H. H. H.</u>
<u>Stanley Baldwin</u>	<u>William H. H. H.</u>	<u>Philip Sassoon</u>	<u>John F. H. H. H.</u>
<u>E. H. H. H. H.</u>	<u>Ernest Brown</u>	<u>Stanley</u>	<u>John F. H. H. H.</u>
<u>Halifax</u>	<u>Clive</u>	<u>Alvin H. H. H.</u>	<u>John F. H. H. H.</u>
<u>John Simon</u>	<u>John F. H. H. H.</u>	<u>Monroe</u>	<u>John F. H. H. H.</u>
<u>W. H. H. H.</u>	<u>Ernest</u>	<u>B. H. H. H.</u>	<u>John F. H. H. H.</u>
<u>Devonshire</u>	<u>C. R. H. H. H.</u>	<u>Lytle</u>	<u>John F. H. H. H.</u>
<u>Proctor</u>	<u>Lancelot H. H. H.</u>	<u>Alvin</u>	<u>John F. H. H. H.</u>
<u>R. Chamberlain</u>	<u>J. H. H. H.</u>	<u>Charles H. H. H.</u>	<u>John F. H. H. H.</u>
<u>Z. H. H. H.</u>	<u>John F. H. H. H.</u>	<u>John F. H. H. H.</u>	<u>John F. H. H. H.</u>
<u>Harby</u>	<u>John F. H. H. H.</u>	<u>John F. H. H. H.</u>	<u>John F. H. H. H.</u>
<u>Walter H. H. H.</u>	<u>John F. H. H. H.</u>	<u>John F. H. H. H.</u>	<u>John F. H. H. H.</u>
<u>Duff Cooper</u>	<u>John F. H. H. H.</u>	<u>John F. H. H. H.</u>	<u>John F. H. H. H.</u>
<u>W. H. H. H.</u>	<u>John F. H. H. H.</u>	<u>John F. H. H. H.</u>	<u>John F. H. H. H.</u>
<u>W. H. H. H.</u>	<u>John F. H. H. H.</u>	<u>John F. H. H. H.</u>	<u>John F. H. H. H.</u>
<u>John F. H. H. H.</u>	<u>John F. H. H. H.</u>	<u>John F. H. H. H.</u>	<u>John F. H. H. H.</u>
<u>Wigram</u>	<u>John F. H. H. H.</u>	<u>John F. H. H. H.</u>	<u>John F. H. H. H.</u>



THIS DOCUMENT, WITH 222 SIGNATURES, IS WHAT MADE GEORGE VI KING OF ENGLAND

THE proclamation giving George VI the "Imperial Crown of Great Britain, Ireland and all other His former Majesty's (Edward VIII) dominions," was signed in St. James's Palace on Dec. 12 by 222 members of the Accession Council. The signatures shown here (and 80 more not reproduced) are those

of the people who today run England. They include Cabinet members, archbishops, aldermen, sheriffs, one woman, dukes and earls and a brother and uncle of Edward VIII, but not Edward's favorite brother George, Duke of Kent. Beneath are listed by columns the important names corresponding to the signatures:

COLUMN 1

HENRY (*Duke of Gloucester*)
ARTHUR (*Duke of Connaught*)
COSMO CANTUAR
(*Archbishop of Canterbury*)
WILLIAM EBOR
(*Archbishop of York*)
ATHLONE (*Earl*)
STANLEY BALDWIN
(*Prime Minister*)
RAMSAY MACDONALD
E. A. FITZROY, SPEAKER
(*of the House of Commons*)
HALIFAX (*Viscount*)
JOHN SIMON
NORFOLK, E. M.
(*Earl Marshal*)
DEVONSHIRE (*Duke*)
CROMER (*Earl*)
N. CHAMBERLAIN
ZETLAND (*Marquess*)
HUNTLY (*Marquess*)
WALTER RUNCIMAN
DUFF COOPER
W. ORMSBY GORE
MALCOLM MACDONALD
WIGRAM (*Baron*)

COLUMN 4

JOHN GILMOUR
GERALD W. WOLLASTON
GARTER (*King of Arms*)
LIVERPOOL (*Earl*)

COLUMN 2

BEAUFORT (*Duke*)
AUSTEN CHAMBERLAIN
ANTHONY EDEN
SWINTON (*Viscount*)
WALTER E. ELLIOT
OLIVER STANLEY
KINGSLEY WOOD
SALISBURY (*Marquess*)
WILLIAM SHEPHERD MORRISON
ERNEST BROWN
CREWE (*Marquess*)
HEWART (*Chief Justice*)
C. R. ATTLEE
J. R. CLYNES
MOTTISTONE (*Baron*)
LLOYD (*Baron*)

COLUMN 5

(Largely ex-Lord Mayors of London,
aldermen and sheriffs.)

COLUMN 3

PHILIP SASSOON
STANLEY
LYTTON (*Earl*)
GOSCHEN (*Viscount*)
ONSLOW (*Earl*)
ARCHIBALD SINCLAIR
T. W. O. INSKIP

COLUMN 6

LONDONDERRY (*Marquess*)
SAMUEL HOARE
VINCENT MASSEY (*Canada*)
S. M. BRUCE (*Australia*)
C. T. TE WATER (*South Africa*)
FIROZKHAN NOON (*India*)
MILDMAY OF FLETE (*Baron*)
STRATHCARRON (*Baron*)
STANHOPE (*Earl*)
H. SPENDER CLAY
MARGARET BONDFIELD
(*ex-Minister of Labor*)
DAWSON OF PENN
HERBERT SAMUEL
G. C. TRYON
BESSBOROUGH (*Earl*)
JOHN COLVILLE
(*Scottish Steel Man*)



instant His former
ce, the Throne for
taken effect, whereby
justly's dominions is now
Arthur George: We.
ted with these of
of Quality, with the
and Consent of
Albert Frederick Arthur.
eth by the Grace
as King. Defender
constant Obedience,
do reign, to bless the

our Lord one

Londonderry.

Samuel Hoare.

Vincent Massey

J. M. Bruce

M. T. Te Water

C. T. Te Water

Firoz Khan Noon

Mildmay of Flete

Strathcarron

Stanhope

H. Spender Clay

Margaret Bondfield

Dawson of Penn

Herbert Samuel

G. C. Tryon

Bessborough

John Colville

John Gilmour

Gerald W. Wollaston

Garter (King of Arms)

Liverpool (Earl)

William Shepherd Morrison

Ernest Brown

Crewe (Marquess)

Hewart (Chief Justice)

C. R. Attlee

J. R. Clynes



Dutch Queen Wilhelmina, Juliana and fiancé watch . . .



. . . a Javanese Princess dance in the Dutch Royal Palace.



Brown Princess Adjengsiti curtsies to her white Queen.



The dancer's father (*center*), Juliana, Wilhelmina, Bernhard.



Dancer's parents and back



At a state dinner, the Dutch Army Chief, Lieut.-Gen. Roell, and Bernhard's brother (*left*).



Bridegroom Bernhard sucks his cigar and listens to one of his mother-in-law's guests.

FOR HER DAUGHTER AND DR. ERICH SALOMON



She weaves her hands, seems to be sucking her thumb.



A gesture resembling whistling is a climax of the dance.



She is warmly thanked by Juliana and Queen Wilhelmina.



of Maestro Willem Mengelberg.



Queen Wilhelmina chats with her Prime Minister Colijn.

FUN IN MOTHER'S PALACE

NO young German princeling has had more fun than Bernhard Lippe-Biesterfeld since he recently became engaged to Crown Princess Juliana of The Netherlands. His good times reached a climax just before the wedding Jan. 7, when prim Queen Wilhelmina let down the bars and gave a royal party in the royal palace for the royal young couple. Among the guests were Dr. Erich Salomon, *LIFE's* famed candid cameraman who took the pictures on these pages. Never before had such intimate and informal shots been allowed inside the palace. Another guest was the Javanese Prince Mang-koe Negoro VII ("He who holds the world in his lap") of Sourakarta. As the highest possible tribute to his white queen, he had his daughter, Adjengsiti, do the ritual Javanese Serimpi dance, shown at top. Queen Wilhelmina filled the week before the wedding with receptions, banquets and one radio broadcast by the happy young pair (shown left and right).



Juliana and Bernhard broadcast happily to the happy Dutch people.



The wedding of Juliana and Bernhard Jan. 7 at The Hague brought out a phalanx of near-royalty, mostly German, who sat in two rows behind bride and groom. Above, Juliana who stumbled once over the cushion at her feet, and Bernhard, listen to the customary Dutch Reformed lecture by the Court chaplain, Dr. Obbink, before the

marriage. Beside Bernhard's chair lies his shako. The bride's orange blossoms, emblem of the bride's House of Orange, were from her mother Queen Wilhelmina's own orangery. Juliana wore no make-up. On the opposite page (*top*) a large view shows, reading from behind Juliana, the groom's brother Prince Aschwin, Queen Wilhelmina, the

groom's mother Princess Armgard and the bride's uncle Duke Adolf of Mecklenburg. Only other royalty in the house is England's Duke of Kent, second from right, second row, moving his head. In the enclosure behind are Dutch Court officials (*upper left*) in uniform gold braid, the Dutch Cabinet. At bottom, the actual wedding ceremony.

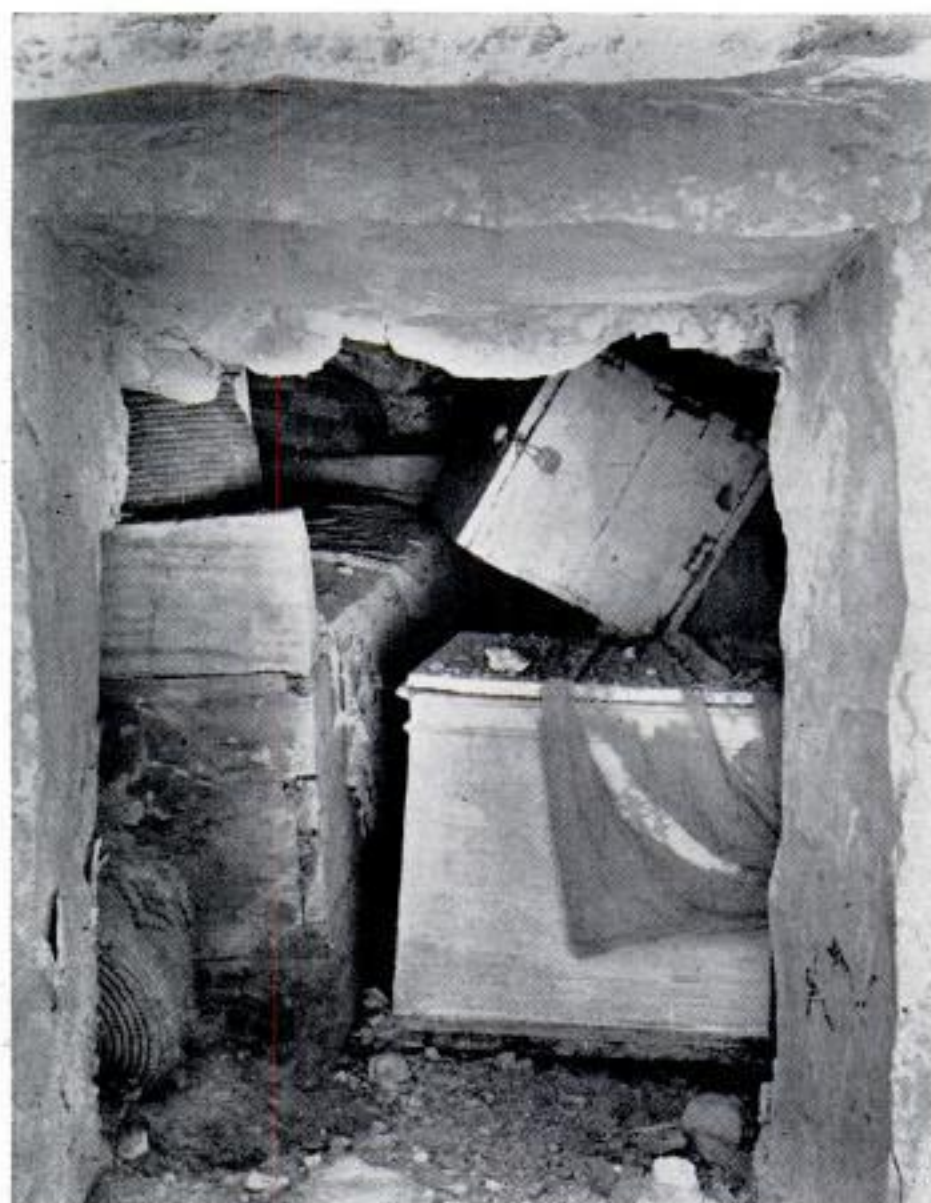


THE METROPOLITAN MUSEUM UNCOVERS TWO MIDDLE-CLASS MUMMIES



The ruins of Sen-Mut's tomb are in the upper half of this picture. The dark square hole below is his parent's tomb.

SOMETIME between Feb. 5 and March 31 in the year 1494 B.C., the embalmed bodies of a middle-class Egyptian couple, whose son had risen to be architect to the great Queen Hatshepsut, were buried outside Thebes in the tomb that shows as a dark square hole in the center of the picture above. A year ago, Archeologists Ambrose Lansing and William C. Hayes of New York's Metropolitan Museum of Art uncovered the 3,000-year-old mummies. Now the museum has just made public their report. The couple's names were Ra-mose and Hat-nufer, his fat wife. They lived in Thebes. Their son was Sen-Mut who built the lovely temple for Queen Hatshepsut shown on page 53. Sen-Mut was not only the Queen's architect. He was also her chief of public works, steward of her temples, tutor to her daughter, her business manager and her favorite. Having access to a great supply of free labor, Sen-Mut built for himself the large



Entrance to the tomb of Ra-mose and Hat-nufer.

tomb shown above. For his parents, he built no tomb but he allowed them to be buried in a spot of honor directly below his own tomb. Workmen building Sen-Mut's tomb covered his parents' grave with limestone chips, which protected it from the ravages of weather, insects, animals and ghouls so that when archeologists finally opened the grave they found the contents well-preserved and intact. With the mummies of Ra-mose and Hat-nufer were the mummies of their servants and poor relations (all of whom inexplicably died at about the same time), household linens and effects, jewelry, ointments, food. Most of them belonged to Hat-nufer who was richer than her husband and was buried in much grander fashion. A few yards away from the tomb of Sen-Mut's parents was found a huge coffin containing the corpse of a horse, probably Sen-Mut's, and a few yards further away, the coffin of Har-mose, the singer, with his lute beside him.



Sen-Mut's horse (*left*), its legs folded under it, was swathed in mummy cloth but not embalmed. Horses had only recently been imported into Egypt from Asia and were consequently rare. Hence Sen-Mut honored his with special burial.



Har-mose the singer, probably musician to Sen-Mut, was found with his lute beside his coffin (*right*). Except for crumbled strings, the lute is still in playing condition. (In foreground is a measuring rod.)



In the back of the tomb were the linen-shrouded coffins of Ra-mose (next to wall) and his wife, Hat-nufer. Rich Hat-nufer's coffin is finer than her poor husband's.



Hat-nufer's coffin was well built, its eyes inlaid with ebony and alabaster, its face covered with gold foil.



Inside the coffin, the mummy was surrounded with 18 sheets and shawls, still stuck to pitch on the coffin's sides.



On the linen shroud were verses from *Book of the Dead* which revealed that Hat-nufer's nickname was *Tju-tju*.

On the mummy's breast were two papyrus rolls and a single leather scroll inscribed with spells and incantations.

The funerary head mask, overlaid with gold foil, covered the fine heart scarab shown on the opposite page.

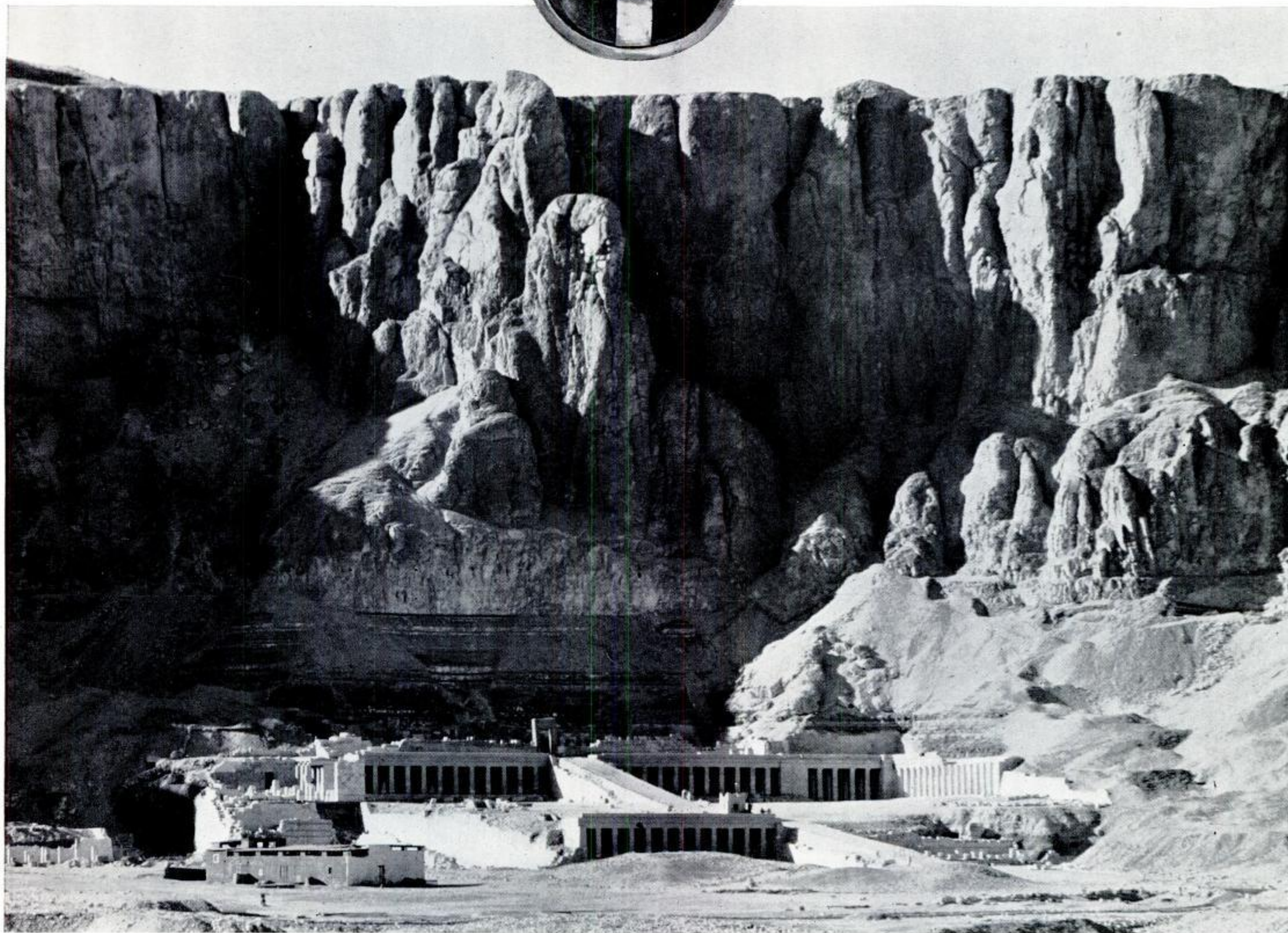
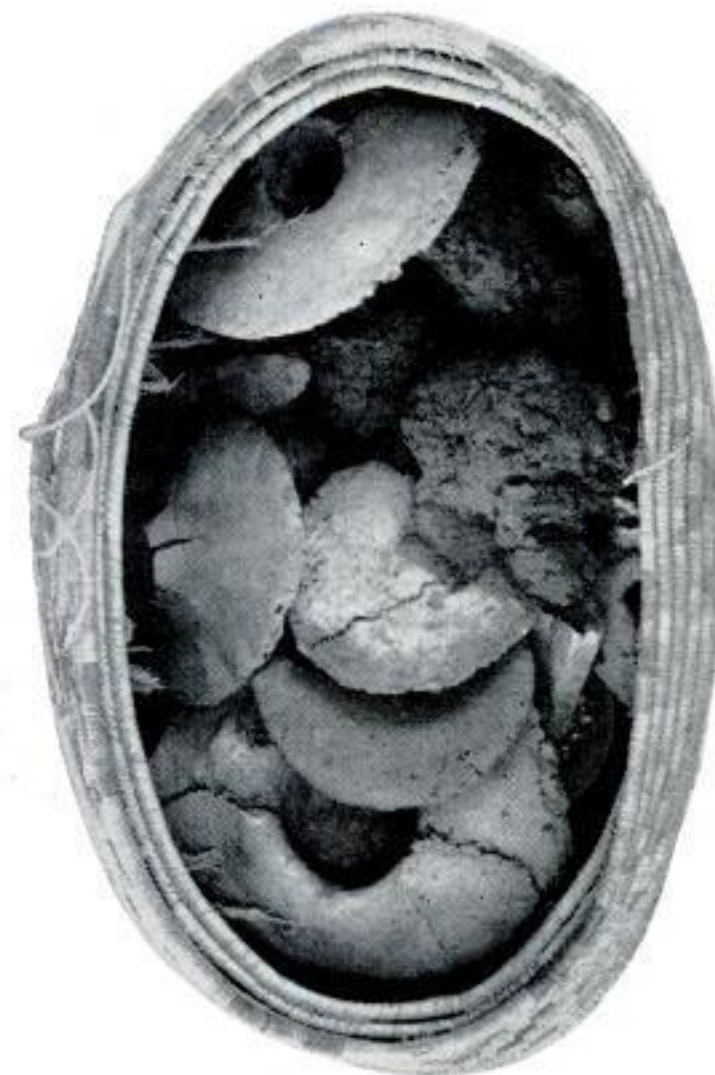
After 14 sheets, 80 bandages, twelve pads, four sets of trussing tapes were removed, the mummified body lay bare.



(CONTINUED)



ALMOST all the objects found in the tomb of Ra-mose and Hat-nufer belonged to Hat-nufer who was well off and, like Egyptian women of the time, did not have to share her wealth with her poor husband, whose body was poorly embalmed and buried. At left is Hat-nufer's skull, her own sparse grey locks braided into switches of black hair. In the basket at right is bread. Below is the heart scarab of green stone found on Hat-nufer's chest. On either side of the scarab below are silver vessels and rings from Hat-nufer's left hand.



Sen-Mut's masterwork was the temple (*above*) which he built for his ambitious mistress, Queen Hat-shepsut, who ruled Egypt from 1501 to 1480 B.C. It was begun in 1495 B.C. when the pyramids 450 miles down the Nile were already 1,500 years old. Just beyond the ridge above is Tut-Ankh-Amun's tomb. Half a mile to the left is Sen-

Mut's tomb shown on page 50. Sen-Mut did not finish this tomb nor another he began underneath Hat-shepsut's temple. He disappeared mysteriously a short while before Hat-shepsut died and the first act of her stepson Thut-mose III, whose power she had usurped, was to efface from the temple all mention of Hat-shepsut and Sen-Mut.

MOVIE OF THE WEEK:

You Only Live Once

YOU ONLY LIVE ONCE is the first gunman picture of 1937. Movie fans who relished Hollywood's Gangster Cycle (1929-35) and G-Men Cycle (1935-36) will find this successor pleasantly replete with machine guns, gas bombs and a spectacular prison break. But *You Only Live Once* is far above the level of most movie thrillers. Produced by Walter Wanger and directed by Fritz Lang, the Austrian who made *Fury*, it tells a swift, convincing story. Henry Fonda plays an ex-convict who tries to go straight, is sent back to prison for a murder he did not commit and, in making his escape, actually becomes a murderer. Sylvia Sidney is his girl, his wife and finally his gun moll. They meet their end together, in a hail of machine gun bullets.



1 From the prison where he has served three terms as a small-scale bad man, Eddie Taylor (Henry Fonda) gets his pardon. At the gate he is met by his sweetheart, Jo Graham (Sylvia Sidney). "You act," says Jo in the scene above, "as though you thought I wouldn't be here." Eddie: "I didn't." Then & there he resolves to go straight.



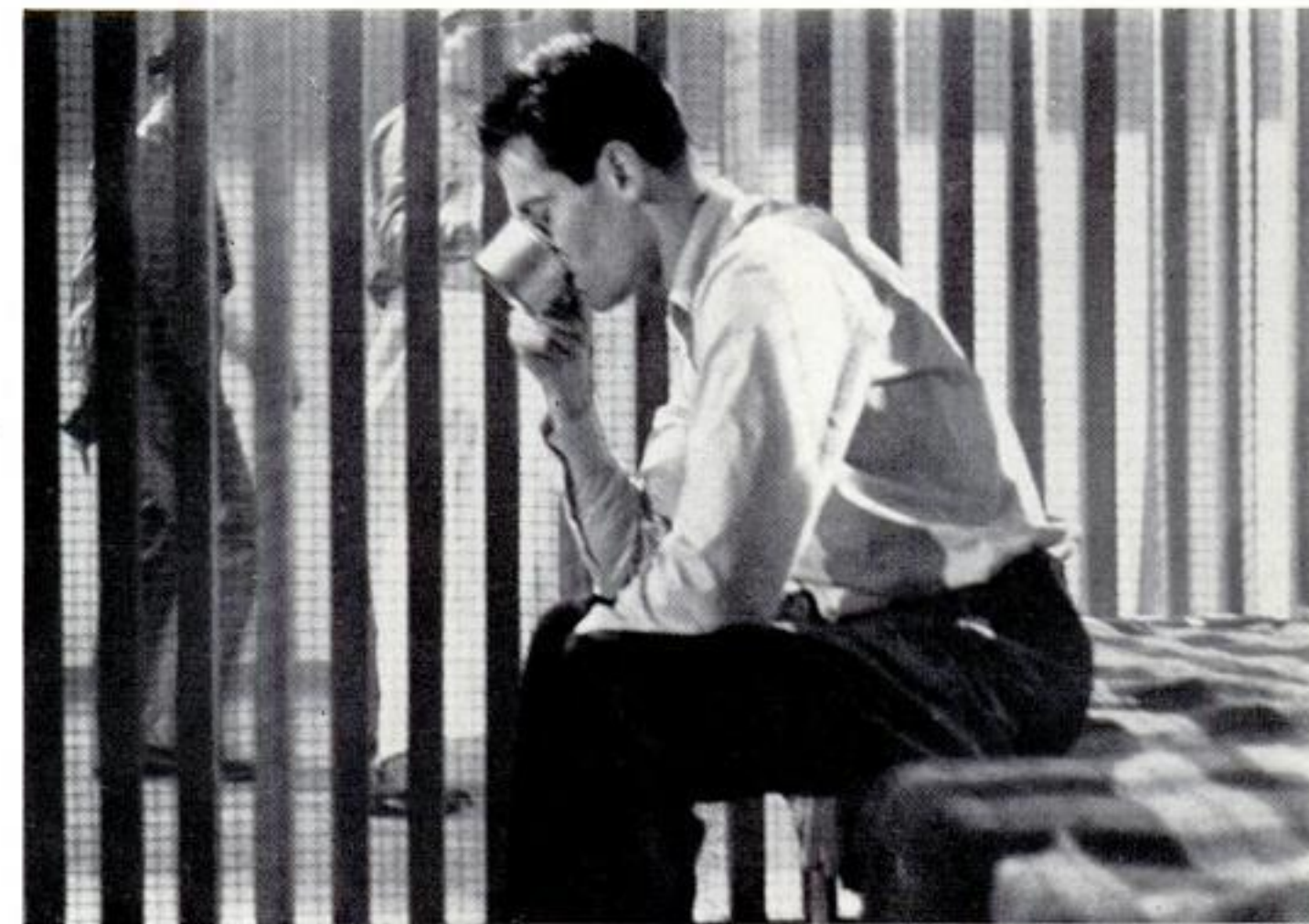
2 Eddie and Jo are married. Eddie gets a job as a truck driver and they make a down payment on a house. Then one day there is a terrible bank robbery, with several people gassed to death. The police suspect Eddie. That night when Eddie goes home he sneaks through the window, knowing that the state troopers are after him.



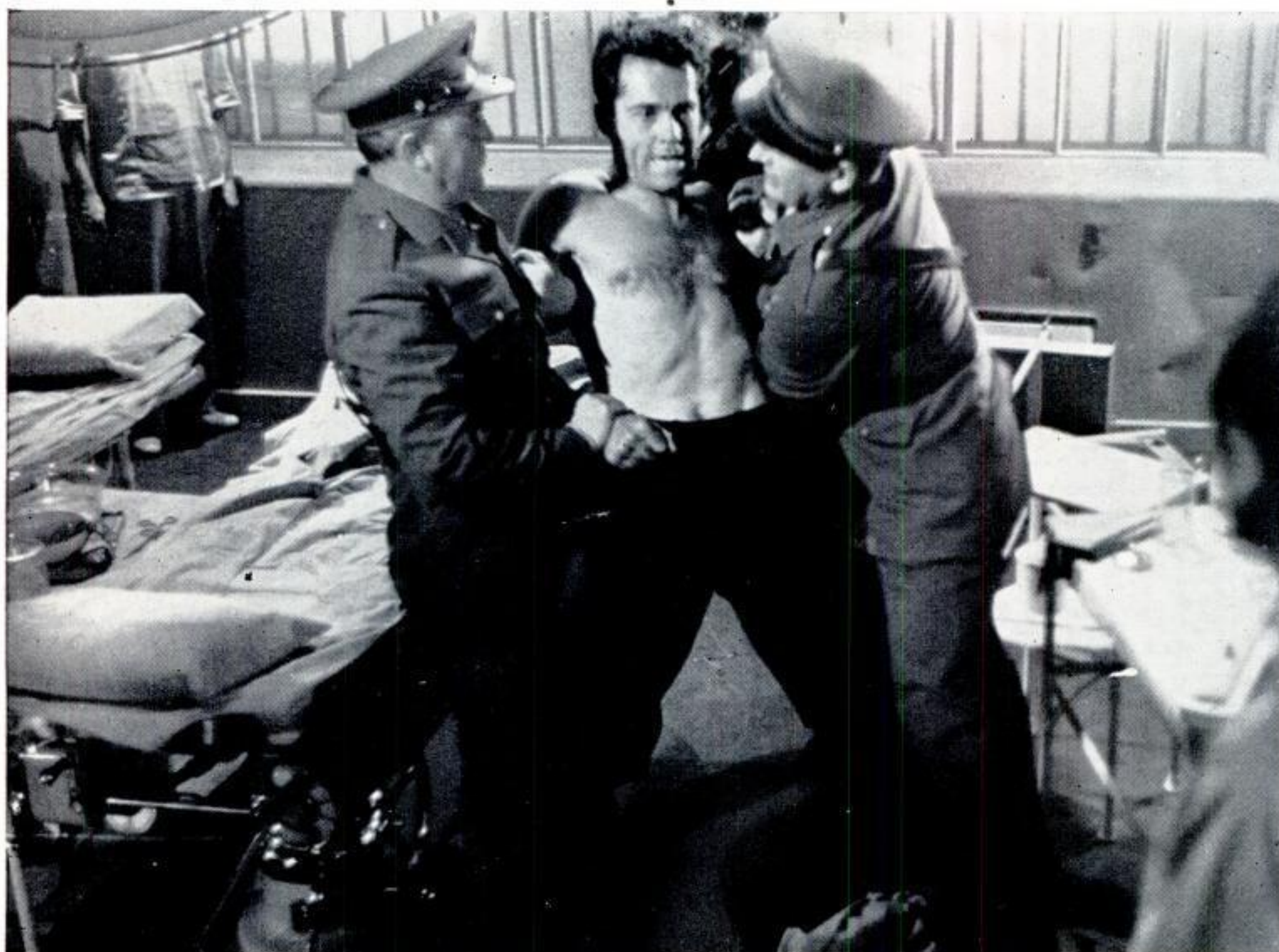
3 "I swear I had nothing to do with it," Eddie tells Jo as she reads with horror the story of the robbery. Jo believes him and when he wants to flee, she persuades him to stay and give himself up. There is not even time for that before the troopers surround the house and take him captive. This time the charge is murder.



4 At Eddie's trial the evidence is all against him. He has three convictions on his record, no witness to tell where he was at the time of the robbery. The conclusive bit of evidence is Eddie's hat which the real robber had planted at the scene. Eddie is convicted. As he leaves the courthouse, the crowd hisses.



5 In a death cell which is a replica of Leavenworth's, Eddie awaits his execution. At supper time on his last day a trusty brings him a tray. On the tray is a cup of coffee and in under the cup is a message: "Gat—isolation ward—in mattress." Eddie puts the note in his mouth, chews and swallows it.



6 With only three hours left to live, Eddie swiftly plots his escape. First he takes a jagged edge of the tin cup, slashes his wrist. As he expected, guards rush him to the prison hospital, where he gets a blood transfusion.

Eddie's next move is shown in the picture above. He leaps from the operating table, shrieking: "You're never going to burn me." Again the guards seize him and drag him off to the isolation ward where he wants to go.



7 Once in the isolation ward, Eddie rips open the mattress, finds a .45-caliber pistol. When the doctor comes in to examine him, he pulls the gun, leaps out of bed, and starts down the corridor, forcing the doctor to be

his shield. Meanwhile, beyond the prison walls, the bandit who committed the murders for which Eddie is sentenced to die, is found. The Governor prepares a pardon. But Eddie is on his way towards the prison gate.



8 As Eddie reaches the prison yard a siren shrieks and searchlights sweep the yard.



9 The warden calls down to Eddie that his pardon is granted. Eddie thinks it a trick.



10 Threatening to shoot the doctor if he is stopped, Eddie moves on towards the gates.



11 Then Eddie's good friend, the prison priest, blocks his way. Crazy, Eddie shoots him.



12 The warden, unaware that the priest is dying, opens the gates and Eddie walks out.

You Only Live Once (CONTINUED)



13 Eddie is now a real murderer, with a price on his head. Jo finds him in a railroad yard, delirious from loss of blood and remorse at killing the priest. "We may never find happiness," she says grimly, "but at least we have a right to live." Together they set out on a desperate flight for their lives.



14 When they need gasoline for their car, they stick up a filling station. Eddie holds the attendants at bay while Jo fills the tank. Meanwhile, in the Press, they become a pair of desperadoes, blamed for every murder and holdup in the country. And day by day Jo grows weaker, for she is going to have a baby.



15 Jo's baby is born in a hobo jungle. Wrapped in its father's coat, it snuggles in its mother's arms as Eddie, in the scene above, brings his brave wife a bouquet of wildflowers. Eddie and Jo know that they must move on, that they cannot take the baby. There is nothing to do but leave it with Jo's sister.



16 Then Eddie and Jo are off on a dash for Canada. A few miles from the border the state police have set a trap. Eddie drives recklessly through it but as they careen down the road bullets hit them both. They swerve into a ditch and tumble out into the woods. Neither knows that the other is mortally wounded.



17 The state police come upon the ditched car. Orders their leader: "Spread out, boys—comb the hills—and get them!" The troopers plunge into the brush.



18 There is no need for pursuit. Under a clump of bushes Eddie and Jo lie dead in each other's arms. Eddie's last whispered words: "Kid, I wasn't worth it."

Lovely as a Melody

[UNTIL SHE SMILES]



HOW OFTEN a girl has thrilled to a passing glance—to an admiring look that says, "If only there were someone to introduce us now."

Lucky for her if she has a youthful smile—a smile that reveals sparkling white teeth and healthy gums. But how pitiful the smile that *shocks* the expectant eye. How sad the smile that betrays dull teeth and dingy gums—tragic evidence of unforgivable neglect.

NEVER NEGLECT "PINK TOOTH BRUSH"

That first warning tinge of "pink" on your tooth brush—how harmless it appears and yet how serious it can prove. For trivial, trifling as it may

She evades close-ups . . . Dingy teeth and tender gums destroy her charm . . . She ignored the warning of "Pink Tooth Brush"

seem—*ignored*, it can exact a heavy penalty.

When you see it—*see your dentist*. You may not be in for serious trouble, but your dentist is the only competent judge. Usually, however, he will tell you that yours is a case of gums that have grown soft and sensitive under our modern soft-food menus—gums that need more resistance and work—and as so many dentists advise—gums that will respond to the healthful stimulation of Ipana Tooth Paste and massage.

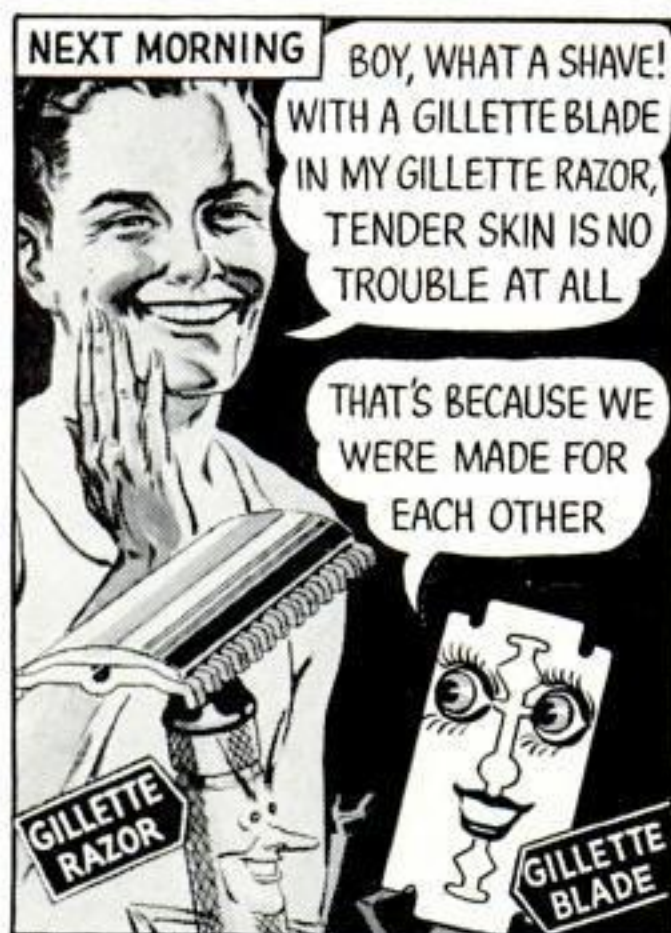
For Ipana is a modern tooth paste—not only designed to keep your teeth clean and sparkling—

but, *with massage*, to assist the health of your gums. Rub a little extra Ipana on the surface of

your gums every single time you brush your teeth. Circulation increases. Lazy tissues waken. Gums grow firmer and stronger.

Play safe! Don't risk being a "dental cripple." Even before you see that tinge of "pink" on your own tooth brush, schedule yourself for this common-sense dental health routine. Change to Ipana Tooth Paste and massage today—help safeguard yourself against gum troubles. You'll have a better chance for whiter, brighter teeth and sounder, healthier gums—a better chance for a smile of enchanting loveliness!





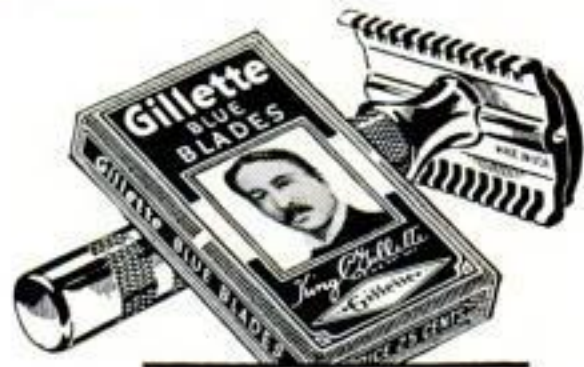
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when you use the blade that was made for your razor

WHY put up with shaves that leave your face raw and sore? Just slip a Gillette Blade in your Gillette Razor tomorrow morning. You'll marvel at the wonderfully cool, smooth shave you get. No razor drag, no irritation!

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Private Lives



MR. PLUMLEE AND WIFE

Sylvester Plumlee's divorce record is unmatched even in the fastest social set. Mr. Plumlee, who is 63 and a WPA odd-jobs worker of Olney, Ill., has just been divorced by his tenth wife, Viola, who married him last August. Mr. Plumlee can tick off the names of his wives rapidly: Mary, Lou, Sada, Stella, Lutu, Sarah, another Sarah, Laura, Julia and Viola. Longest marriage was to Sada, his third wife. It lasted 18 years and produced ten children. Briefest marriage was to the second Sarah (No. 7). It lasted one day. Mr. Plumlee attributes his matrimonial attractiveness to old-fashioned courting methods which so aroused Lutu that while Mr. Plumlee was divorcing Stella in one courtroom, Lutu was in a nearby courtroom waiting impatiently to marry him.

Not exactly a royal romance is the London love of Frances Mary Ellen Jane Chapman and P. C. William Waite but it has its royal implications. Miss Chapman is cook-housekeeper at St. James's Palace. Mr. Waite is a bobby who patrols Buckingham Palace. On Feb. 22, Miss Chapman and Mr. Waite will be wed.



FRANCES CHAPMAN AND HER FIANCÉ, P. C. WILLIAM WAITE

Shong Lin Bow, 18, ran away from her mother and her mother's chop suey restaurant in Cleveland to the home of her white friend Dorothy Hooper, begged Dorothy's father to adopt her. To the judge who heard Mr. Hooper's petition that he be made her guardian, Shong Lin sobbed that her mother wanted her to follow Chinese customs and traditions for which she had no sympathy. She wanted to be American, not Chinese. Sternly the judge admonished her not to be ashamed of her Chinese birth, sent her home to her mother.

Quietly in Florida, Josephine Hartford O'Donnell Makaroff divorced her second husband Vadimir Makaroff. "Jo" Hart-



SHONG LIN BOW

ford's father was Edward V. Hartford, vice-president of the Great Atlantic and Pacific Tea Co. and her income is at least \$1,000,000 a year. Mr. Makaroff, whose father was an admiral of the Russian Navy and went down with his ship at the Russo-Japanese Battle of Port Arthur in 1904, is a caviar im-



"JO" HARTFORD MAKAROFF

porter. "Jo" Hartford is accustomed to having her own way, accustomed to large spending. Her Long Island estate has squadrons of servants, a tennis house as big as a small armory, and hordes of guests, many of whom "Jo" Hartford doesn't know but likes to entertain by playing her concertina. Friends thought she might soon marry Barclay Douglas, recently divorced stockbroker.

On Oct. 1, Samuel Miller Jr., 18, shot his New Jersey high school sweetheart, Jean Nash, 15. Afterwards he remorsefully said he loved her and wanted to marry her if she lived. Jean lived but Samuel was held on charges of criminal assault and assault with intent to kill. Possible punishment was life imprisonment. The only witness against him was Jean. A few days before his trial, Samuel married Jean and the case against him was dismissed because, by law, a wife cannot testify against her husband.



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LIFE'S PICTURES



JOHN F. O'REILLY (right) is the photographer member of the young firm of which James E. Gray is the other busy partner. They took the photographs of *The Women* (see pages 38, 40, 41), also have to their credit the first action color picture which was taken in the Waldorf-Astoria ballroom.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources, credit is recorded picture by picture (left to right, top to bottom), and line by line (lines separated by dashes), unless otherwise specified.

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- 11—HARRER—EDGAR SNOW
- 12, 13, 14, 15—EDGAR SNOW
- 16—ACME exc. top lt, INT.
- 17—A. G. MICHAELSON exc. top lt. INT. and lt. cen. ACME
- 18—P.I.—ACME, INT.
- 19—W. W.—ACME—P.I.
- 20—W. W., P.I.—INT.
- 21—HAROLD RHODENBAUGH exc. cen. MC LAUGHLIN AERIAL SURVEYS
- 22, 23, 24, 25—BURGERT BROS.
- 26—P.I.—THOS. D. MCAVOY
- 27—J. O'H. COSGRAVE II—HOWARD MINGOS
- 28, 29—J. O'H. COSGRAVE II, insignia courtesy U. S. WAR DEPT.
- 30—J. O'H. COSGRAVE II
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- 61—PETER STACKPOLE
- 62—BERNARD HOFFMAN
- 63—LEO S. PAVELLE (2)—PETER STACKPOLE (2)—BERNARD HOFFMAN, PETER STACKPOLE
- 64—BERNARD HOFFMAN

ABBREVIATIONS: CEN., CENTER; EXC., EXCEPT; L., LOWER; LT., LEFT; INT., INTERNATIONAL; H. & E., HARRIS & EWING; P.I., PICTURES INC.; U. & U., UNDERWOOD & UNDERWOOD; W.W., WIDE WORLD.

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Professional Hockey Ace
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LIFE

Vol. 2, No. 4

REG. U. S. PAT. OFF.

Jan. 25, 1937

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THE FRONT COVER IS A PHOTOGRAPH OF ENGLAND'S ROYAL LION FROM PICTURES INC.

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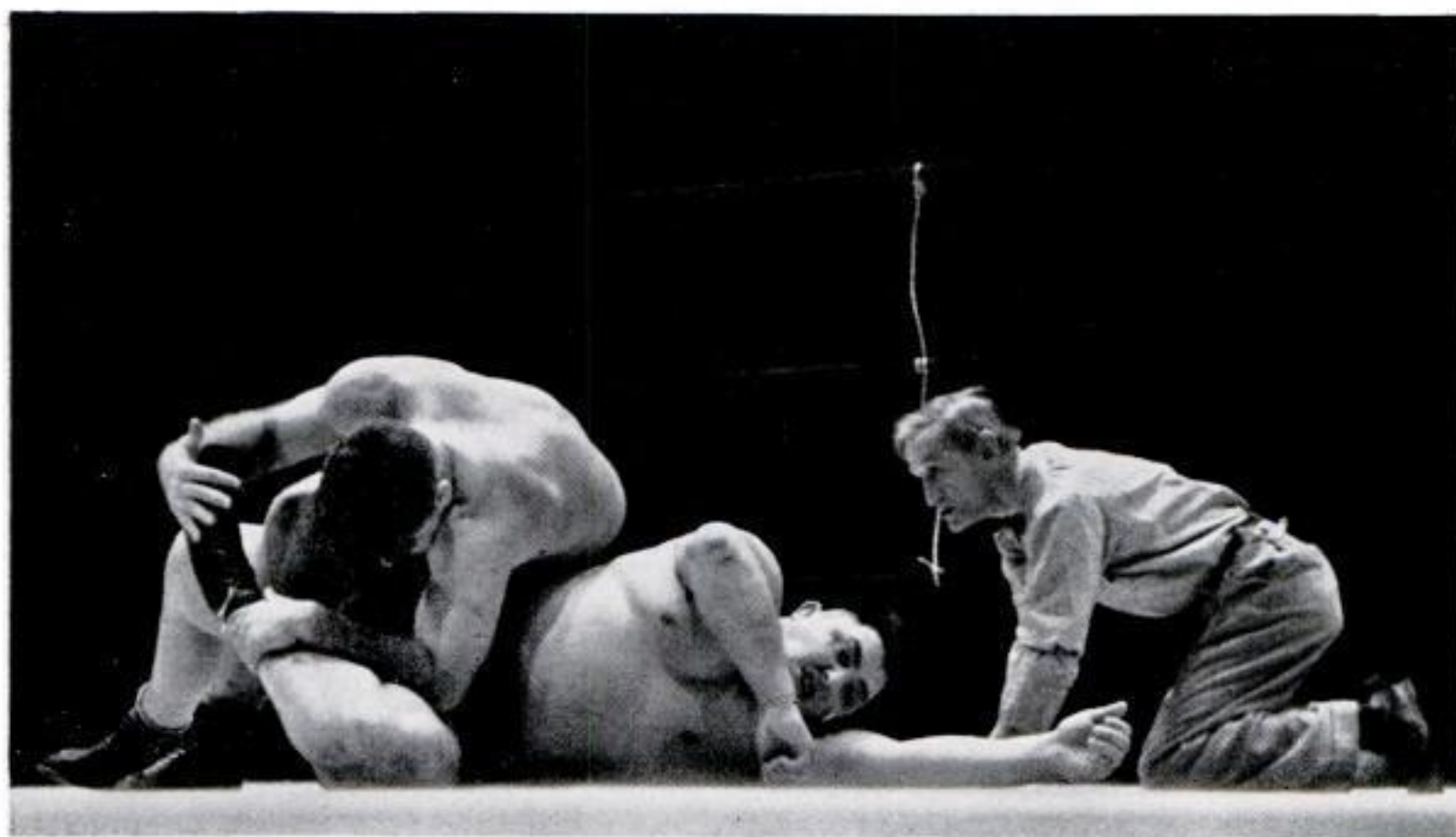
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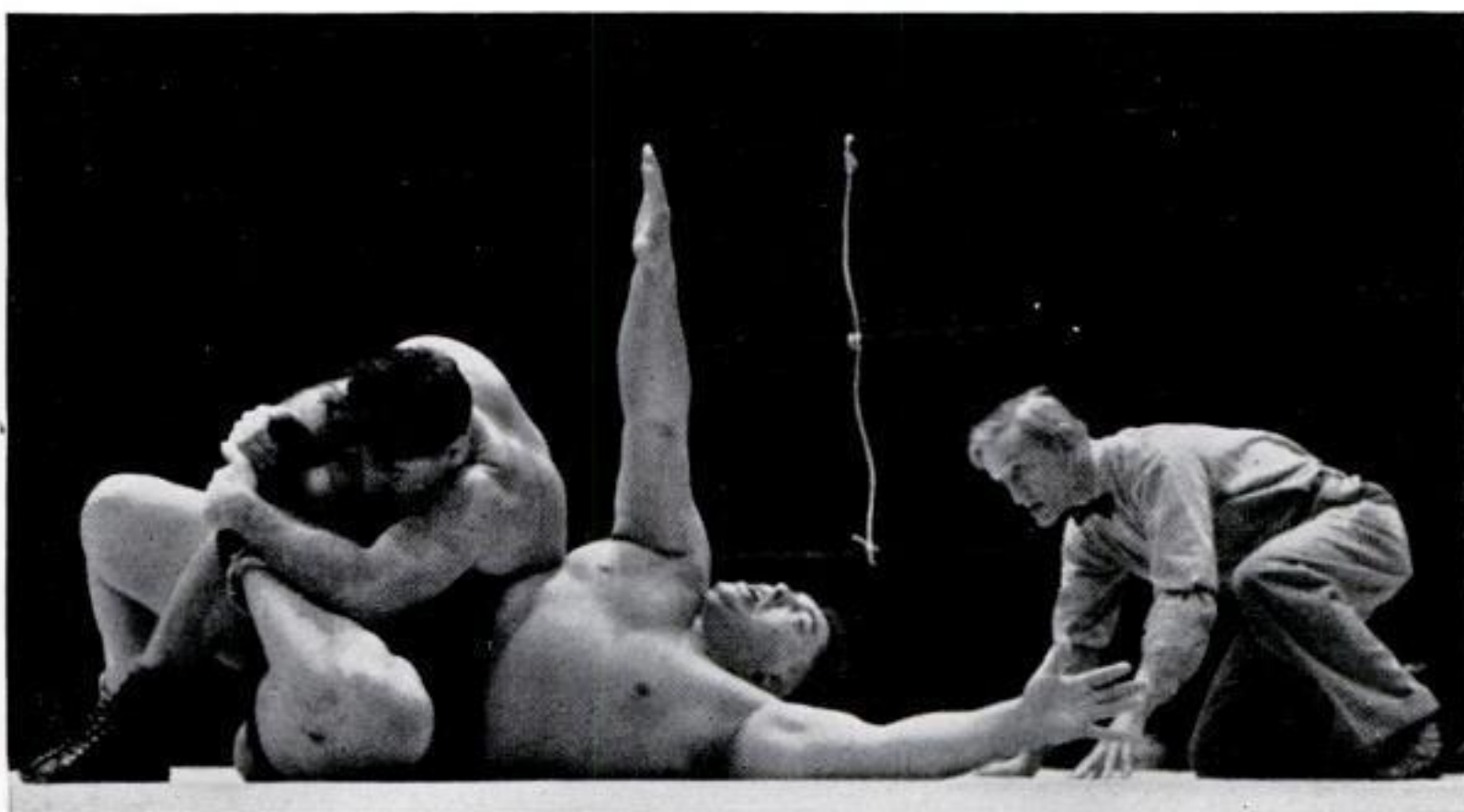
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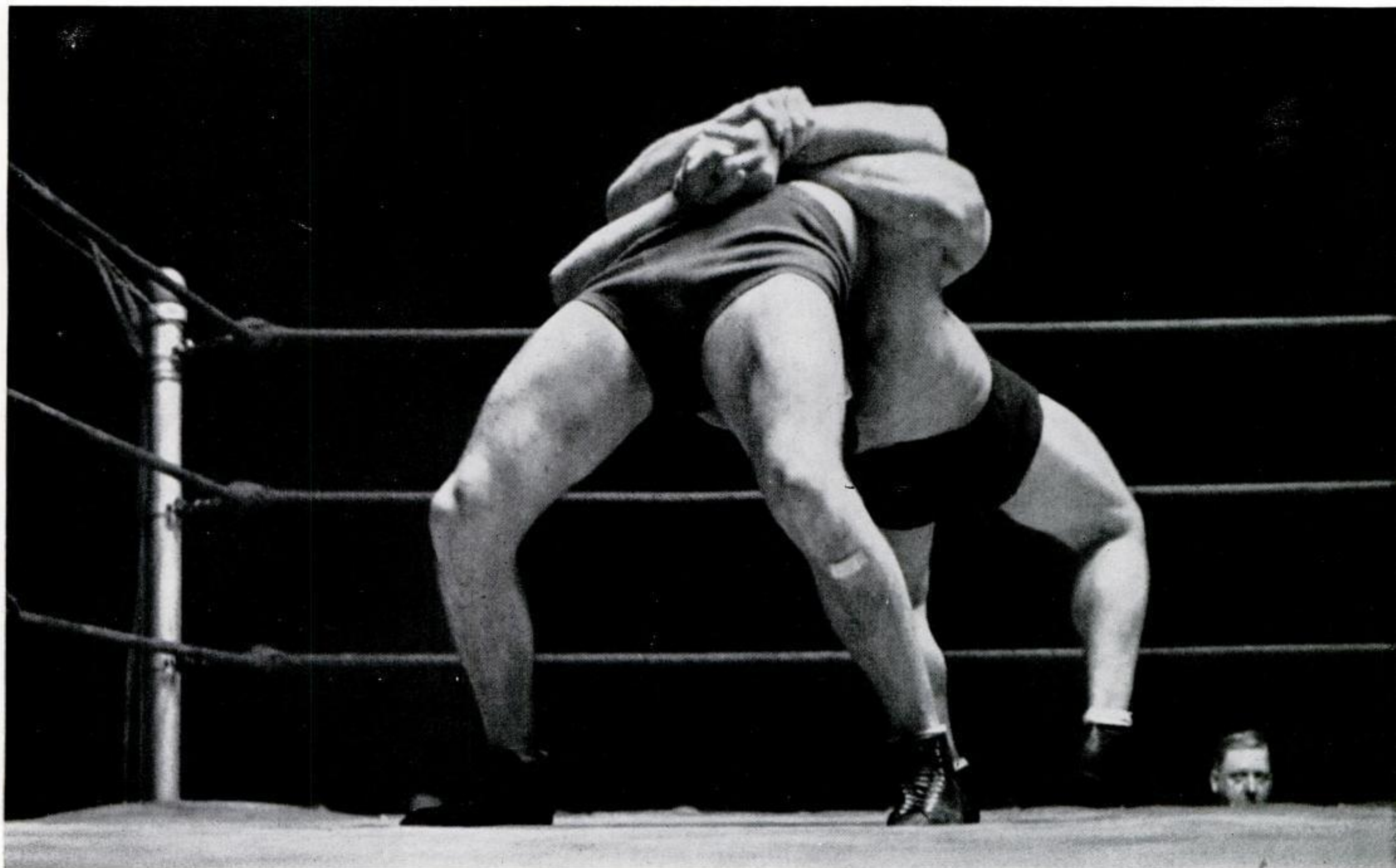
ROBERT BRUNS GETS AN AGONIZING TOE-HOLD ON CHIEF SNOOKIE OOKIE SANOOKE



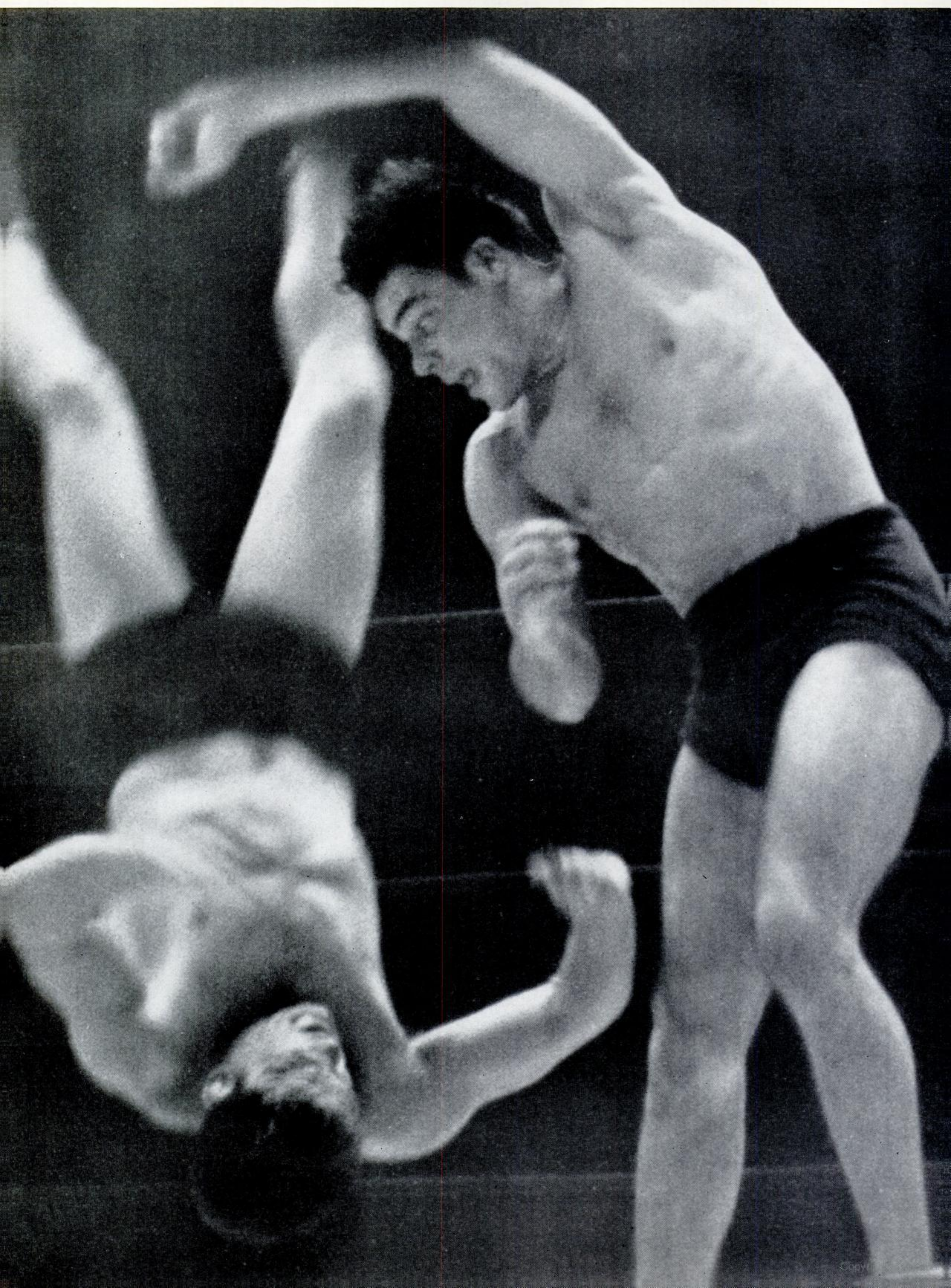
THE CHIEF'S FACE IS CONTORTED WITH PAIN AS BRUNS PUTS ON THE JUICE.

CRUEL CROWDS DEMAND MAT TORTURE; ROUGH WRESTLING KILLS 10 IN 1936

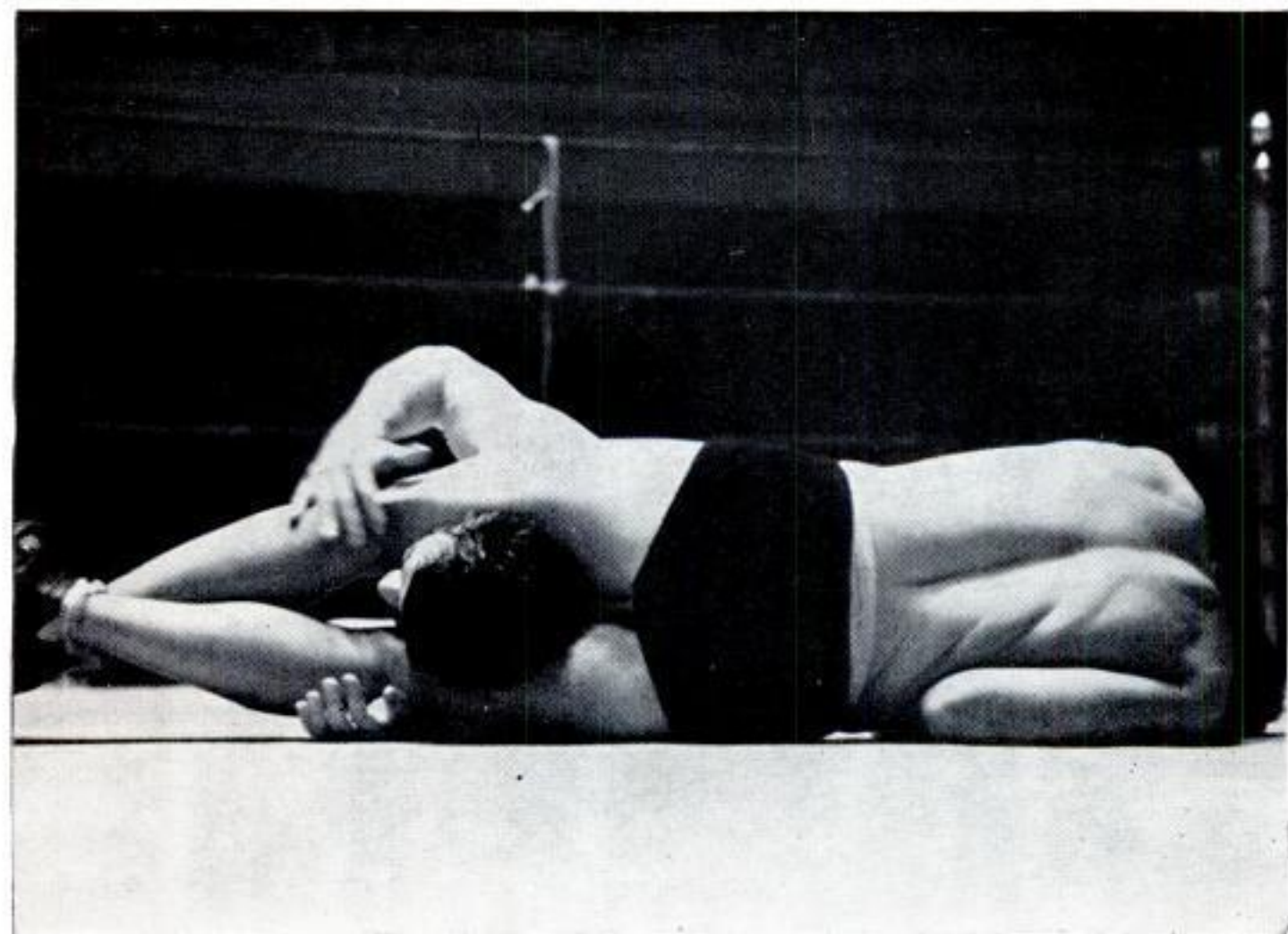
NOT because it cares who wins, but because it thoroughly enjoys the sight of forthright brutality, the U. S. public is paying well over \$5,000,000 a year to watch professional wrestlers from coast to coast batter and buffet one another into states of extreme discomfort, occasional insensibility and, sometimes, death. Last year no less than ten men succumbed as a result of injuries sustained on the mat. Until quite recently wrestling was conducted almost exclusively on the floor. Now, in the interests of sensationalism, a torture-loving public is treated to such things as forearm buffets, mid-air tackles and jumping on your opponent and kicking him. The more the combatants scream, snort, grunt, growl, pant, bawl and blubber, the louder the audience shrieks its approval. If, as some suspect, everything is rehearsed in advance, down to the howls of anguish, the average fan is nevertheless satisfied to come back again to see an act combining the best features of a vaudeville show, a Roman gladiatorial combat, and an Indian massacre. Herewith LIFE offers pictures which reveal, not the art of championship wrestling, but the new methodology of mat torture.



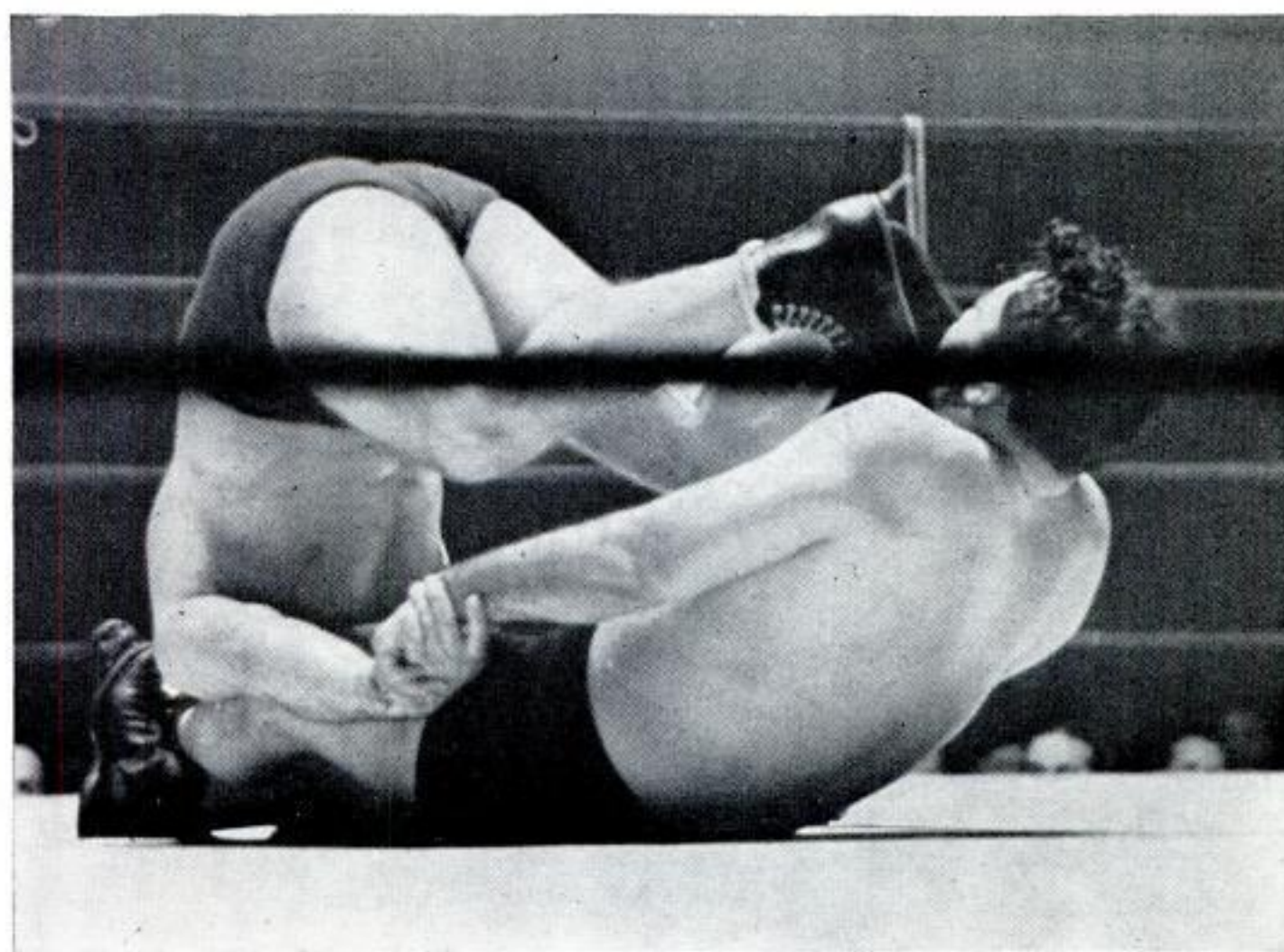
THIS BACK-BODY-DROP-REVERSE WAS UNSUCCESSFUL AND BOTH WRESTLERS ARE NOW ON THE WAY UP.



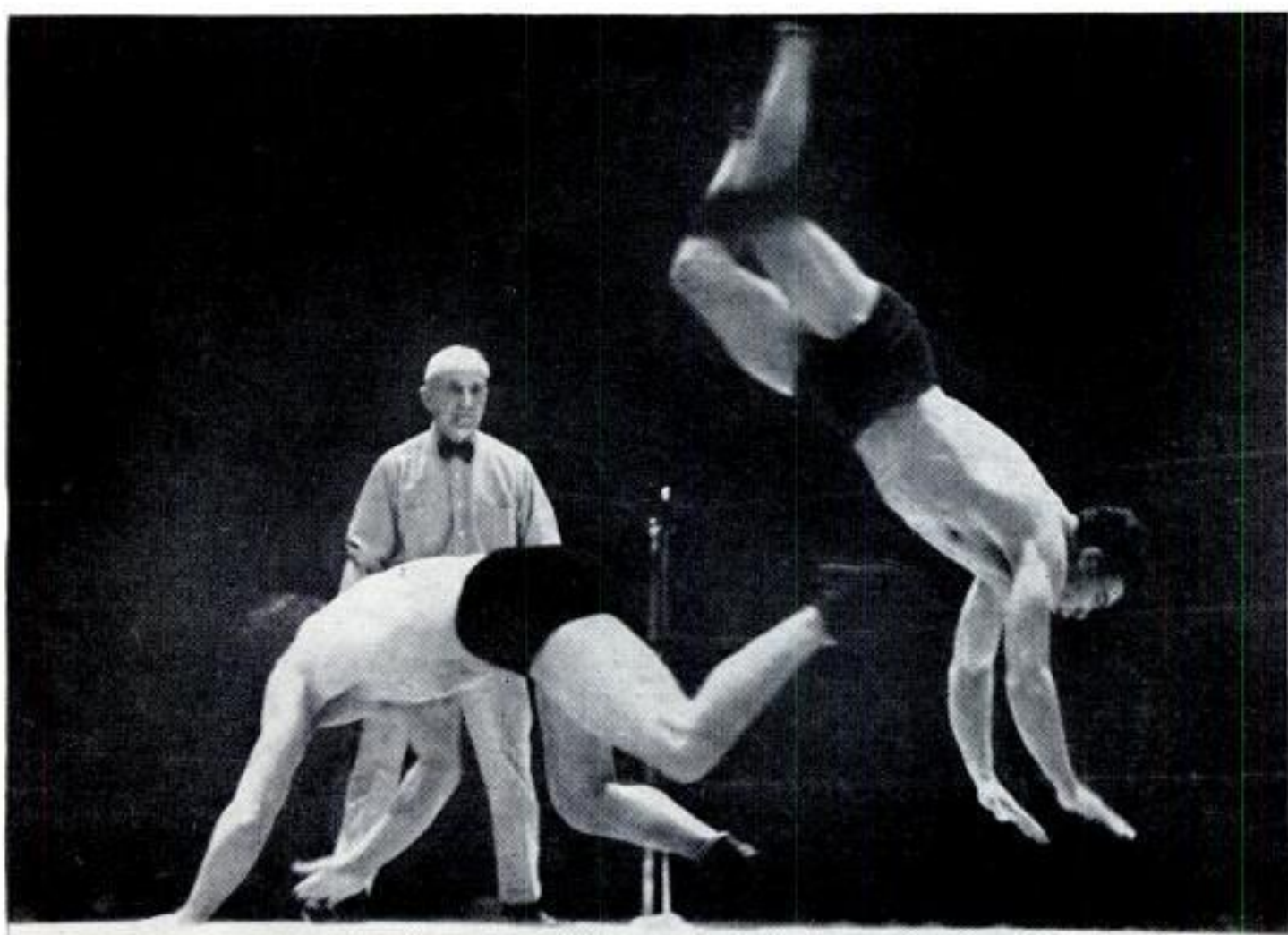
(CONTINUED)



This head scissors is the kind of painful thing such run-of-the-mill wrestlers as George Wilcheski (white socks) and Sandor Vary must undergo to make from \$30 to \$50 nightly.



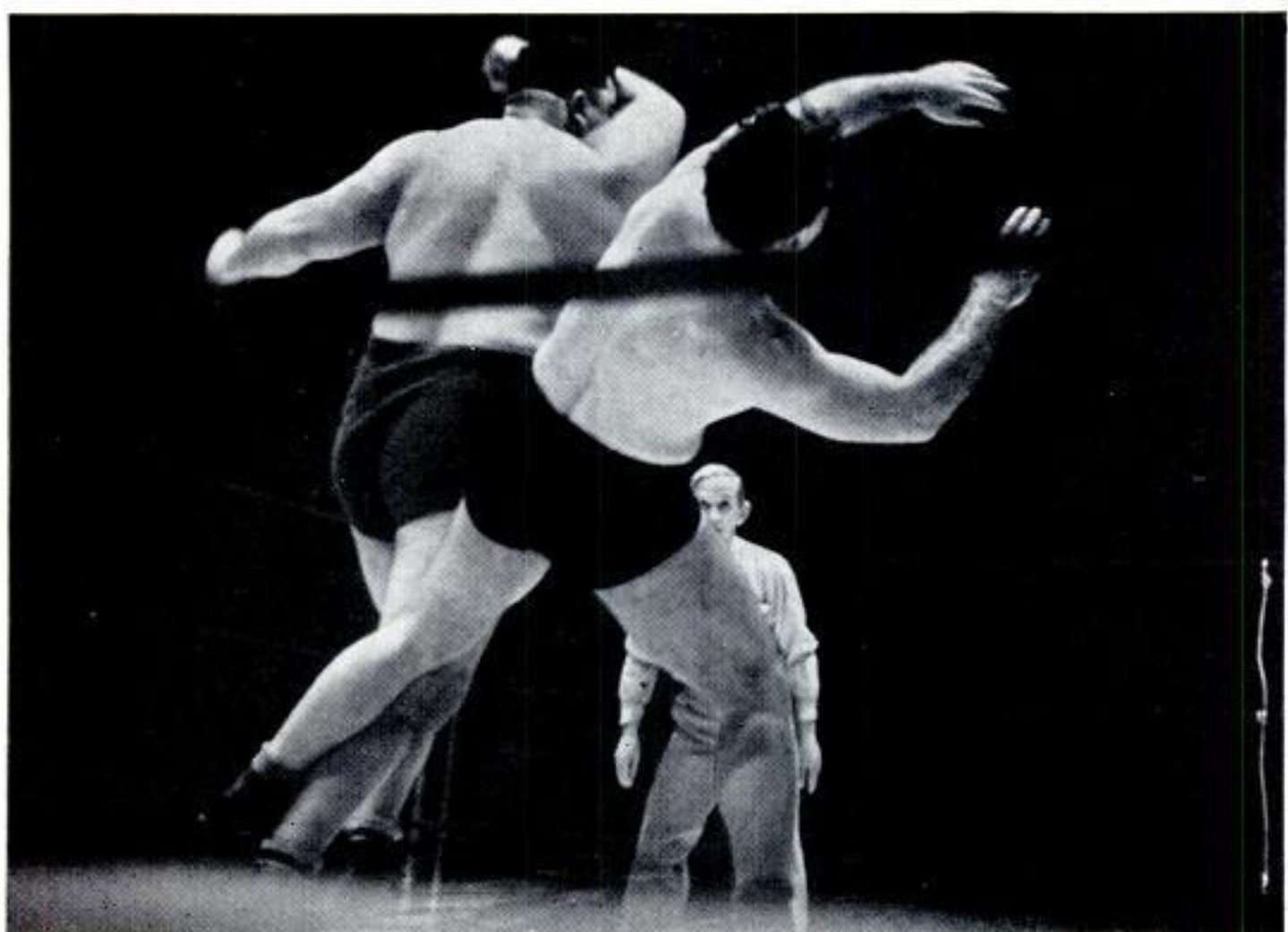
Using leverage on Bert Rubi's wrist, Boris Demitroff tries to turn Rubi over as the latter contentedly kicks him in the face. A few teeth may be lost in the scrimmage.



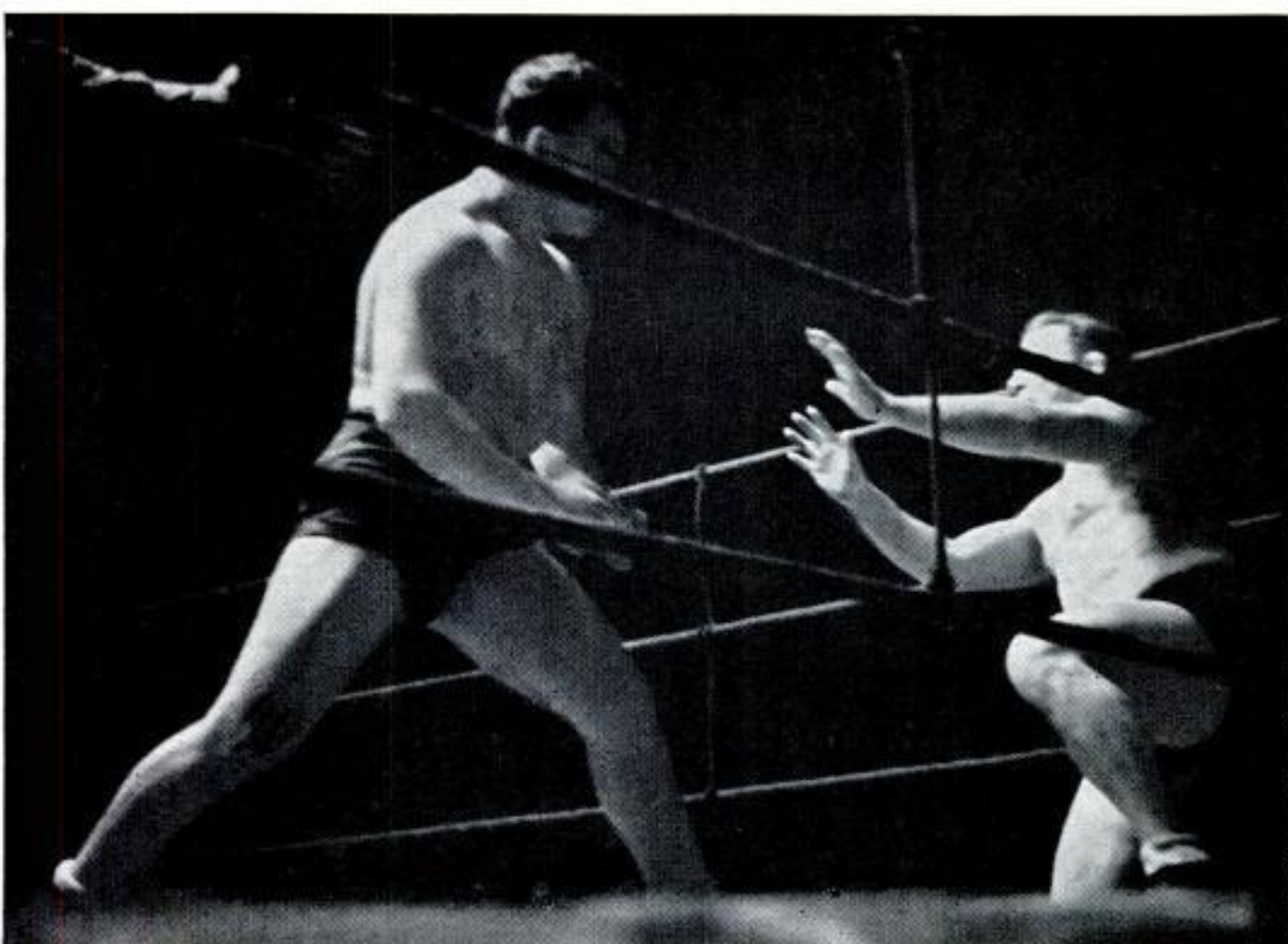
Deftly ducking, Dean Detton (left) turns Dave Levin's flying tackle into mid-air frustration. Football technique is making wrestling more exciting, more sensational.



A nanny-goat tackle downs Levin before Detton. The latter's head-long dive would have been even more effective had he grabbed Levin below the knee instead of above.



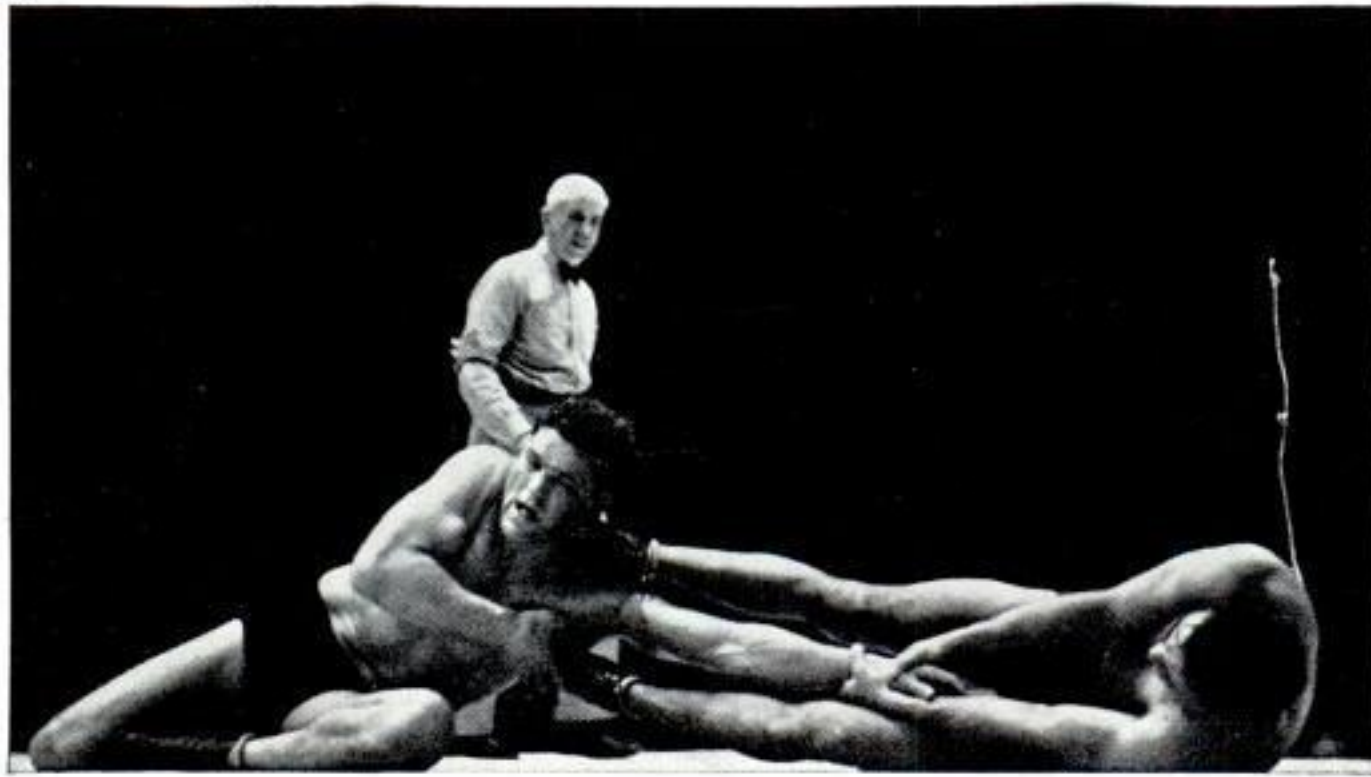
A mighty forearm wallop has just been delivered by Chief Snookie Ookie Sanooke (left) to Robert Bruns. Formerly illegal in New York, this blow is now allowed there.



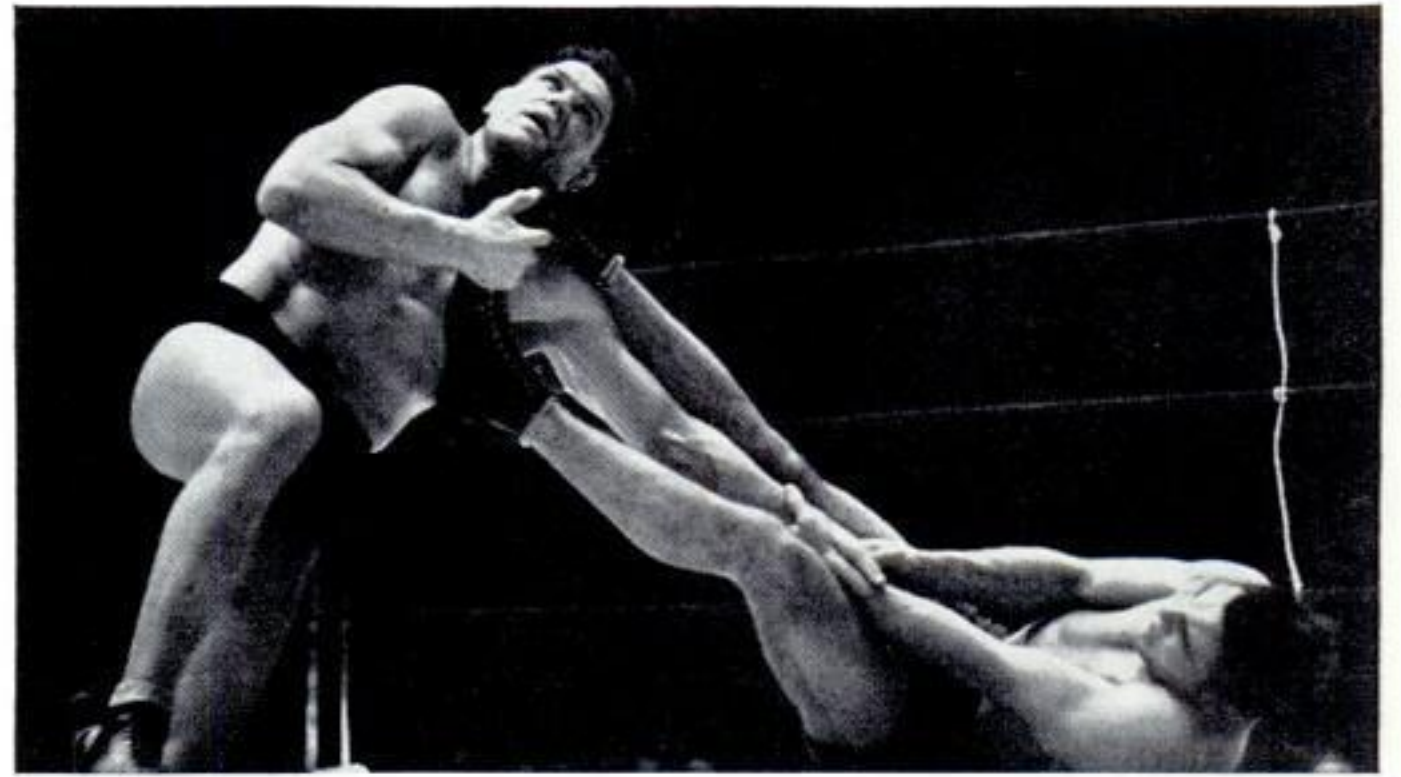
Professional wrestlers must also be good actors. Here one threatens while the other, begging for mercy, plays the part of underdog to the gallery's huge delight.

pretty parabola is completed as Dean Detton, heaved by Dave Levin, lands smartly on his head. A Salt Lake City boy, Detton is acknowledged champion in some 20 states.

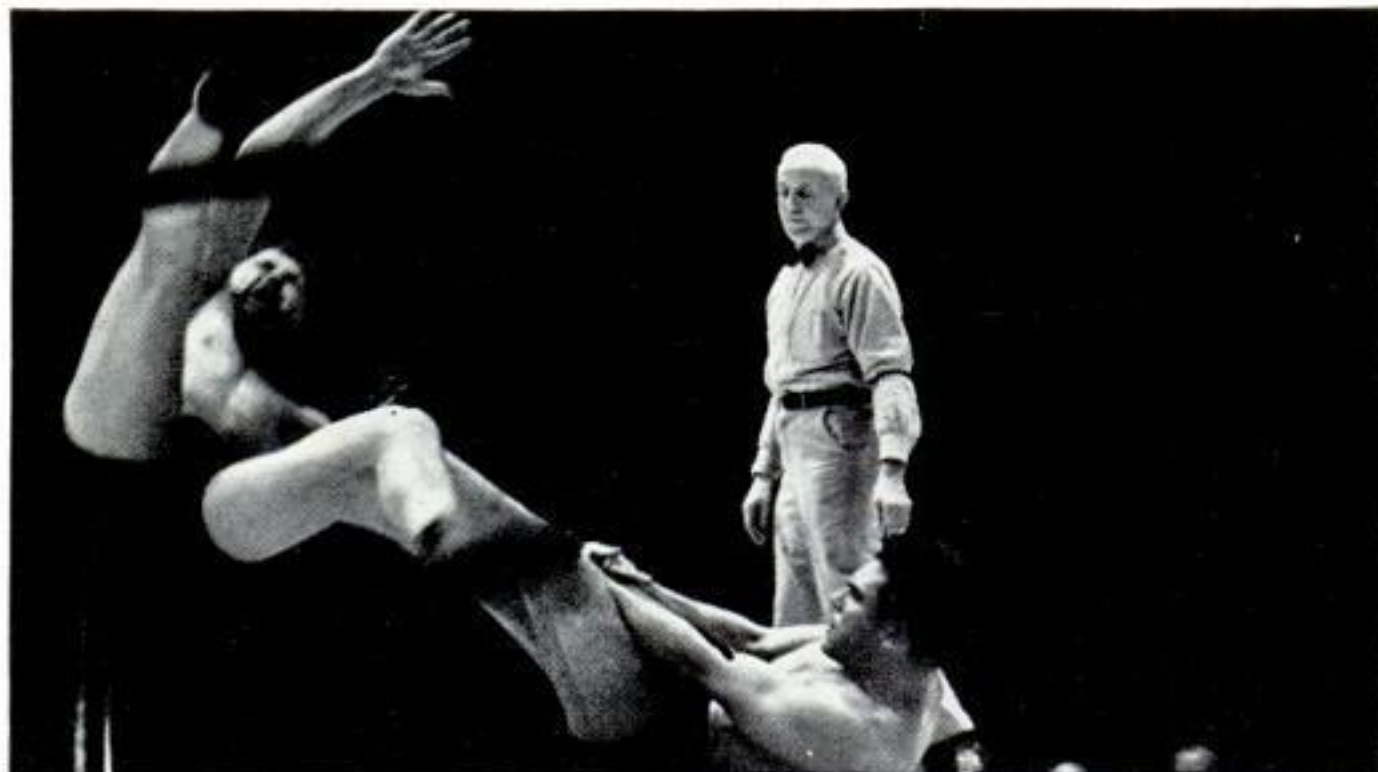
(CONTINUED)



DEAN DETTON ATTEMPTS TO BREAK DAVE LEVIN'S HOLD...




... BY RISING MANFULLY TO HIS FEET.



BUT LEVIN'S SHREWD KICK TO DETTON'S CHIN...



... PUTS BOTH MEN BACK WHERE THEY STARTED FROM.



How the *doctor chooses* from hundreds of laxatives

MOST of us recall, with gratitude, some crisis in our lives when the doctor's vigilance and skill proved priceless beyond words. But many of us forget that the doctor is equally on guard in *minor* matters of health.

Consider a laxative, for example. It may be news to you that the doctor has a definite set of standards which a laxative must meet before he will approve it. Check the specifications listed below. How many of them will your *own* laxative meet?

The doctor says that a laxative should be: Dependable... Mild... Thorough... Time-tested.

The doctor says that a laxative should *not*: Over-act... Form a habit... Cause stomach pains... Nauseate, or upset the digestion.

Ex-Lax checks on *every* point listed above. Meets the doctor's demands of a laxative fairly and fully. No wonder so many doctors use Ex-Lax in their own homes, for their own families. Ex-Lax has made so many millions of friends, among all kinds of people, that it is the most widely used laxative in the world.

Convince yourself of the facts. Try Ex-Lax. You'll find that it *is* mild... that it *is* thorough. You'll discover that it does *not* bring on stomach pains or nausea. On the contrary, the easy comfortable action of Ex-Lax will leave you with a pleasant sense of freshness and well-being.

Children, particularly, are benefited by Ex-Lax. Like the older folks, they enjoy its delicious chocolate taste. At all drug stores in 10c and 25c sizes. Or write for a free sample to Ex-Lax, Dept. NL 17, Box 170, Times-Plaza Station, Brooklyn, N. Y.

When Nature forgets — remember

EX-LAX

THE ORIGINAL CHOCOLATED LAXATIVE

She Got \$400.00 for a Half Dollar
I will pay CASH for OLD COINS, BILLS and STAMPS
Post Yourself! It Pays!
 I paid \$400 to Mrs. Dowty of Texas, for one Half Dollar; J. D. Martin of Virginia, \$200.00 for a single Copper Cent. Mr. Manning of New York, \$2,500 for one Silver Dollar. Mrs. G. F. Adams, Ohio, received \$740.00, for a few old coins. I will pay big prices for all kinds of old coins, medals, bills and stamps.
I WILL PAY \$100.00 FOR A DIME!
 1894 S. Mint; \$50 for 1913 Liberty Head Nickel (not Buffalo) and hundreds of other amazing prices for coins. Send in for Large Illustrated Coin Folder and further particulars. It may mean much profit to you.
B. MAX MEHL, 163 Mehl Bldg., FORT WORTH, TEXAS
 (Largest Rare Coin Establishment in U.S.)

Some more reader opinions as LIFE begins

I got my first copy of LIFE from the newsstand in El Paso, the second in Los Angeles, after going several blocks from the congested center of town to a less patronized stand, and then drove from New Mexico to Ohio without getting a third LIFE . . . One chap in Missouri told me he ordered a hundred copies of LIFE and got eight . . . You really have taken the country by storm and your influence will be felt wherever magazines are sold. If I may add one more thought, your fine work is going to be appreciated as much in the cross-roads towns as it is in the cities now, but your influence in these smaller places can never be judged, as it is inestimable, for the good.

BELFORD NELSON
 Athens, Ohio

Start A Business IN YOUR HOME
Make Big Money Like H.E. BOWMAN OF TEXAS
WE CAN START YOU UNDER THE SAME SUCCESSFUL PLAN
 Would you like to own a profitable business without any investment on your part? Our new "Dealership" Plan will appeal to the man who is looking for a greater income. Write details about yourself and past experience and we will mail you our "Dealership" Plan which is now providing excellent incomes for many reliable men. A fine opportunity for retired business man or salesman.
Fyr-Fyter Co. Dept. 31-13 Dayton, Ohio

Amazing New Popular PICTORIAL RING
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SEND NO MONEY. Everyone wants PICTORIAL RING. Show ring—take orders—make money! Just send photo with strip of paper trimmed to ends meet around finger for size. Pay postman only 69¢, plus few cents postage. Photo returned with ring. Money back if not delighted. Order NOW!
PICTORIAL RING CO. Dept. U-68, Cincinnati, O.

IF I Send YOU THIS FINE SUIT—
Will You Wear It and Show It to Friends?
 I need reliable man in your town to wear fine, made-to-measure, all-wool DEMONSTRATING SUIT—advertising my famous clothing—and take orders. You can make up to \$12.00 in a day. Over 150 quality wools. Sensational values. Guaranteed. You don't need experience or money. I supply everything required. FREE of extra cost. Write me today for FREE details.
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ARGUS
 Fast 4.5 Lens
 Takes 36 Shots Per Loading
 Color or Black and White
BASS CAMERA CO.
 Dept. L-175 W. Madison St.
CHICAGO, ILL.
\$12.50

LETTERS TO THE EDITORS

How to Ride

Sirs:

I appreciate greatly the publicity you gave my *Riding* (Jan. 4) but, unfortunately, you also brought down upon me heaps of criticism for misquoting technical details in the captions underneath the pictures.

BENJAMIN LEWIS
 New York, N. Y.

LIFE offers its regrets to Mr. Lewis for its blunder in captioning some of the pictures from his book on how to ride. The photograph of the rider holding the reins in his right hand represents only a transitory phase before he shifts them to his left hand after mounting. LIFE heard as follows from its readers on this point of riding form:

Sirs:

I've been riding five-gaited saddle horses for the past four years and it's the first time I ever heard anyone say that one held his reins in the right hand.

MARIE BEYER O'BRIEN
 Parkersburg, West Va.

Sirs:

Having been interested in riding for 30 years, the misinformation contained in the article interested me to such an extent that I would suggest that the editor attend some good horse show, and pay particular attention to saddle, good hands, and equestrian classes. He might note that good riders do not ride a horse on its mouth. In riding and jumping the hands are never beside the horse's neck, but rather over the pommel of the saddle. The reins are not held in the right hand. The toes should not be at an angle of about 70° to the horse's flanks, the balance, except in hunting, is not at the arch of the foot. Spurs are not worn except in hunting.

HOWARD W. HAMILTON
 Jenkintown, Pa.

Reader Hamilton's general quarrel is not with LIFE but with Mr. Lewis and Major Stout, whose system of riding LIFE simply reported in pictures.—ED.

Sirs:

The article *How to Ride* interested me not a little. I was frankly puzzled as to which one of us was correct; the photograph shows Mr. Stout holding the reins properly—in his right hand. Yet, in the close-up photograph directly across it stresses relaxation of the hands, but showing reins being held in both hands.

It has been my habit, when riding in the East, to hold the reins in both hands. Yet the first photograph above mentioned obviously shows me it is incorrect form.

TIDDUM BIRCH
 Maplewood, N. J.

Class & Mass

Sirs:

I must compliment LIFE for a contribution to the advancement of the social order which others have so far failed to mention.

I refer to your excessive por-

trayal of gaudy display by America's idle and useless rich. When the 50-cent magazines, such as *Spur* and *Town and Country*, ran pictures of social snobbery and conspicuous waste, the circulation was restricted to the people who participated. Now you are running the same kind of pictures in a 10-cent magazine with a mass circulation.

If I were a professional radical, I might say this is a useful contribution to the class struggle. But as I am not, may I just observe that when large numbers of oppressed and poverty-smitten people compare this conspicuous and wasteful consumption to their own plight it will, I think, have the effect of arousing them to their destiny.

T. F. SILVEY
 Columbus, Ohio

Birth Control

Sirs:

You are to be congratulated on the daring venture of your magazine, and I appreciate your courage in taking me on so generously in your pages (Jan. 11).

The international pictures tell a good story, and I liked the choice of pictures as far as this aspect is concerned. Naturally, the "action pictures" were not very flattering, but when some young boys on the train from New York to Washington, in looking at the very large picture of me with the white collar remarked "There's Zasu Pitts," I felt comforted. For I didn't think there was another person in the world who could possibly look like that!

We trust that you may do more and yet more controversial ventures in photography.

MARGARET SANGER
 National Committee on Federal Legislation for Birth Control
 Washington, D.C.

Del Monte Publicity

Sirs:

First, my enthusiastic praise of your publication, enthusiastic to the tune of three gift subscriptions.

Second, my earnest disapproval of your "still-born publicity pictures." Would that you had the good taste to withhold them! I am sure I voice the opinion of many people who are not prudish, but who think such photographs are better relegated to Herbert Cerwin's suppressed files.

With bated breath, I await the "what next?" issue. The sky is the limit.

A. ARTHUR POWELL
 Moylan, Pa.

Sirs:

Until your very last issue (Jan. 4) I have been most enthusiastic about your pictorial review. In this last number, I certainly object to your portrayal of Mrs. Lindbergh, innocent as the picture itself may be. Since the Lindberghs left this country to escape publicity, I fail to see why LIFE should infringe upon their privacy in this way. Most pictures, if suppressed, had a reason for such treatment. Why presume?

JULIA C. WATKINS
 Montclair, N. J.

Sirs:

May I take this opportunity of thanking you for the splendid layout in LIFE. I think you did a grand job. It has created a furore here and I imagine it did all over the country.

HERBERT CERWIN
 Del Monte, Calif.



Here's a new champion—out in front—setting the pace and making records—La Salle Hotel. New to a detail—with streamlined elevators, moderne bars, smart lounges and restaurants, stylish rooms and suites. The La Salle is Chicago's newest hotel. You will like it!



TO ALL OWNERS OF SCHICK

INJECTOR RAZORS



A NEW 12 BLADE PACKAGE

For those of you who like to buy in smaller quantities and do it more frequently, we present the new "Twelve." It's the same handy Injector, but contains 12 blades instead of twenty, and sells for only 49¢. Blades are sealed in oil and changed automatically—same in every way as the Injector you've been using.

The economical 20-Blade Injector still available . . . 75¢

The regular 20-blade Injector will still be preferred by many men. Its initial cost is more, but cost per blade less than the new "Twelve."

Blades for the Schick "Magazine" Razor (\$5 model) are continued in one package only...the original 20-blade tube—75¢.

MAGAZINE REPEATING RAZOR CO.
 Bridgeport, Conn.

The makers of MARLIN GUNS
WORLD FAMOUS SINCE 1870
bring you this amazing offer



Debunking old ideas

Marlin brings you this revolutionary High Speed blade—not at the usual price you pay—but for just a little over a penny apiece.

Marlin cut the cost of blades with a major operation which eliminated much of the overhead and distribution expense. Instead of 3 or 5 blades, Marlin packs a wholesale quantity... a single transaction, and passes these important savings on to you.

Take advantage of this amazing low price now. Commodity prices are rising and Marlin may be forced to increase prices. Order today.

DOUBLE YOUR MONEY BACK GUARANTEE

SEND NO MONEY. Pay the postman plus 18c C.O.D. fee OR mail check, stamp, bills and save 18c fee.

The Marlin Firearms Co.,
5301 Willow St., New Haven, Conn.

DOUBLE EDGE BLADES

... 160 for \$2 in Bakelite Gift Case

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City

In Canada — Marlin Firearms Co., 6263 Notre Dame St., East, Montreal. Double Edge, 60 for \$1.

MAKE MEN FALL IN LOVE WITH YOUR SMILE

If you think dingy-looking teeth are inherited, impossible to change, try this new discovery (U. S. Pat. 1968858). Write for free sample. Worcester Salt Co., Dept. 51, 40 Worth St., N. Y. City.



Worcester Salt Toothpaste

TRY MY HICKORY SMOKED NUGGETS

They're Tender, Juicy, Delicious — !

Hickory Smoked 'till golden brown along with my whole hams. Ready cooked in Margaret Erskine's Syrup of Spiced Fruits and Raisins.

Clip this advertisement to your name and address with \$1 and I'll send you, post paid, a 2-lb. vacuum sealed container of the most delicious meat you ever tasted. Open it—try it. If you tell me it's not all I say, I'll return your money. West of the Mississippi, add 10c.

RALPH ERSKINE, PACOLET PLANTATION
L TRYON, NORTH CAROLINA

Start a POTATO CHIP BUSINESS

IN YOUR KITCHEN and MAKE MONEY!

BUY potatoes for 2c a lb. Make sensational new "Greaseless" Potato Chip and sell for 25c lb. Ideal business for men or women. Spare or full time. Small investment. Buy complete equipment. No experience needed. I show you how to get stores to sell all you make; tell you how to make profit first day. All information, pictures, prices and terms free. Send card for Free Fact on big "Home Business" Opportunity.

G. H. HARDY, Dept. C-161, 325 W. Huron, Chicago, Ill.

PICTURES TO THE EDITORS



Ski Mass

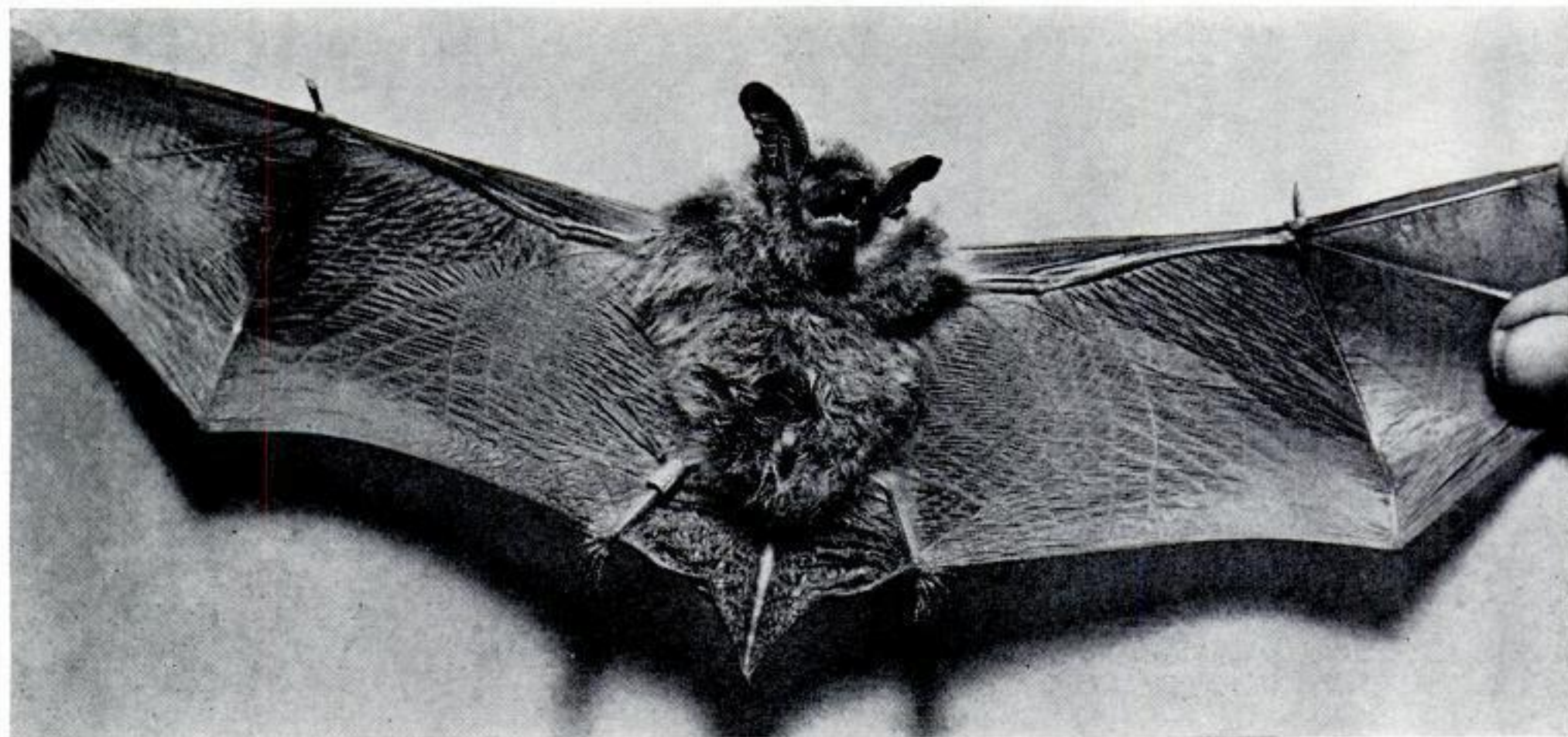
Sirs:

We are sending you a picture which we thought you might find of news value. The news event was a ski mass given in a Roman Catholic Church, St. Kieran's, Berlin, N.H., by Reverend Father Patrick J. Walsh on Dec. 27.

The ceremony marked the first time that skiers had a mass especially for their benefit in this country. The idea of conducting such a sermon and blessing is not a new one for it has been the custom for centuries in the Bavarian Alps.

E. F. OSGOOD

Berlin, N.H.



Banded Bats

Sirs:

During the last five years Don R. Griffin of Harvard University has banded over 5,000 bats in Massachusetts, Vermont, New Hampshire and Connecticut to study their movements. I am sending a picture of one of his bats, with the metal band around its right leg clearly shown. Mr. Griffin is the only man in the U.S. today who does this unique research which has revealed the hitherto little-known fact that bats have a pronounced homing instinct. Bats taken away from a certain place of sleep or hibernation found

their way back again over a distance of up to 27 miles. Bats taken from a land cave near the seashore, taken 15 miles out to sea and released, were found within two days back again in the cave. Bats banded in a certain cave one year, returned to this same cave for next year's hibernation.

One or two hundred bats are collected in a can made of gauze wire mesh, about the size of a farm milk can. The full can is then brought out into daylight. One by one the bats are taken out of the can, and a #0 aluminum bird band is tightly clamped around one of the hind legs. On one side of the band is stamped in a number and a letter, the other side carries the inscription: "No-

tify Biol. Surv. Wash., D.C." A careful record is kept of each bat, with species, sex, number, place of capture.

The bats are then returned to the same place where they were caught. Next summer the place is visited again to check up how many of the banded bats remained. Nearby caves, old mines, abandoned houses and other likely summer sleeping places are also visited to locate previously banded bats.

Thus a fairly good record of the movements of these little-known mammals is obtained.

ARTHUR PALME

Pittsfield, Mass.

"IN THE BEGINNING . . .

Let there be light!"



THE NECESSITY for light was manifest on the first day of Creation. For eons, man's work ended at sundown. Later, came artificial light . . . man moved indoors . . . eyes worked more hours, with less rest. Today, eyes

work harder and longer than ever before. The Guardsman Lamp meets today's demand for better light—light with the texture of daylight . . . abundant, but properly controlled. For particulars, please write us.

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WRITERS

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This great 68-page magazine of the writing profession is welcomed by writers everywhere. The editors of *Redbook*, *Liberty*, *Cosmopolitan*, *Collier's* and 2,500 other magazines use *WRITER'S DIGEST* to tell our readers what they buy and how much they pay authors. Sound advice from leading editors in every issue. Also official accurate market tips in every issue covering a vast number of different markets.



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New CRAFTSMAN Project Book
"Pleasure and Profit with a Handee." Easy working plans for making many interesting and unusual projects 25c, stamps or coin.

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"Like meeting people, face to face, from all over the earth—living, suffering, working, playing with them."

LIFE
Weekly
10c

AMATEUR CARTOONISTS WIN \$25.00

● Wanted—Amateurs with humorous ideas. No drawing ability necessary. The amateurs of today are the professional cartoonists of tomorrow. Ideas judged and prizes awarded by Applause-O-Meter test before movie audiences. Everyone has an equal chance. 26 cash prizes in all. Rush name on penny post card for "Valuable Tips on How to Make Money with Simple Cartoons and Humorous Ideas." Cash Prize Entry Blank and Rules—SEND NO MONEY.

CARTOONISTS' EXCHANGE
Dept. 931
Pleasant Hill, Ohio

Canterbury and Child

Sirs:

Two pictures in *LIFE*, Dec. 14 were so obviously adaptable that I am sending you a composite photograph of them. It illustrates the serious problem left in the spot-light by King Edward VIII; also, something of the perplexity of the British Government and His Grace, The Archbishop of Canterbury.

GORMAN PRINCE

Washington, D. C.



Rarely amused by readers' efforts to combine its pictures, *LIFE* publishes Gorman Prince's composite of the Primate of all England and a child of the depressed areas because it is about the best so far received, but makes no promises about printing any more.—ED.



This bum is sleeping off a drunk.



A lurch topples him off the wall.



A hard fall fails to wake him up.



But a pair of policemen finally do.

Tramp's Tumble

Sirs:

I am sending you a series of pictures which depict the fate of a negro tramp who chose the top of a wall as a bed. The precarious position of the fellow sleeping off his drunk immediately intrigued me

and I secured shots of this pose. He suddenly lurched over the side. Another bystander immediately called the emergency hospital and the remaining pictures tell their own story.

GLEN FISHBACK

Sacramento, Calif.

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FACTORY-TO-YOU SAVES 50%

ZIP!
and your
STATION
FLASHES IN



30
DAYS
FREE
TRIAL

14 TUBES FOR THE 8 PRICE OF 8

only \$39.95 buys a new 1937

WORLD WIDE MIDWEST..

Why be content with a 6, 8, or 10-tube set, when you can buy a 14-tube Midwest for the same price? Outstandingly brilliant world-wide performance of this super radio is made possible by its 50 advanced features, which include Dial-A-Matic Tuning* and Elektrik-Saver* (*optional) . . . Designed years ahead.

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Now you can own a fine, 4 to 10 room modern home—the World's lowest priced quality home—and save \$200 to \$300. Buy direct from the big Aladdin Mills. Save 18% material waste. Save 30% labor, or build it yourself with our easy to follow plans. Our prices include all lumber *Ready-Cut*, aluminum protected siding, millwork, windows, doors, interior woodwork, flooring, roofing, Hardware, nails, paints, stains, varnish—and we pay freight!

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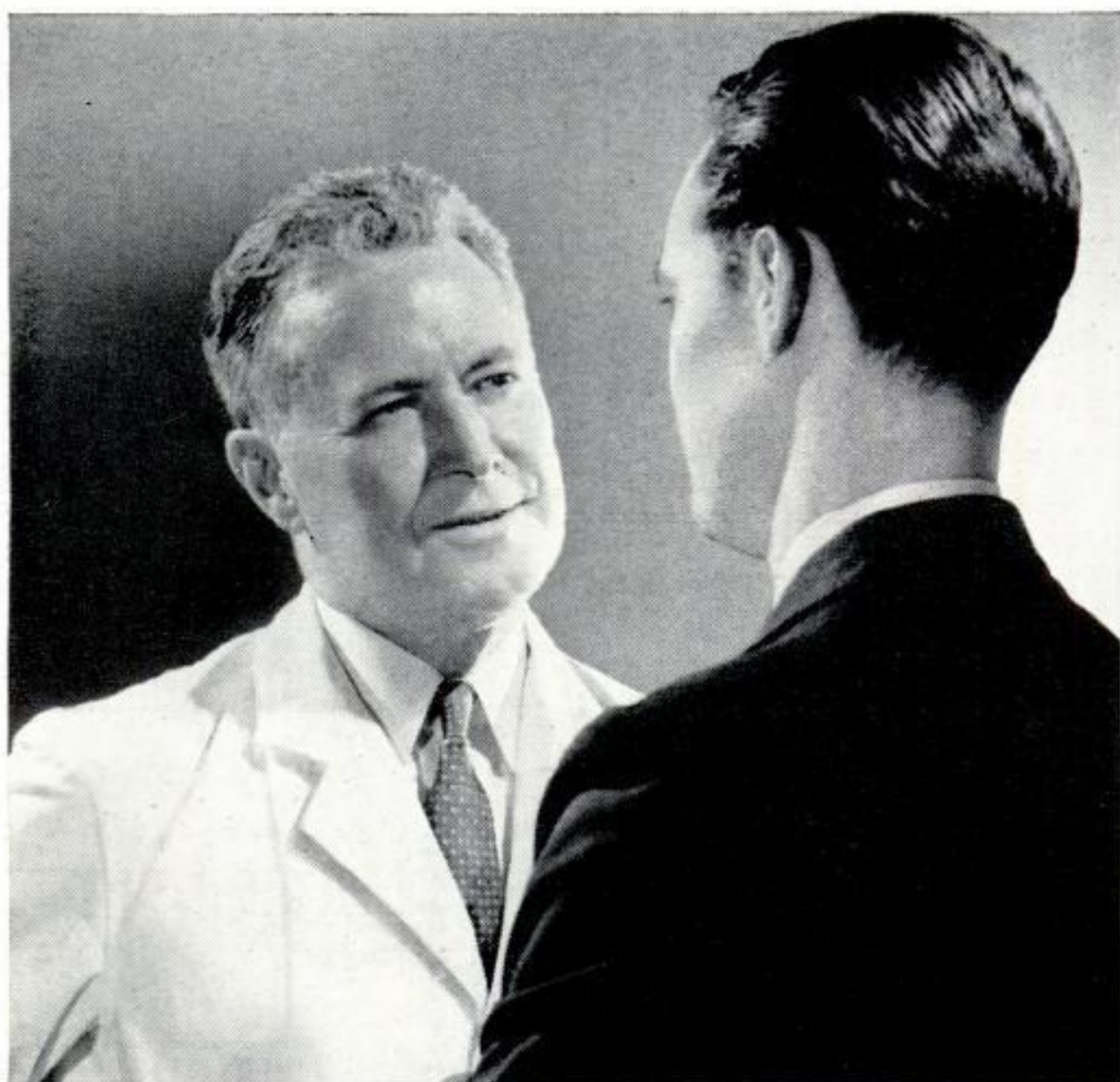
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If You're Told to "ALKALIZE"



Try This Remarkable "PHILLIPS" Way Thousands are Adopting

On every side today people are being urged to *alkalize* their stomach. And thus to ease the symptoms of "acid indigestion," nausea and stomach upsets. For perhaps the vast majority of stomach upsets come from an excess of acidity.

To gain *quick* alkalization, just do this: Take two teaspoons of PHILLIPS' MILK OF MAGNESIA 30 minutes after eating. OR — take two Phillips' Milk of Magnesia tablets, which have the same antacid effect.

Relief comes almost at once — usually in a few minutes.

Nausea, "gas" — fullness after eating and "acid indigestion" pains leave. You feel like a new person.

Try this way. You'll be surprised at results. And try it particularly if you've been using some less natural and less effective way of overcoming acids. Get either the liquid "Phillips" or the remarkable, *new* Phillips' Milk of Magnesia Tablets. Each one equals a teaspoon of the liquid, and they're delightful to take and easy to carry with you. Only 25¢ at all drug stores.



ALSO IN TABLET FORM: Each tiny tablet is the equivalent of a teaspoonful of genuine Phillips' Milk of Magnesia.

PHILLIPS'

MILK OF
MAGNESIA

PICTURES TO THE EDITORS (CONTINUED)



Wedding on Wheels

Sirs:

Rev. Dr. Martin Luther Enders, pastor of the First English Lutheran Church of Baltimore, Maryland, was really up against it the other day. Rev. Enders, who has been connected with the church for 30 years, and who is very much opposed to public weddings, was called by Mr. Theodore Schindler to marry him. The Rev. asked whether the wedding was to be at the church or at home. Mr. Schindler replied at home, "and I am coming right up." About half an hour later, Mr. Schindler appeared with a pretty young lady, Miss Evelyn Shumway, both of Baltimore, and asked the Rev. if he was ready, that the home was right outside the church. The bridegroom appeared sober, and the Rev., looking out the church window, saw a large trailer. At first the Rev. explained that he thought it was against the dignity of the church to perform such. After Mr. Schindler and his bride explained that



the trailer was their home, the Rev. was satisfied and performed the first wedding on wheels in history. It was a regular ring Lutheran wedding with about 50 witnesses.

ALVIN NAZDOR

Baltimore, Md.



Healthy & Happy

Sirs:

Steve Hannagan's bathing beauties printed in LIFE recently all seemed to be healthy and happy as they posed on the Florida beaches. But, out in a little town on the Nebraska prairies, where her father teaches school and the plumbing is all outside, nine-months-old Alberta Eyre is just as healthy and just as happy as she takes her daily bath in the family wash-tub.

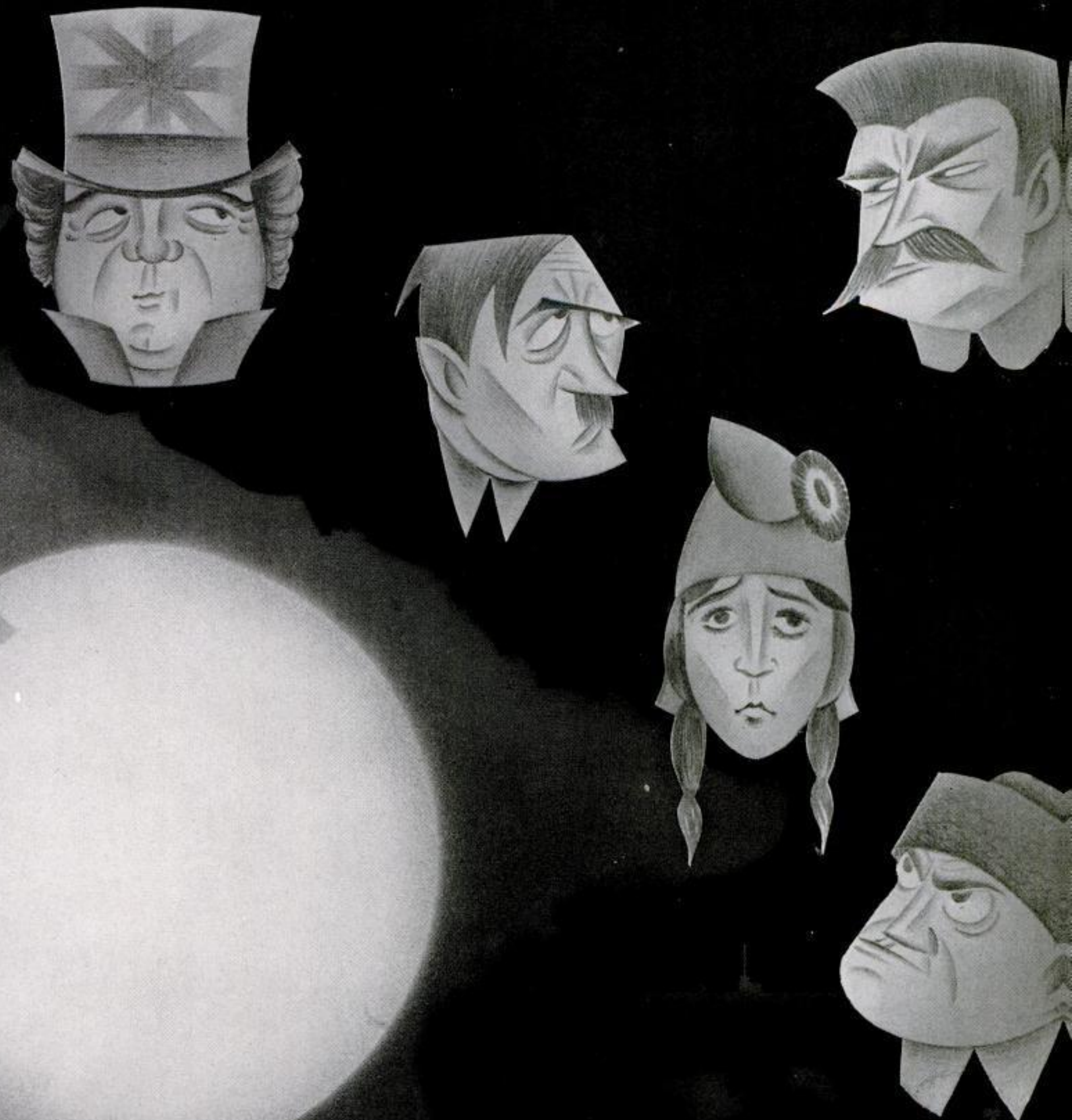
The photographer is not a \$25,000 a year press agent either, merely an adoring aunt who caught Alberta with a synchronized flash.

Maybe the editors of LIFE never had to take their baths in the family wash-tub, but a large number of people in the U. S. have. Many of LIFE's 600,000 subscribers will have fond memories when you print this picture.

MRS. FRANCIS ROBERTSON

Hastings, Neb.

SPOTLIGHT ON SPAIN!



The bonfire of Europe . . . the first great battlefield of Communism and Fascism among the shambles of a Democracy . . . where troops of five nations play the prologue for a possible World War!

From Germany thousands of young Aryans have rushed South to die in imitation Spanish uniforms. From Italy aviators, bombers, tanks and gunboats have moved secretly to the support of Franco's rebels. Soviet workers have pooled their wages to buy arms for Madrid's defenders, and Stalin threatens to unleash the full might of the world's largest army. France stalls for time, while England races to re-arm.

The actors are already on stage, playing the parts and speaking the lines of a new tragedy in Europe. What unexpected climax may come tomorrow no man can tell. But TIME offers you a front row seat for the great melodrama in Spain and every other act of the portentous world drama of 1937 . . . all the stirring, laughable, heroic, pitiable things that make each year so richly complex and so hard to follow without TIME's help.

TIME
The Weekly Newsmagazine

15 CENTS
AT NEWSSTANDS



*they're Milder
and they Satisfy*